

THE PITTSBURGH FOUNDATION **community**  
**FORUM**

FALL 2010



HAITI EIGHT MONTHS ON: See GLOBAL LINKS, page 8

# WELCOME

News, we know, is a highly perishable commodity. The catastrophic earthquake in Haiti long ago slipped from the headlines of U.S. media, yet the disastrous human and environmental consequences remain vividly and desperately real for its impoverished island people.

Many local nonprofits were spurred into action to support the massive relief effort, and in this edition of *Forum* we bring you an update on the continuing work of one of them, Global Links. The telling of this story is made all the more potent by the exceptional photography of Lynn Johnson, who accompanied Global Links on a recent visit to Haiti, and we thank her for allowing us to publish these images.

Many of our donors have rallied to contribute to the relief efforts, joining Foundation initiatives which included direct unrestricted grants and an on-line fundraising program, supported by our broad community. Indeed, one of our donors, Jocelyn Sanders, is featured in our story as an active volunteer with Global Links.

The work that we and our nonprofits are able to accomplish is made possible only by the commitment, generosity, engagement and participation of our donors and our fellow citizens. We strive constantly to develop and encourage our community's participation and with this in mind, I urge you to consider adding your support to two major initiatives this fall.

One is a program called *Allegheny Forum*, which we have developed to canvass broad public opinion across Allegheny County about the future of local government, and its continuing struggle to do more with less faced with ever-depleting budgets and resources. Your thoughts and opinions will help inform elected officials at the local and state levels (see page 5).

And on October 13, the Foundation will host its PittsburghGives Day of Giving, using its on-line charitable giving and research portal (see pages 3 and 4). Our initiative follows on from our Match Day event in 2009, in which—astoundingly—we generated contributions of more than \$1 million in just 23 minutes to a diverse array of local nonprofits.

This year we introduce some fundamental differences to encourage and promote individual giving. The Day of Giving will span a full 24-hour period, from midnight to midnight, and any gift received through PittsburghGives during that time will receive an equal matching grant. The size of the match will depend on the overall volume of donations, and \$500,000 has been set aside in matching funds, up from last year's \$300,000. Lastly we have significantly upgraded the technological capacity

of our PittsburghGives portal, with the aim of avoiding access issues experienced last year.

Our goal is to double the amount raised through PittsburghGives to support the invaluable work of Pittsburgh's nonprofit organizations. With your help, I know we can do it.



**Grant Oliphant**  
President and CEO  
The Pittsburgh Foundation

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# PITTSBURGHGIVES "DAY OF GIVING"

## \$500,000 in Matching Funds for New 'Day of Giving' Event

A COMMUNITY-WIDE DAY OF GIVING EVENT will be hosted by The Pittsburgh Foundation on October 13, 2010 using its PittsburghGives on-line giving and research portal to boost individual charitable giving and support the region's nonprofit organizations.

The initiative follows the Foundation's Match Day last year when nearly \$1.5 million was pumped into local nonprofits by more than 900 individual donors—\$1 million of which was received within 23 minutes of the start of the event in a 'race' to qualify for matching dollars.

This year, the Foundation is hopeful of raising a minimum of \$2 million for nonprofit agencies, struggling with diminished resources, further exacerbated by the effects of the economic recession. And major changes have been introduced to make giving easier, and to help ensure that all contributions receive a share of matching dollars.

### Differences for this year's Day of Giving will include:

**Increased matching dollars:** matching funds of \$500,000 will be available, up from \$300,000 last year. Funding has been expanded partly through additional support from The Heinz Endowments, the Buhl Foundation and the Benedum Foundation.

**More time:** the Day of Giving will span a 24-hour period—midnight to midnight—and all on-line gifts received via PittsburghGives during that time will receive an equal pro-rated matching grant. The size of the match will depend on the overall volume of donations received.

**New technology:** a robust technological platform has been developed with the aim of avoiding difficulties experienced in accessing the PittsburghGives site during last year's Match Day. Also, the format for this year's Day of Giving is designed to remove the need for major spikes in user activity.

**Lower credit card fees:** the Foundation has switched vendors, lowering the credit card fee for on-line donations from 5 percent to 2.9 percent.

In addition, free classes, organized by the Foundation in collaboration with the Bayer Center for Nonprofit Management, are being provided during the summer and fall for representatives of nonprofit organizations to help them prepare for this year's Day of Giving. The classes cover the utilization of social media, the engagement and active roles of board members and maximizing the uses of computer databases.

"Our Day of Giving event will be a marathon, not a frantic sprint," said Grant Oliphant, The Pittsburgh Foundation's President and CEO. "We are removing the element of a race to the finish for donors anxious to win a matching grant for their contributions. Our event this year will truly be a day of giving, allowing more time and guaranteeing that every contribution received during the 24-hour period receives a matching grant."

Last year's Match Day launch event has been modified following careful studies of similar programs operated in other parts of the United States, including Minnesota where major foundations made available matching funds totaling \$500,000, yet managed to raise \$14 million in donations to nonprofits state-wide.

"We have learned from our experiences last year, and from the valuable feedback and follow-up discussions we had with donors, nonprofits and community leaders," said Grant Oliphant. "This has inspired us to try again, but in doing so we have reinvented the way that we do it."

Among the initiative's key goals are to increase the financial sustainability of nonprofits by helping them to strengthen their capacity to engage significant numbers of individual donors, and to promote and encourage individual giving in the community.

The PittsburghGives platform serves as a unique vehicle for nonprofits to showcase their work in the community, detailing information about their charitable programs, missions, management and finances. More than 400 local nonprofits will have completed profiles on the site in time for the Day of Giving, to qualify for receiving on-line grants and matching funds.

# www.pittsburghgives.org

## DAY OF GIVING INFORMATION

The Pittsburgh Foundation has upgraded its Day of Giving event to offer greater opportunities for charitable giving to benefit our community's nonprofit organizations.

The following provides detailed information and rules for participating nonprofits and donors:

- The matching period is **October 13, 2010 at 12:00 a.m. to October 13, 2010 at 11:59 p.m.** (24 hours to give!)
- Credit card gifts only. No gifts from checks, cash, gift card redemptions, or donor-advised fund grants will be eligible for matching funds.
- \$500,000 in matching dollars; every organization that receives funds during the match period will receive a portion of the match pool. The matching dollars will be pro-rated.

### The following rules apply:

- The minimum contribution is \$25.
- All qualifying contributions must be designated to an eligible nonprofit organization with a current published portrait on the PittsburghGives website.
- Nonprofits must have submitted all requirements to complete a portrait or update an existing portrait by August 31, 2010 at 5:00 p.m. ET.
- Per the policy regarding unrestricted monies of The Pittsburgh Foundation organizations located outside of Allegheny County and not primarily serving Allegheny County are not eligible for matching funds; they may receive contributions through PittsburghGives that day but they will not be matched.
- Each participating organization is eligible to receive funds with no maximum limit for the organization. Organizations are prohibited from donating to themselves.
- Participating organizations will receive a pre-event and a post-event survey which they must complete and return to The Pittsburgh Foundation. Organizations are required to report gift results i.e. size of donor pool, average gift size, number of new donors, total amount of gifts received from returning donors, to The Pittsburgh Foundation.
- Pittsburgh Foundation staff and immediate family are not eligible to participate nor is The Pittsburgh Foundation portrait eligible to receive funds.

