

THE PITTSBURGH FOUNDATION

community

FORUM

FALL 2011



COUNTDOWN TO
'DAY OF GIVING'
ON OCTOBER 4

SEE PAGE 3

WELCOME

Aiming Higher for 2011 Day of Giving

The Pittsburgh Foundation's 24-hour Day of Giving event on October 4 is more significant than ever in terms of engaging our region's donors in the critical work of our community's nonprofit agencies. The after-effects of the economic recession still linger and government spending cuts at local and national levels are taking a heavy toll on the already depleted resources of many of our charitable agencies.

As we report in our story on page 3, the Foundation hopes to exceed the \$3.3 million raised in last year's community-wide event. Already, we know that more local nonprofits will participate this year than ever before, with over 600 organizations having completed new or updated profiles on the Foundation's on-line PittsburghGives and WestmorelandGives platforms to ensure that they may benefit from a share of the matching funds that will be available.

This number compares with 433 nonprofits registered for last year's Day of Giving, and 355 for our first Match Day event in 2009. To all those organizations that dedicated their time and commitment in assembling the necessary data to complete their on-line profiles, we congratulate and thank you and we welcome your involvement.

Not only is this further endorsement of our PittsburghGives program, it also underscores the changing trends towards charitable giving among communities across the U.S. Sophisticated but easy-to-use on-line programs engage citizens in ways that were inconceivable a decade ago, and the Foundation has this year again provided a series of free classes for nonprofits on the uses of various social media tools.

PittsburghGives was designed purposefully to inspire nonprofits to expand their bases of donor support and to strengthen their funding streams. Already it has become a powerful resource for our region, while serving as a national model for similar initiatives developed by other foundations across the nation.

Since the PittsburghGives program was launched two years ago, special giving events have so far generated \$7 million for local nonprofits. For last year's Day of Giving, the \$3.3 million raised was the equivalent of \$38 per second; 7,778 individual contributions were received — an eight-fold increase on 2009; the average gift size was \$313; gifts were received from donors in 44 of the 50 U.S. states; 96 percent of the nonprofits profiled on PittsburghGives received gifts.

We will shortly announce the total for this year's matching fund, but we can confirm it will be at least \$500,000. And with your help, I know we can set new records for the way our community supports the invaluable work of our nonprofit organizations.



Grant Oliphant
President and CEO
The Pittsburgh Foundation

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NEW 'DAY OF GIVING' EVENT AIMS TO TOP \$3.3 MILLION RAISED LAST YEAR

A THIRD ANNUAL COMMUNITY-WIDE DAY OF GIVING event, hosted by The Pittsburgh Foundation on October 4, 2011 using its PittsburghGives on-line program will aim to top the \$3.3 million raised last year for nonprofit organizations.

More than 600 local charities in Allegheny and Westmoreland counties with portraits on the PittsburghGives site will be eligible to receive contributions from donors which will qualify for equal pro-rated shares of matching funds. The total match pools for The Pittsburgh Foundation and the Community Foundation of Westmoreland County this year is expected to exceed the \$600,000 available in 2010.

Since the launch of PittsburghGives in 2009, the site's special giving events have pumped \$7 million into local nonprofits, many of which have struggled during the aftermath of the recession to meet increased demand with depleted resources.

"We have no doubt that our Day of Giving events have been a huge success and at a most critical time," said Grant Oliphant, The Pittsburgh Foundation's President and CEO. "We have accomplished what we set out to do in providing a valuable resource to help our community's nonprofit organizations to build broader and more sustainable on-going support."

The Foundation will closely evaluate the impact of this year's Day of Giving and alternative formats and funding sources before deciding whether it is able to host the same broad annual giving event in 2012.

As well as the broad Day of Giving events, the PittsburghGives program has demonstrated its success at generating support for individual sector organizations with a special initiative for the region's arts organizations in May this year raising \$1.9 million.

Additionally, over the past two years, the PittsburghGives donation and research portal has achieved one of its major goals in helping the region's charities to develop and expand their bases of support from individual donors, strengthening their individual year-round funding streams.