## CHARITABLE GIFT CARD AVAILABLE FOR HOLIDAY GIVING NEEDS

2010 is rapidly coming to an end and the holidays are right around the corner. Struggling with gift ideas? Consider the Charitable Gift Card this year.

Introduced in 2009, the Charitable Gift Card is available in \$25, \$50 and \$100 denominations and works like standard gift cards. The cards come in a variety of themes, including holiday. Personalization is also available for corporate giving with a minimum order.

Over 400 charitable gift cards have been redeemed to date. This represents over \$21,000 given to 178 different area nonprofit organizations. An additional 460 cards have not been redeemed as of yet, offering the potential of an additional \$20,000 plus in donations to benefit the community.

Recipients of the cards may redeem them with the Foundation, directing the charity or charities to benefit or the cards may be presented to any nonprofit organization in western Pennsylvania for them to redeem with the Foundation. The card has one-year expiration, after which the money received for unredeemed cards is used as part of the Foundation's community grantmaking initiatives.

As a purchaser of a gift card, you receive an automatic acknowledgement for your tax purposes.

To purchase or redeem gift cards:

Visit [www.pittsburghgives.org](http://www.pittsburghgives.org). For assistance with any special requests such as customizing cards and volume purchases, please contact Stephanie Higgins at [higgins@pghfdn.org](mailto:higgins@pghfdn.org).



**JOIN US!** A special event will be held for The Pittsburgh Foundation's donors to celebrate the Day of Giving, Foundation staff will be on hand to assist in making on-line charitable gifts and light refreshments will be served. Further information will be forwarded to our donors closer to the event.

# MAJOR INITIATIVE TO GATHER PUBLIC OPINION ON LOCAL GOVERNMENT IMPROVEMENT



A COMPREHENSIVE INITIATIVE to promote public discussion and feedback about municipal services in Allegheny County has been launched as the biggest-ever opinion-gathering exercise around local government improvement.

The initiative, called *Allegheny Forum*, has been developed by The Pittsburgh Foundation, with support from funding partners and will provide public officials with feedback and ideas from citizens on improved efficiencies and cost-effectiveness among Allegheny County's 130 local municipalities, including the City of Pittsburgh.

### Key components of the initiative include:

- The launch of a special new website for the Forum inviting individuals, families and organizations across the county to provide their views and ideas on-line about major issues that are critical to their communities; and
- A citizens' deliberative poll later in September involving 300 randomly selected individuals in Allegheny County conducted by the Program for Deliberative Democracy at Carnegie Mellon University and Coro Leadership.

In addition the results of a state-wide poll recently completed by the Institute of Public Affairs at Temple University in Philadelphia will be posted on the *Allegheny Forum* website to help stimulate discussions. One of the poll's objectives was to determine how Allegheny County residents compare in their opinions about local government improvement to the rest of the state.

"Strong, effective local government is essential to the overall quality of life for our community," said Grant Oliphant, President and CEO of The Pittsburgh Foundation, who announced the organization's initiative at a public event hosted by the University of Pittsburgh Institute of Politics focused on fiscal challenges confronting local government in the Pittsburgh region, and possible solutions.

"Our goal is to canvass a full and diverse spectrum of public opinion and provide those opinions and ideas to help inform future decision-making of public officials. We urge as many members of the public as possible to participate—the issues are just too important to ignore."

Using *Allegheny Forum's* special new website, different issues are being featured in detail every two weeks, and visitors to the site are encouraged to comment on these and to raise new topics for broad public consideration and discussion.

The website includes a library of information and resources and provides a discussion format for the presentation and sharing of opinion. The website can be accessed at: [www.alleghenyforum.org](http://www.alleghenyforum.org).

Among the special issues featured, with participation by community experts, are: water and sewer infrastructure, parks and recreational facilities, emergency services and fire protection services and street maintenance.

A major part of the initiative is a day-long citizen deliberation on local government improvement on September 25 with 300 citizens randomly selected from communities across Allegheny County. The idea of deliberative polling, originally designed and tested at Stanford University's Center for Deliberative Democracy, is to engage a representative sample of the community to pose questions, organize small groups for discussions and following deliberations, seek responses to a scientific poll.

Later this year, the results of the Deliberative Poll will be announced, together with an overall compendium of all the public opinions and ideas received by the *Allegheny Forum* website, at a forum where comment will be invited by state and local elected representatives.

The Foundation's local government improvement initiative is being led by its Senior Program Officer, Jane Downing. "This is an historic opportunity for our community to register its opinions and ideas and to give voice to what they would like to see happen in local government," she said. "Financial pressures are forcing decisions about how to do more with less and the public has a vital role to play in exploring every possible opportunity to reduce costs, improve services and seek new and different ways of managing government."

"We have solicited opinion from municipal and elected officials in the design of this initiative, we will be inviting input from elected representatives during the process and we will be actively engaging them once we have assimilated the results and outcomes."

The Foundation's opinion-gathering program began last year with a forum hosted by the Institute of Politics, designed to encourage broad community discussion and participation around options to expand city-county cooperation. The initiative was then further developed to include all municipalities in Allegheny County.

# FOUNDATIONS' MERGER GIVEN OFFICIAL APPROVAL

WORK HAS BEGUN to align the operations of the Community Foundation of Westmoreland County (CFWC) with The Pittsburgh Foundation following approval of the merger of the organizations by both the Orphans Court of Westmoreland County and the Attorney General's Office of the Commonwealth of Pennsylvania.

The merger became effective on July 1, and teams from both foundations have developed a detailed program to combine the administrative, operational and technological processes of the organizations, scheduled for completion by the end of 2010.

The initiative is designed to strengthen CFWC's grantmaking impact while enhancing services for donors and increasing support for nonprofit organizations. As part of The Pittsburgh Foundation, CFWC will continue to operate under its own name with its dedicated staff and with guidance from its own advisory board.

## Initiative Receives Major Support from Richard King Mellon Foundation

**"COUNTY LINES ARE ARTIFICIAL BOUNDARIES WHEN IT COMES TO HUMAN, SOCIAL AND CULTURAL NEEDS, AND A KEY BENEFIT OF THIS PARTNERSHIP IS THE EXPANSION OF THE PITTSBURGH FOUNDATION'S REGIONAL FOOTPRINT."**

Scott Izzo, Director,  
Richard King Mellon Foundation

Already, the merger has received significant support from the Richard King Mellon Foundation which this summer awarded a grant of \$400,000, of which \$200,000 is to help fund the costs of finalizing the merger and the remaining \$200,000 will contribute to boosting CFWC's grantmaking to nonprofits in the Westmoreland region.

"We are delighted to support this exciting venture, which has the potential to elevate CFWC's presence as a key agent for positive transformation in the Westmoreland community," said Scott Izzo, Director of the Richard King Mellon Foundation. "CFWC will benefit greatly from The Pittsburgh Foundation's expertise, experience and considerable strength in further developing its fundraising activities and maximizing its grantmaking impact in the Westmoreland region."