"There are various ways in which our PittsburghGives on-line giving events may evolve in the future both through fundraising initiatives by individual nonprofits, and with events that target individual nonprofit sectors, and we will be discussing ideas and opportunities with nonprofits and funding partners," said Grant Oliphant.

In addition to the arts, sectors that would benefit from future individual giving events might include human services, the environment, animal welfare and education.

Major modifications were introduced last year to PittsburghGives and its sister program, WestmorelandGives serving the Community Foundation of Westmoreland County, to make giving easier and to help ensure that all contributions received equal shares of matching dollars.

In a 24-hour giving period in October 2010, public donations to PittsburghGives topped \$2.8 million which received matching funds of \$500,000—raising the equivalent of \$38 per second.

"We have accomplished what we set out to do in providing a valuable resource to help our community's nonprofit organizations to build broader and more sustainable on-going support."

Grant Oliphant,
President and CEO
The Pittsburgh Foundation

FACTFILE

\$3.3 million raised in 24 hours—equivalent to \$38 per second

Public donations topped \$2.8 million which received matching funds of \$500,000

Each donation received a pro-rated share of the match—20 cents on the dollar, or 20 percent

7,788 individual contributions received in 24 hours, an eight-fold increase compared with the Foundation's Match Day in 2009

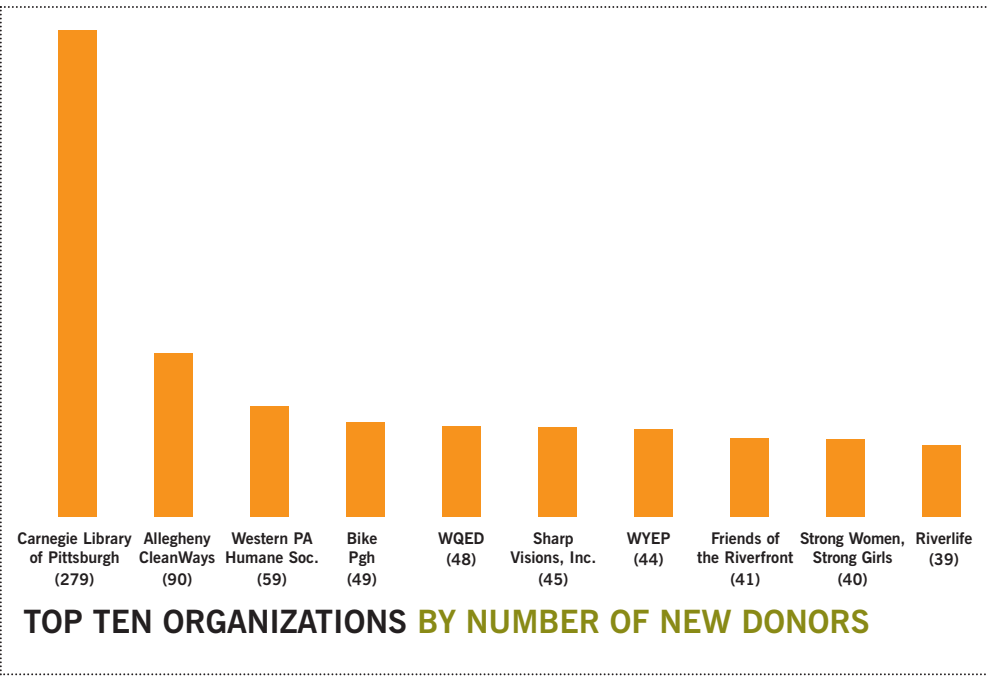
Each donation received a pro-rated share of the match—20 cents on the dollar, or 20 percent. Westmoreland's Day of Giving in December 2010 generated nearly \$200,000 in public donations which shared a match pool of an additional \$100,000.

This year, the 24-hour Day of Giving events will run simultaneously for Allegheny and Westmoreland counties—midnight to midnight on October 4—but as with 2010, each will have its separate match pool. The Community Foundation of Westmoreland County became part of The Pittsburgh Foundation following completion of its merger in the summer 2010.

To be eligible to receive donor contributions which qualify for matching dollars, nonprofits must be located in and primarily serve communities in Allegheny and Westmoreland counties, and all contributions received during the 24-hour giving period will receive an equal pro-rated share of the appropriate match pool.