At the same time, the merger supports The Pittsburgh Foundation in its mission to maximize its regional philanthropic impact. "County lines are artificial boundaries when it comes to human, social and cultural needs, and a key benefit of this partnership is the expansion of The Pittsburgh Foundation's regional footprint," added Scott Izzo.

Regular updates are being provided to CFWC's donors and to regional nonprofits about the merger implementation program. In the immediate term, donors have been advised that the alliance provides a robust new investment platform and they are being contacted by CFWC staff about transitioning their funds to this platform.

Also, most CFWC donors will experience a decrease in their administrative fees, from an average of 1.5 percent to an average of one percent. (Scholarship funds will remain at approximately 1.5 percent in line with The Pittsburgh Foundation's fees for scholarship funds). The new fees will become effective on January 1, 2011.

R.K. Mellon's grant more than doubles CFWC's pool of funding for discretionary grantmaking. Its total grantmaking for 2009 was \$1.14 million, but of this, less than \$150,000 was available for unrestricted funding. In addition, The Pittsburgh Foundation is proposing to award another \$150,000, further boosting CFWC's discretionary grantmaking pool.

In concert with leading local nonprofit organizations, plans are currently underway to build WestmorelandGives, a state-of-the-art on-line resource and giving tool, replicating the successful initiative, PittsburghGives, unveiled by The Pittsburgh Foundation last year.

CFWC will commit \$50,000 of its unrestricted grantmaking pool as matching dollars for a Westmoreland Day of Giving on December 1, 2010, challenging individuals and organizations to support their favorite nonprofits with on-line donations. "We hope this will produce a day of unprecedented giving in our county," said Kirk Utzinger, CFWC's Executive Director. "We will be announcing more details about this in the coming months."

CFWC is currently finalizing its revised grantmaking strategy, scheduled for implementation in 2011, seeking to maximize its impact through targeted and inclusive funding to nonprofits in the following areas: basic needs, education, health and well-being, economy, arts and culture, neighborhood and communities, and environment.

"Our over-arching purpose is to strengthen communities, promote positive change and to address overlapping community issues in partnership with our local nonprofit organizations," said Kirk Utzinger. "Our alignment with a community-based resource powerhouse like The Pittsburgh Foundation will add valuable resources and momentum to our efforts to address priorities in our broad community."

"These are truly exciting and innovative times for philanthropy in our region, and our merger also represents something of an historic initiative for the charitable sector nationally," said Grant Oliphant, The Pittsburgh Foundation's President and CEO. "Our guiding principals are to constantly seek to be better at what we do and the resources we provide, for our donors, our nonprofits and those who depend on them for support. This merger is an example of that."

**Left:** The Community Garden at Twin Lakes Park is a project of Westmoreland County Parks and Recreation Department. The Citizen's Advisory Board of the Westmoreland County Parks and Recreation holds a component fund with the Community Foundation of Westmoreland County to raise funds for programs and projects.

Jennifer Wawrin (pictured) has planted for one year in this small plot which yields a lot of fresh organic produce.



# GLOBAL LINKS

## HAITI:

Eight months on and the conditions are desperate. Local nonprofit remains in the front-line of relief work.

EIGHT MONTHS HAVE PASSED since the massive earthquake that rocked Haiti created a human and environmental disaster of epic proportions.

Today, while the immediate crisis of tending to the critically injured has subsided, conditions there are barely viable. The island nation remains blanketed under a sea of rubble. Tens of thousands are displaced, living in tent cities that offer nothing more than a thin scrim of nylon for privacy, and little relief from temperatures that reach into the 100s. Overcrowding and a growing shortage of clean water is contributing to the spread of infection and illness, even as the people of this impoverished land brace for the onslaught of hurricane season.

One Pittsburgh nonprofit on the front lines in Haiti is Global Links, a medical relief agency that redirects surplus medical supplies and equipment from local hospitals to doctors and hospitals serving some of the poorest communities in the world.

In the immediate aftermath of the quake, Global Links conducted a careful and orderly response to medical needs identified by doctors on site in Haiti. Working from detailed request lists, Global Links staff coordinated the collection and shipment of medical supplies while simultaneously setting up sites for individuals to drop off crutches, walkers and wheelchairs—items in high demand at that time due to the scope and type of injuries suffered.

Global Links' work in Haiti continues today, and on a recent trip, Chief Executive Officer and Co-founder Kathleen Hower saw first-hand that while healthcare needs there have evolved, conditions in Haiti are still heartbreaking.

"Memories are short," says Ms. Hower. "The Haiti disaster is slipping from the front pages, but the need is acute, and will be for a very, very long time."

"Individuals who received emergency treatment in the immediate crisis continue to require care. You have thousands of injured and maimed children and adults who need rehabilitative physical therapy if they are to make any kind of long-term recovery. You have amputees on crutches and in wheelchairs trying to navigate rubble strewn streets. And you have people who need care but who have no means of transportation to get themselves to a medical center. It is a tragedy of incredible proportions..."

Working in partnership with the Pan American Health Organization/World Health Organization (PAHO/WHO), Ms. Hower visited Haiti in July and met with doctors and nurses to assess their specific needs.

"Our goal in traveling there was to determine where and how we can have the most impact," says Ms. Hower. "We know from 20 years of international aid work that flooding

recipients with mass donations only leads to materials going astray. They simply don't have the capacity to sort, store and manage huge shipments. By meeting personally with doctors and hospital staff, we were able to create detailed inventories of the materials, supplies and equipment that are needed, ensuring that nothing we send goes to waste."

In coming months, Global Links will direct the shipment of fresh supplies, which will range from hospital beds, mattresses, surgical drapes and IV equipment, to sutures, bandages, syringes, gloves and gauze. Nebulizers and new mother/infant care items are also needed, and will be secured through hospital donations and community collection drives.

"Haiti has the highest infant and maternal mortality statistics in this hemisphere," says Ms. Hower. "More than 700 babies are born every day, and there is tremendous need for basic care items, not only for provision during the hospital visit and birth, but also for care and hygiene once mother and baby leave the hospital."

Medical equipment and surgical supplies shipped will come from surplus collected from Pittsburgh-area hospitals.

"The medical supplies and equipment we gather is new or gently used but still serviceable surplus that would otherwise be landfilled," says Ms. Hower. "Hospitals dispose of millions of tons of still useable surplus for a number of reasons. Changes in vendors, upgrades to equipment, changes in regulations—even remodeling can result in large amounts of

**"MEMORIES ARE SHORT. THE HAITI DISASTER IS SLIPPING FROM THE FRONT PAGES, BUT THE NEED IS ACUTE, AND WILL BE FOR A VERY, VERY LONG TIME."**

Kathleen Hower,  
Chief Executive Officer and  
Co-founder, Global Links

still useful equipment being thrown away. We make it possible for our hospital partners to redirect these materials so that they do not end up in a landfill. It's an environmentally sound investment for The Pittsburgh region, and an incredibly impactful investment in human life."

That kind of immediate impact was one of the factors that led Pittsburgh Foundation donor Jocelyn Sanders to become a supporter of Global Links.

"We had set up a donor advised fund at the foundation, and I was looking for an organization that supported healthcare needs in Central America," says Ms. Sanders. "The Foundation's research staff dug up information on Global Links, and I went to their facility to take a tour."