Charitable organizations that wish to participate in the Day of Giving were required to complete and publish their organizational portrait on the PittsburghGives/WestmorelandGives site by August 15.

The PittsburghGives platform serves as a unique vehicle for nonprofits to showcase their work in the community, detailing information about their charitable programs, missions, management and finances. PittsburghGives can be accessed at www.pittsburghgives.org.



FACTFILE

416 nonprofits received donations—96 percent of those profiled on PittsburghGives

Contributions ranged from the \$25 minimum to \$10,000 and more—the biggest being a donation of \$49,000

The average gift size was \$313

Local funding partners providing matching dollars included The Heinz Endowments and the Buhl, Benedum and Grable foundations

The PittsburghGives site received over 20,000 “hits” during the Day of Giving

Gifts were received from donors in 44 of the 50 U.S. states

30 percent of contributors were new donors and an additional six percent were returning donors who had not contributed in several years

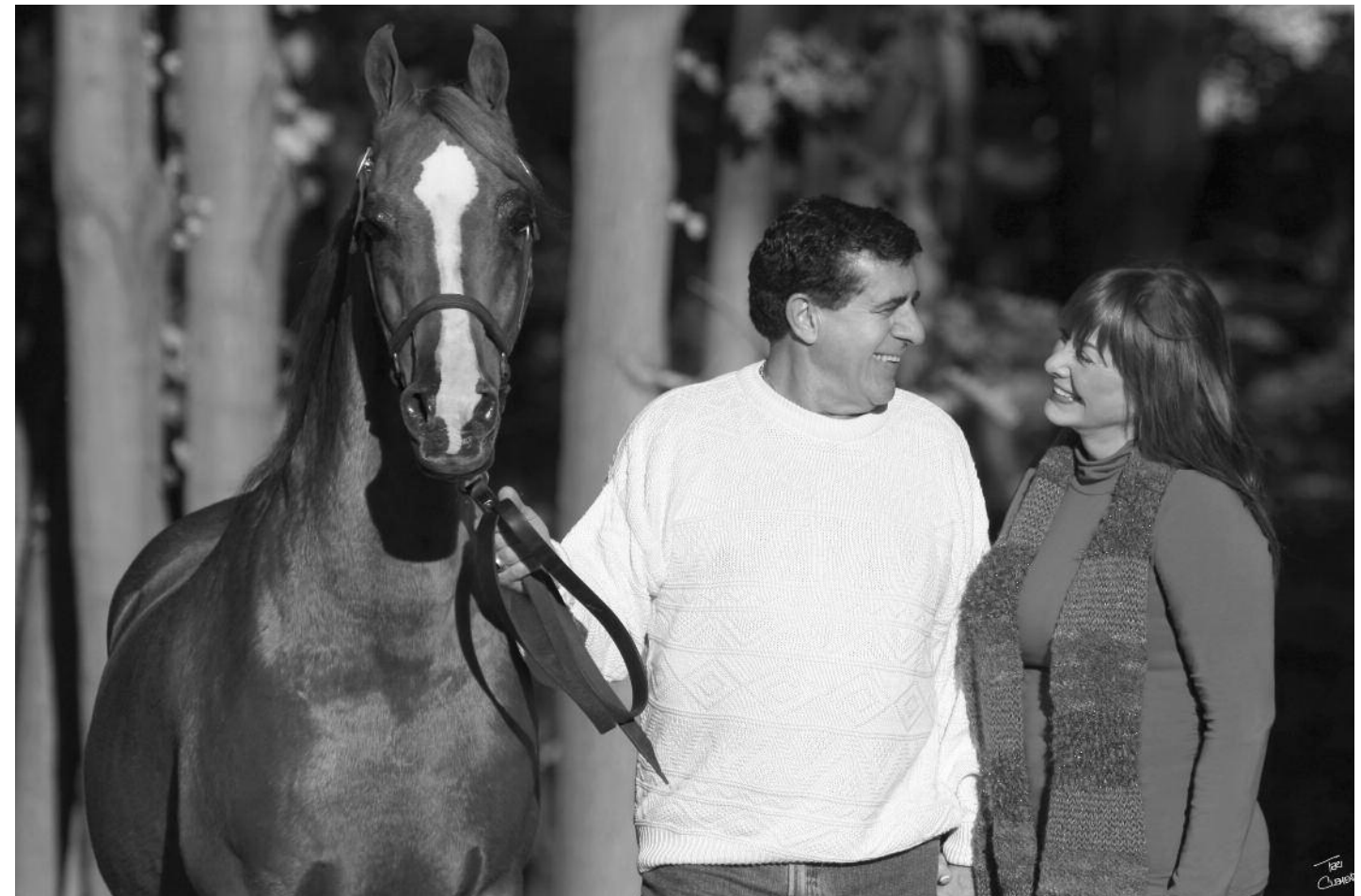
90 percent of organizations reported an increase in new donors