"What struck me was that I was impressed by their work on an emotional level, as well by their effectiveness and the scope of what they accomplish. I saw this remarkable hodgepodge of materials: surgical supplies, medical equipment, suture—vast amounts stacked floor to ceiling and all materials that we would waste. Seeing how efficiently they organize those materials, match it to specific needs, and deploy it to places where it can be put to use, gave me confidence that this is an organization doing outstanding work."

Six years after her initial tour, Ms. Sanders continues as a donor and volunteer, helping staff to sort, refurbish and pack medical supplies bound directly for hospitals in Haiti and Central and South America, including Nicaragua, Bolivia, Cuba, Guatemala and Honduras.

"If you've had the opportunity to travel abroad, you know how little people have. I know that when I volunteer there, I am doing something worthwhile with my time," she added.

The degree to which Haiti recovers cannot be predicted, but Global Links' commitment to the betterment of healthcare there, and in the other countries in which it serves, is long term.

"We're in it for the long haul," says Ms. Hower. "We will continue our partnerships with the hospitals and health organizations there, working not only to provide needed materials, but to build capacity within the public health sector so that more Haitians will have access to care. It will take the global community to make that happen, and Pittsburgh and Global Links has an important and ongoing role to play."

For more information, go to [www.globallinks.org](http://www.globallinks.org) or call (412) 361-3424.

GLOBAL LINKS was among a number of organizations supported by The Pittsburgh Foundation's initiatives to help Haiti's emergency relief efforts earlier this year. Nearly \$175,000 was awarded from on-line fundraising, unrestricted grants and grants from multiple individual donor funds. Other local organizations supported in the effort included American Jewish World Service, American Red Cross, Brother's Brother, Club Foundation, Doctors without Borders, Grant Foundation for Hopital Albert Schweitzer, Holy Cross Mission Center, Holy Family Institute, Partners in Health and United Jewish Federation.

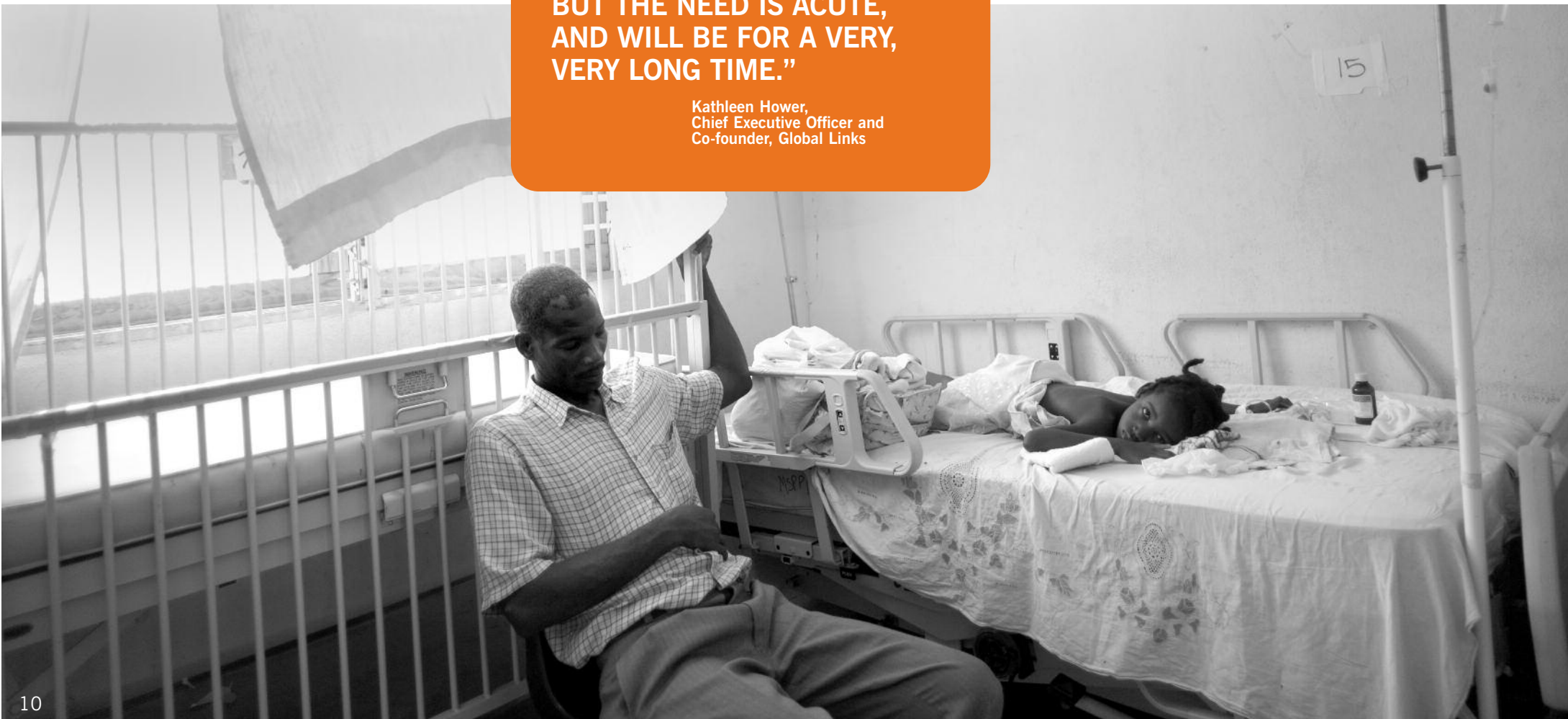
### GLOBAL LINKS SEEKS DONATIONS OF THE FOLLOWING NEW MOTHER/INFANT CARE ITEMS ON AN ONGOING BASIS:

- Baby washcloths
- Bar soap (no liquid)
- Cloth diapers
- Diaper pins
- Diaper cream
- Diaper covers (plastic pants)
- Receiving blankets
- Band-aids (all sizes)
- Cotton balls
- Gauze pads, sponges, rolls
- Medical adhesive tape
- Sanitary pads

#### Unexpired for at least 18 months

- Hydrocortisone ointment
- Antibiotic ointment (Neosporin)
- Hydrogen peroxide

[www.globallinks.org](http://www.globallinks.org)



# NEIGHBOR-AID UNDERTAKES NEW STUDY OF CRISIS IMPACT



A SUMMARY OF NEIGHBOR-AID'S LATEST GRANTS ARE AS FOLLOWS:

**ACTION Housing** received \$45,000 to assist clients of the Homeless Prevention Rapid Re-Housing Program (HPRP) with utilities, rental arrears, legal fees and moving expenses.

**Catholic Charities** received \$60,000 to provide direct assistance to benefit basic needs of individuals and families in Allegheny County who are struggling financially.

**East End Cooperative Ministry (EEMC)** received \$50,000 to purchase additional groceries, kitchen supplies for EEMC's food pantry and to cover increased costs at the men's shelter.

**Greater Pittsburgh Community Food Bank** received \$75,000 to sustain an adequate inventory of nutritious food. The Food Bank's purchased food will be available at no cost to member agencies throughout Allegheny County.