The amount raised was \$2.91 for every individual living in Allegheny County

Special social media training classes were organized to help nonprofits promote the Day of Giving using Facebook, Twitter and other on-line tools

Day of Giving was replicated in Westmoreland County on December 1, 2010 when \$300,000 was raised in 15 hours

Left: During the Pittsburgh is Art Day of Giving in May, Manchester Craftsmen's Guild entertained commuters and encouraged donations at a laptop station set up in the Steel Center Service Plaza.



RUSCITTOS TAKE ON CHALLENGE OF BULLYING

THE MARCUS L. RUSCITTO CHARITABLE FOUNDATION, in partnership with The Pittsburgh Foundation, has announced that it will provide \$50,000 in program funding to support a regional initiative to address the growing challenge of bullying and cyberbullying.

The program was launched at the recent Sixth Annual Marcus L. Ruscitto Charitable Foundation Golf Invitational. Dr. Adolf Brown, a renowned motivational speaker and expert in the field, spoke at the event and a regional kickoff for the initiative, expected to attract 300-400 school counselors and administrators, is scheduled for early November.

Bullying is a growing problem in our community in large part because of access to new media like smartphones, YouTube and Facebook. According to the National Crime Prevention Council, 43 percent of teens have been the victims of cyberbullying in the last year.

The Ruscitto Foundation was established in 2006 as a legacy to Marc Ruscitto, the founder and CEO of Stargate Industries, a regional Internet company. Marc was an energetic young entrepreneur and visionary who generously supported a variety of community and charitable endeavors. The Foundation has continued Marc's work through a range of grants but recently decided to make a significant commitment to tackle this critical issue.

“Marc was always quick to defend kids who were being bullied in school,” says Carol Ruscitto, Marcus's mother and the leader of the Foundation's program committee. “With the onset of cyberbullying, the problem is much more complicated now and it will take unique new programs to address. This is exactly the kind of program that Marc would have immersed himself into solving.”

In addition to the Ruscitto family's private foundation, Mr. and Mrs. Ruscitto also hold a fund at The Pittsburgh Foundation which they plan to use for distributing grants to support the anti-bullying initiative.

“Bullying among children and adolescents has become almost epidemic and has been receiving increased attention over the past several years. It is an issue that everyone has seen, felt, or been directly affected by. School counselors are front line educators who address the prevalence of bullying in the schools,” said Michelle Brand, President, Pennsylvania School Counselors Association (PSCA).

“The Ruscitto Foundation is to be commended for its focus on this critical issue and for providing professional development that addresses strategies and resources for reducing incidences of bullying and for helping those who have been victimized by bullies. Recent budget cuts in education have reduced both professional development opportunities and resources. Programs such as this are to be commended. In a much needed time, this initiative will impact the youth of tomorrow with tools and resources for educators to stop bullying.”

“The practice of bullying, particularly cyberbullying, has become a significant issue across our nation and has potentially devastating consequences for our children and their families. The Pittsburgh Foundation is pleased and excited to partner with the Ruscitto Family on such a critically important initiative.” Kevin Jenkins, Senior Program Officer and Director of Community Initiatives for The Pittsburgh Foundation.

For more information on the Marcus L. Ruscitto Charitable Foundation, please visit the Foundation's web site at marcusruscittofoundation.org.