**Jewish Assistance Fund** received \$12,995 to increase financial assistance to clients.

**North Hills Community Outreach** received \$40,000 to provide flexible funding for short-term emergencies, with priority given to first-time users.

**Travelers Aid Society of Pittsburgh** received \$75,000 to provide Port Authority bus passes to financially struggling individuals and families not currently enrolled in formal employment and training programs.

**"WE KNOW THAT FAMILIES AND INDIVIDUALS IN OUR COMMUNITY ARE STILL FACING HARDSHIP, AND NON-PROFITS ARE DEALING STILL WITH SIGNIFICANT INCREASES IN DEMAND."**

Grant Oliphant, President and CEO of The Pittsburgh Foundation

NEW GRANTS OF MORE THAN \$357,000 were awarded to non-profit organizations by Neighbor-Aid, the collaborative emergency fund created by The Pittsburgh Foundation to support the region's human services safety net.

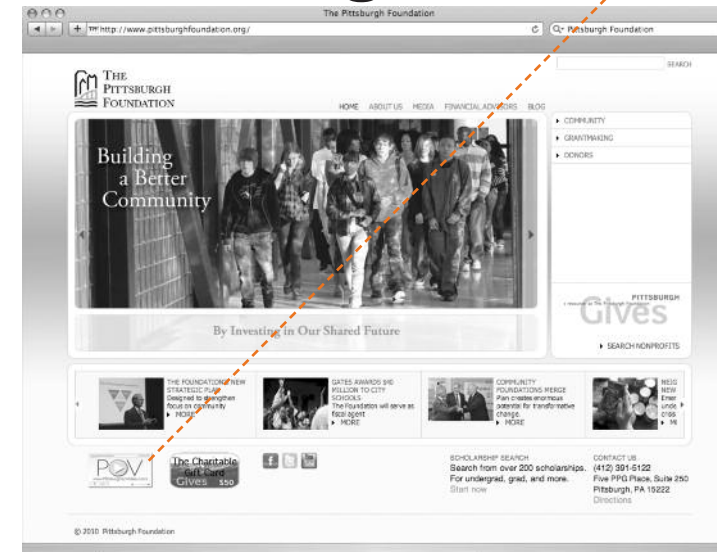
This took Neighbor-Aid's total grantmaking to nearly \$1.4 million since it was established in December 2008 to support the region's nonprofit agencies struggling to meet an upsurge in demand from families and individuals in hardship as the result of the economic crisis.

With all money now distributed from the fund, Neighbor-Aid has suspended its activities pending a detailed evaluation of how nonprofits are coping. A study is currently being undertaken among regional nonprofits to assess the continuing impact of the recession and members of Neighbor-Aid's Advisory Committee plan to reconvene later this year to determine if the fund needs to provide on-going support.

"We know that families and individuals in our community are still facing hardship, and nonprofits are dealing still with significant increases in demand," said Grant Oliphant, President and CEO of The Pittsburgh Foundation. "We now need to clearly understand how our nonprofits are managing, and it is the appropriate time for us to take a 'temperature check' to help us and our partners decide how we should move forward."

Neighbor-Aid was formed as an emergency relief initiative by The Pittsburgh Foundation in partnership with the United Way of Allegheny County, civic leader, Elsie Hillman and other local foundations working with the Allegheny County Department of Human Services.

## The Pittsburgh Foundation launches new website and introduces Pittsburgh on Video



### ABOUT PITTSBURGH ON VIDEO (POV)

With the growth of on-line commercial video sites such as YouTube and Hulu, the Foundation recognized that local journalism could reach more people by embracing online video. However, infrastructure did not exist to connect local video producers to a local audience. The large video sites were unable to meet the needs of a local community, so the Foundation partnered with Miro to build Pittsburgh on Video.

Miro is a free and open-source desktop video player designed to encourage decentralization of video hosting. The Miro project is part of the Participatory Culture Foundation, a nonprofit organization based in Worcester, Massachusetts. The project is funded by the The Knight Foundation, a national organization devoted to the improvement and sustainability of local journalism.

"Online video has changed the media landscape, offering new possibilities in education, entertainment and culture awareness," said Nicholas Reville, founder of Miro. "A managed video site provides a unique opportunity for a local community to deepen its engagement with citizen storytelling without relinquishing quality control."

Pittsburgh on Video, [www.pittsburghonvideo.org](http://www.pittsburghonvideo.org), is a member of the Miro Community, and is an open-source, community-based video hub that connects local creators of video to the local viewers. In the six weeks since the site was launched, it has expanded to include over 1,000 videos.

Organizations including The Mattress Factory, Toonseum, Steeltown Entertainment Project, Pittsburgh Filmmakers, Leadership Pittsburgh and The Pittsburgh Zoo have partnered with the site to offer video content. Local public access station, PCTV21, have added their programs to the site and also plan to add content from the site to their television programming schedule.

In July, the site premiered the acclaimed Homewood Children's Village short documentary. The film was recently accepted into the Lights Camera Help! nonprofit film festival in Austin, Texas. In August, the site will begin featuring video news contributions from regular contributors recruited from the community.

The site is moderated for content by The Pittsburgh Foundation and videos can be submitted by any member of the community for inclusion on the site via popular video hosting sites such as YouTube, Vimeo or BlipTV as well as by direct upload on the Pittsburgh on Video site. Submission instructions are available on the site.

IN JUNE, The Pittsburgh Foundation launched its new website designed to better tell stories of the individuals, families and organizations who contribute to the region's philanthropy and focusing on major issues that impact the community.

Features of the site include video stories about the Foundation's grantmaking and its special initiatives together with stories about local nonprofits and its donors and partners. The site also introduces a unique new video portal, Pittsburgh on Video, which serves as an independent resource to showcase on-line news and stories about the Pittsburgh region.

The new website retains the Foundation's previous website address at: [www.pittsburghfoundation.org](http://www.pittsburghfoundation.org) and provides comprehensive information about the organization and its activities. The site also offers direct links to the Foundation's Blog, PittsburghGives and affiliate organizations including The Pittsburgh Promise.

Expanded resources for new and prospective donors, financial advisors and grantseekers are available on the site. Overall navigation is enhanced and a new media area and library have been added. The Foundation manages more than 200 scholarship funds and the site also introduces improved search capabilities and application procedures for students to easily locate scholarship opportunities to assist them in continuing their education.

The Foundation began developing video stories among its grantees last year by providing easy-to-use FlipCam video recorders to a pilot group of nonprofit organizations, enabling them to tell their stories utilizing the emerging on-line medium. The videos that the group created are featured on the new site and the Foundation plans to expand the program to additional grantees throughout this year.

Spotlight on Pittsburgh's 2009  
**JEFFERSON AWARDS  
 HONOREES**



In this edition, *Community Forum* completes its profiles of Pittsburgh's 2009 Jefferson Award honorees, recognized at a presentation ceremony earlier this year at Carnegie Music Hall.

Featured in previous editions of the newsletter were Marilyn Long and Elizabeth Albright of Lydia's Place; Dr. Stephen Conti of Our Hearts to Your Soles; Mary Savage of Homewood-Brushton YMCA; and Dr. Jack Demos of Surgicorps International. In this edition we profile Alicia Kozakiewicz, of the National Association to Protect Children, and Dr. Barbara Shore, of the Human Services Center Corporation.

Mary Savage represented Pittsburgh at the national Jefferson Awards in Washington, D.C. in June.

Six Jefferson Award finalists were chosen from 50 Jefferson Awards honorees selected from more than 150 community volunteers who were nominated throughout 2009 by Pittsburgh's public and the nonprofit sector. Each Jefferson Award finalist received a medallion and \$1,000 for the nonprofit organization of his or her choice.

Grant Oliphant, The Pittsburgh Foundation's President and CEO, who helped to present the Awards, said: "The Jefferson Awards represents all that is good about Pittsburgh, providing us with tender and compelling examples of the selflessness, compassion and dedication that binds our community together."

The national Jefferson Awards program was launched in 1972 by the American Institute for Public Service to recognize those who perform remarkable deeds in community service without expectation of reward or recognition. Six years later, in 1978, the program was started in Pittsburgh, where it is co-sponsored by The Pittsburgh Foundation, the *Pittsburgh Post-Gazette*, The Heinz Endowments and Highmark.



**DR. BARBARA SHORE**

*Human Services Center Corporation*

For 27 years, Dr. Barbara Shore has helped families in the Mon Valley area through her work at the Human Services Center Corporation. HSCC is a non-profit organization that assists more than 750 people each day through numerous programs including Alcoholics Anonymous, Youth LIFE and the Holiday Toy Program.

As a member of the organization's Board, Barbara provides HSCC with strong leadership and visionary planning. Her previous experience as the Chair of the Doctoral Program in Social Work at the University of Pittsburgh makes her an invaluable part of the small social service agency.

In addition to her work at HSCC, Barbara has served on the boards of more than 25 other organizations. She has also been awarded many professional, academic and community honors including a Lifetime Achievement Award from the Pennsylvania Chapter of the National Association of Social Workers.

Barbara has dedicated her life to helping others. Because of her commitment to service, she has contributed to the success and growth of many nonprofit organizations in the Pittsburgh region.

For more information about the Human Services Center Corporation, visit [hsc-mvpc.org](http://hsc-mvpc.org) or call (412) 829-7112.

**HOW TO NOMINATE  
 AN UNSUNG HERO**

It might be a neighbor, a friend or a family member who dedicates his or her time and never seeks recognition. To nominate a volunteer or to learn more about the Jefferson Awards program call (412) 263-3534.

**ALICIA KOZAKIEWICZ**

*National Association to Protect Children*

At age 13, Alicia Kozakiewicz was lured and abducted by a 38-year old man she met on the Internet. She was assaulted and chained for four days in the basement of a townhouse in Virginia before being rescued by police.

Despite the resulting emotional damage, Alicia has chosen to educate children, parents, law enforcement officers, government officials, and others on the prevalence and dangers of Internet predators. Alicia, now 20, takes her Internet safety program, "The Alicia Project," to classrooms everywhere.

She shares the events that led to her abduction with kids and teaches them Internet safety. Alicia also has spoken at a number of conferences and even testified before Congress in 2007. Along with her mom, Mary, she lobbied successfully for Virginia's "Alicia's Law," an initiative that empowers law enforcement officials to better track and apprehend Internet predators.

Alicia also has appeared on The Oprah Winfrey Show, been featured in *People* and *Cosmopolitan* magazines, participated in Internet safety films for the FBI and the A&E Biography Channel, and is the subject of an award-winning Internet safety documentary for PBS.

E-mail [info@thealiciaproject.com](mailto:info@thealiciaproject.com) for more information about The Alicia Project.



## DONOR PROFILE:

# Ligonier Valley Endowment Continues Legacy of Community Improvement with 13th Sub-Fund

**“I LOOK AT IT AS A WAY TO RETURN TO THE COMMUNITY WHAT THE COMMUNITY HAS GIVEN US. WE WANT TO CONTINUE TO GROW THE ENDOWMENT EACH YEAR AND HAVE THE ABILITY TO INFUSE MORE MONEY INTO THE COMMUNITY.”**

Steve and Janice Gooder



THE LIGONIER VALLEY ENDOWMENT (LVE) began more than 30 years ago to assist a variety of agencies improve the quality of life within the boundary of the Ligonier School District. The community fund has continued to grow and add to its endowment since its inception recently adding the 13th sub-fund.

“Lucky number 13” was created by Steve Gooder and his wife Janice. Steve and Janice have been married for 51 years and were blessed with three children and ten grandchildren. Steve settled in Ligonier in 1971 working in the insurance and real estate industry, starting his own agency in 1981.

“I made an effort to become active in the Ligonier community early on,” said Steve. He has served on numerous boards, including the Ligonier Library Association and the Fort Ligonier Association, where he was President for five years. Steve also is past President of the Ligonier Valley Endowments Board.

“LVE does a tremendous job of funding every nonprofit in the Ligonier Valley,” said Steve. “Many people view Ligonier as upper crust, but in reality the school district encompasses four townships and our population runs the gamut of very wealthy to very poor.” LVE makes many

individual grants from \$1,000 to \$7,500 to assist the area agencies that serve the valley’s residents.

Grant requests are typically made for a tangible item, and it is often a piece of equipment for an organization, repairs, or a special project. LVE is also a contributor to Ligonier Days, an annual event that brings economic activity into the area.

“I look at it as a way to return to the community what the community has given us,” said Steve. LVE embarked on a capital campaign a couple years ago to grow their endowment. “We want to continue to grow the endowment each

year and have the ability to infuse more money into the community each year as well,” explained Steve.

As for his own fund, Steve said it was just the right time to do it. “Our plan is to create a legacy that our children and grandchildren can continue to build,” he said. “Our fund will continue to grow each year with the additions of capital, allowing future generations to continue to make a positive impact on the Ligonier Valley community.”

## ADVISOR PROFILE:

**DENNIS UNKOVIC**

Partner, Meyer, Unkovic & Scott  
email: du@muslaw.com (412) 456-2833



DENNIS UNKOVIC'S relationship with The Pittsburgh Foundation has been ongoing for decades. He often suggests the Foundation as a potential solution for clients to conduct their philanthropy, and in particular as an alternative to establishing a private foundation.

"Depending on the situation, I often discourage a private foundation because of legal issues, the pitfalls of self dealing, and ongoing administrative requirements and costs," Mr. Unkovic explained. "Few people I know want to be distracted by oversight functions such as filing 990s, managing investments, or evaluating grant proposals. These are all services that The Pittsburgh Foundation can provide at the highest professional level, specifically through an administered Family Foundation or Donor Advised Fund."

Mr. Unkovic describes how receptive his clients are to the fact that a fund at The Pittsburgh Foundation lasts forever. "My clients are reassured that even after they have passed, their intentions will be stewarded by an organization with such a wealth of experience as The Pittsburgh Foundation," he said. "I explain that the Foundation is responsible for following up on how a grant is used by a nonprofit, whether that nonprofit is in good standing, and other long-term services. My clients are relieved to know that their intentions will be honored appropriately in perpetuity."

Mr. Unkovic observed that the current charitable giving community is comprised predominantly of baby boomers who are beginning to face up to their mortality for the first time. "The boomers are reaching their 60s and they know they can't take it with them. If they have a passion, this is the time to realize and endow it."

Most recently, Mr. Unkovic's association with the Foundation involves a client who is dedicated to improving the lives of individuals with disabilities through augmentative communication. The client wished his work to continue after he passes and had expressed an interest in establishing a private foundation. Unkovic brought his client to The Pittsburgh Foundation to discuss the benefits of establishing a fund benefiting those with disabilities and the ability of the Foundation to manage the fund in perpetuity. By collaborating and partnering with The Pittsburgh Foundation, Mr. Unkovic was able to provide his client with access to a variety of experts who are offering the best possible professional guidance for his philanthropy.

"At The Pittsburgh Foundation, you can benefit an idea, you can benefit a specific non-profit, you can provide scholarships, and you can be as involved or not involved as you wish. I think the encompassing value proposed by The Pittsburgh Foundation makes good sense."

# POTENTIAL PITFALLS OF PRIVATE FOUNDATIONS

THE PITTSBURGH FOUNDATION oftentimes hears from individuals and families who currently operate a private foundation. For many, the administrative burden becomes arduous and expensive and questions regarding the future of the private foundation arise.

If you operate a private foundation, we hope the following information will be of interest to you. If you are considering establishing a private foundation or terminating an existing private foundation, please contact us to discuss The Pittsburgh Foundation's Family Foundation Funds which provide you and your family with an efficient and effective way to conduct your giving, while allowing you the opportunity to focus your energies on the true joys of philanthropy.

For further information on the termination process or in general, please contact Gwyneth Gaul, Development Officer, (412) 394-2627 or [gaulg@pghfdn.org](mailto:gaulg@pghfdn.org) or the Development office at (412) 394-2653.

## Self Dealing and Disqualified Persons

- The use of private foundation assets to enter into any financial transaction between the foundation and a disqualified person. Types of self-dealing transactions include the sale, exchange or lease of property, loans, extensions of credit, payments to government officials satisfying pledges, furnishing goods or services, and more.
- Penalty on self-dealing is now 10% of the amount involved. Penalty on the foundation manager is now 5%.
- Who are disqualified persons?
  - Directors, Officers, Trustees of the foundation
  - Substantial contributors to the foundation
  - Companies or partnerships owned substantially by disqualified persons
  - Family members of the persons above, such as ancestors, spouse, children (and their spouses), grandchildren (and their spouses)
- What are some examples of self-dealing?
  - Lending money or extending credit
  - The foundation pays rent to a disqualified person, even if it is below market rate
  - The foundation pays excessive compensation to a disqualified person
  - A foundation trustee uses the foundation's office for meetings unrelated to the foundation business

## Personal Family Pledges

- It is self-dealing for a foundation to pay a legally binding debt (a "pledge") of a disqualified person.

## Attending Fundraisers

- Typically, where goods or services are received in exchange for the price of the ticket, the foundation and its disqualified persons would be receiving a tangible, economic benefit by using the tickets. If paid for by the foundation, this would be an act of self-dealing.

## Hiring Family Members as Staff

- Generally, you can hire family to work for the foundation and pay them a reasonable salary or fee for performing what the IRS describes as "personal" services that are necessary for the operation of the foundation.
- The following are considered personal services:
  - The IRS specifically includes legal, accounting, banking, and investment services.
  - Real estate management, interior design, consultants and IT are not included.

- Look at what similar foundations pay similar persons for comparable services.

## Board Compensation

- Reasonable fees for necessary board services are permissible. However, research shows that most foundations do not compensate their board members
- Out-of-pocket expenses may be reimbursed provided the expenses are reasonable and necessary for carrying out foundation work.

## Paying Travel Expenses for Family

- Paying for spouse/family travel using foundation assets is self-dealing, unless the person has legitimate foundation duties or the travel expenses paid are treated as income to the foundation manager for the person in question.
- If the family members all have official, meaningful foundation duties that further the charitable purpose of the foundation, the primary purpose of the dinner is to conduct official foundation business, and the costs of the dinner are reasonable, foundation assets can be used to reimburse costs of the dinner.
- Having your spouse with you has no specific charitable purpose.

## Grants to Individuals

- A grant to an individual must be for a charitable purpose and cannot be made to any disqualified persons. Grantee selection procedures must be preapproved by the IRS if the foundation is making the selection. Grants must be made on an objective and nondiscriminatory basis and the number of potential grantees must be broad enough to be considered a "charitable class."
- Using foundation assets to make grants to people related to the family is a violation of self-dealing if the grants are to disqualified persons. While grants to extended family may not be self-dealing, requiring membership in a particular family may not be objective or broad enough to be considered charitable by the IRS.

## Grants to Non-Charities

- Grants to non-charities are permissible, as long as the grant is for a charitable purpose, and the foundation follows special rules called "expenditure responsibility." (TPF can provide more information upon request)

"YOU COULD HAVE YOUR OWN FOUNDATION, AND WE THOUGHT ABOUT THAT FOR ABOUT FIVE SECONDS. THE PITTSBURGH FOUNDATION DOES EVERYTHING THE WAY IT'S SUPPOSED TO BE DONE. I FEEL VERY COMFORTABLE HAVING THE PITTSBURGH FOUNDATION HANDLE OUR INTERESTS. IT'S BEEN A WONDERFUL EXPERIENCE FOR US AND THE KIDS."

Joe and Carol Massaro



THE THREE-PART ONLINE GRANT COMPETITION, *Voices of Youth*, came to a close with the selection of the youth film project, DocYOUmenting Hope, through public voting as the winner of the final competition, Under 4ft Tall.

*Voices of Youth* was the first ever on-line grant competition for The Pittsburgh Foundation and was developed in conjunction with The Grable Foundation. The program launched in 2009 to engage area youth to create ideas for improving our community.

Projects were submitted via the web based on the specific criteria for each competition at [www.pghvoicesofyouth.com](http://www.pghvoicesofyouth.com). Projects were then evaluated by Grable's Community Cabinet and finalists were chosen. The community was then asked to choose the winners via on-line public voting on the site.

The third and final competition in the current series, Under 4ft Tall, was completed recently, targeting youth serving organizations and members of the community who were invited to submit projects designed to give a voice to issues facing our youngest citizens. "Research shows that the early development of children is when their brains grow and develop more than at any other time in their life," said Jeanne Pearlman, Senior Vice President of Program and Policy at The Pittsburgh Foundation.

The Office of Child Development project, DocYOUmenting Hope, was selected by the community as the winner after public voting closed in June. DocYOUmenting Hope will use video created by youth filmmakers to capture children's perspectives as they play as a vehicle for learning. The videos will also be linked to a website, The Wall of Hope, allowing parents to post additional stories. Together the project will seek increase public understanding of early child development and inspire adults to have nurturing interactions with young children.

The following provides a summary of the work that is being undertaken by previous competition winners.

## ART IN PUBLIC

**One Minute Voices**, created by The Children's Museum, has released 15 one-minute videos created and produced by area youth. Videos will be featured on Pittsburgh on Video.

**Youth Connecting Our Community**, created by artist Sandy Kessler in partnership with The Pittsburgh Project, unveiled a silk screen map of safe neighborhood locations in the north side area of Pittsburgh. The map was designed and crafted by young women from different north side neighborhoods to encourage collaboration. Videos from the project can be viewed on Pittsburgh on Video, the Foundation's new community video site at [www.pittsburghonvideo.org](http://www.pittsburghonvideo.org).

## YOUTH CREATING CHANGE

**Millvale Children's Library**, submitted by students from Shaler High School in conjunction with New Sun rising have recruited numerous community volunteers to assist in developing a garden for the property. Construction was approved in mid-May for a total renovation of the building, bringing the Millvale community one step closer to have their first ever children's library.

**Steel Valley Home Makeover**, submitted by Steel Valley High School students is hard at work making preparations for the initial projects. They plan to instill pride in their community by assisting residents in fixing up their properties.

**Get Ur Good On**, The Academy School's Day of Service was held in early June. Students from the school participated in a number of activities designed to foster leadership and a commitment to community.

# Voices of Youth

Though the inaugural competitions have come to a close, the *Voices of Youth* site remains active and updated with current project information and progress. The Foundation is also currently evaluating future uses of the site which may include additional on-line grant competitions.

In January 2011, Steeltown Entertainment Project will utilize the technology developed for *Voices of Youth* to launch a viral video competition for area students. Working with local schools, students will develop and film three minute videos about how the polio vaccine, developed at the University of Pittsburgh, has an impact today. More information on this competition and other *Voices of Youth* developments will be available in future editions of the *Community Forum*.



## PITTSBURGH PROMISE UPDATE:

IN ITS SECOND ANNUAL REPORT to the community, The Pittsburgh Promise highlighted its direct and indirect impacts on urban public education, student retention in post-secondary academic programs and community engagement.

In addition to raising \$11.3 million for the scholarship fund during the 2009/10 school year, there are a number of other important barometers of the program's progress including: college readiness and student retention in post-secondary education programs.

The Promise and related college preparedness programs have increased high school completion rates at the Pittsburgh Public Schools for the first time in five years. Also, the first class of UPMC/Pittsburgh Promise Scholars from 2008 has outpaced both Pennsylvania and national retention averages for the number of students continuing their college or post-secondary education programs.

The unique combination of the scholarship incentive, combined with the school district's reform efforts and a college mentoring program have created a comprehensive approach to removing financial barriers, providing access to higher education, and ensuring success in post-secondary education.

The report on the Promise's strategic goals was given by its Executive Director Saleem Ghubril in a summary visual presentation. A final report will be published shortly immediately following receipt of the most recent end-of-school-year data. Other highlights to date include:

- In 2009, the Pittsburgh area experienced its first positive net domestic migration since the early 1990s, with more people moving into the region than out of it. Also in 2009, the Pittsburgh Public Schools experienced its smallest percentage of enrollment decline in five years and an uptick in kindergarten enrollment.
- To date, The Pittsburgh Promise has provided 1,690 scholarships to graduates of the Pittsburgh Public Schools' classes of 2008 and 2009. The class of 2010 will add approximately 750 more students to this scholarship initiative.
- During the past two years, The Pittsburgh Promise has invested approximately \$8 million in funding scholarships to students attending 46 different Pennsylvania colleges, universities, and technical and trade schools.
- Designed to raise \$250 million to support eligible high school graduates, The Pittsburgh Promise currently has financial commitments of \$40 million from the region's corporations and foundations. Additionally, The Pittsburgh Promise was

## PROMISE ANNOUNCES PROGRESS IN KEY AREAS IN ANNUAL REPORT TO COMMUNITY

launched with an initial \$100 million challenge grant from UPMC in which every \$1.50 raised by the community is matched with \$1 from UPMC, with the goal of raising up to \$250 million total over 10 years. Pending a final audit, the Promise's fund-raising efforts from the past year will yield approximately \$7.6 million in a matching grant from UPMC, which together with the \$11.5 million raised by the Promise, creates a total of approximately \$19 million for the 2009/10 school year.

- In 2009, the Pittsburgh Public Schools was one of only three districts in the nation that won a highly competitive \$40 million grant from the Bill & Melinda Gates Foundation to support its Empowering Effective Teachers plan, in part, due to the presence and impact-to-date of The Pittsburgh Promise.
- Since the inception of The Pittsburgh Promise in 2008, more high school seniors who began their 12th grade year also completed it.

The UPMC/Pittsburgh Promise Report Card includes data, results and stories to support the program's three long term goals: (1) mitigate and reverse population declines in the City of Pittsburgh and enrollment declines in Pittsburgh Public Schools; (2) grow the high school completion rates, college readiness, and post high school success of all students in Pittsburgh Public Schools and (3) deploy a well-prepared and energized work force and an eager core of community supporters.

"During the past year, we have made important progress on our long-term goals," said Saleem Ghubril, Executive Director of The Pittsburgh Promise. "The scope of impact and degree of change created by The Pittsburgh Promise has multiplied through the efforts of thousands of people in our own community.

"Others around the nation are also looking at what Pittsburgh is doing to enhance urban public education. Our collective efforts are enabling this region to take responsibility for creating a better educated and prepared workforce, improving the prospects for our young people, and for fueling sustainable economic growth."

The Pittsburgh Promise scholarship fund was established at The Pittsburgh Foundation in December 2007 with a \$100 million commitment from UPMC (University of Pittsburgh Medical Center). The Promise seeks donations from the business community, foundations, groups and individuals. To find out more about contributing please visit [www.pittsburghpromise.org](http://www.pittsburghpromise.org) or call (412) 281-7605.



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## PLEASE SHARE YOUR THOUGHTS AND IDEAS


about issues in which the Foundation is involved and those affecting our community. To submit a letter for publication in *Community Forum*, send it to the Foundation to the attention of Stephanie Higgins, Communications Associate, The Pittsburgh Foundation, Five PPG Place, Pittsburgh PA 15222 or email: [higgins@pghfdn.org](mailto:higgins@pghfdn.org)

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## STAY CONNECTED

**Visit Our Blog.** Community E-Forum, is for everyone who shares our mission to make this community a better place for us all. Subscribe to the RSS feed and never miss a post at: <http://blog.pittsburghfoundation.org>

 **Connect with The Pittsburgh Foundation on Facebook:** <http://www.Facebook.com/PittsburghFdn>

 **Follow The Pittsburgh Foundation's updates on Twitter** @PittsburghFdn or <http://twitter.com/PittsburghFdn>

## IS YOUR PROFESSIONAL OR SOCIAL ORGANIZATION LOOKING FOR PRESENTERS?

Members of the Development and Donor Services staff of The Pittsburgh Foundation are available to present on a variety of topics related to charitable giving and the work of the Foundation in our community. Presentations can be tailored to your organization's specific needs. Please call Lindsay Aroesty at (412) 394-2606 for more information.

## NEW FUNDS

**May 1, 2010 – July 31, 2010**

Anonymous Fund No. 7  
Anonymous Fund No. 8  
Anonymous Fund No. 9  
Caste Family Fund  
Ligonier Valley Endowment/  
Stephen and Janice Gooder Family Fund  
Charles Polonsky Charitable Fund  
Wilson and Moffett Families Memorial Fund