AT 93, ROY WALKER has grand dreams for the future. One is to leave a lasting legacy for his wife, Clara Williams Walker, who passed away last year. *Forum* met with Roy and his son Ron in their Turtle Creek home to hear their family's remarkable story.

DONOR PROFILE:

ROY WALKER: A LIFE OF SERVICE, A LEGACY FOR HIS WIFE

"You've got to have a dream", said Roy with a smile. "I always wanted something in life and was never afraid to work hard to get it."

Roy's father moved the family to Pittsburgh from Georgia in 1924. "My grandfather had only a sixth grade education and was making fifty cents a day," said Roy's son, Ron. "A friend of the family told him to come to Pittsburgh, that they were giving money away up here."

The family settled in Duquesne and Roy's father found work in the mill at \$4 a day. Roy's father was a man of faith and had Roy baptized at 9 years old at Macedonia Baptist Church in Duquesne. He stressed education for his children. Both Roy and his sister entered college after they graduated. Roy went on to Duquesne University, but his time there was short.

"The family did not have enough money to send both through college and figured that it was easier for a man than a woman to find work at the time," said Ron. Roy left Duquesne and found employment at the mill. Roy's sister, Lillian Walker Burke, graduated from Ohio State University and broke ground as the first African American Judge in the state of Ohio.

Roy's life would soon change, however. He was hurt in an industrial accident and doctors feared he would lose his leg, but they left the decision up to Roy and he chose to spend a year of difficult and painful rehabilitation at West Penn Hospital.

"I said Lord, if you let me keep my leg, I will devote my life to service," Roy recalled. He did and made good on that promise as a life-long member of 6th Mt. Zion Baptist Church where he still serves as a Deacon. "I remember when a lady first wore pants to church," he joked. "I wore knickers up until I was 12 before I graduated to pants." Roy has also been a life-long member of the NAACP.

After rehabilitation, Roy became an entrepreneur. His first venture was the acquisition of an entertainment spot in McKeesport. At the time, African American Artists could not play in white establishments, and Roy's club soon became a destination for many of the greats of that time, including Ray Charles. Roy lived above the club with his young family: Roy, Jr. and Gloria from a previous marriage and Ron and Maurice with Clara.

Roy recognized another opportunity within his establishment. "He was splitting the revenue with a vendor on the jukebox and thought it would be better to own it," said Ron. Roy purchased three and placed the other two in local businesses in McKeesport, including the Elks club where he had been a member since he was 21.

From that initial purchase, Roy grew his business into one of the largest vending companies in the Pittsburgh area. At one point, he also owned more than 25 taverns, and he is a past President of The Tavern Association. "He also helped others to get started, helping people get loans and other assistance to establish their business," said Ron.

Roy and Clara were married for 63 years and lived in their Turtle Creek home for 60 years. "This is maybe the fourth time I have been in this room," Ron quipped. "Mom didn't allow us in the living room."

Clara loved kids and was active in the community. When she passed away, the family wanted to honor her with a memorial. "We thought about a monument," said Ron. "We are glad we turned to The Pittsburgh Foundation."

The family established The Clara Williams Walker Memorial Scholarship Fund. "This is long-lasting, it will help kids forever," said Ron. "Mom always helped people all her life and I know she would have loved this." The scholarship benefits students that live in Duquesne. Duquesne High School has closed, but it will support those from the community that attend either West Mifflin or East Allegheny and wish to continue their education.

"We hope to grow the fund so that we can give two students a four year scholarship each year," explained Ron. The family plans to involve the community in fundraisers and Ron and his sister, Gloria will serve as advisors.

The family remains close. Lillian is 96 and Roy recently visited her. "She worked me to death — next time I will just call her," he said. Next up is a trip to Charlotte, North Carolina for the Walker's 43rd Annual family reunion. "My dad started that too," said Ron. "He has only missed three in forty three years due to illness."

"He still dreams up things too and I say dad how are we going to do that?" Roy with a twinkle still in his eye just gives a wry smile.



*Left to right:
Clara and Roy;
Roy with his
son, Ron.*

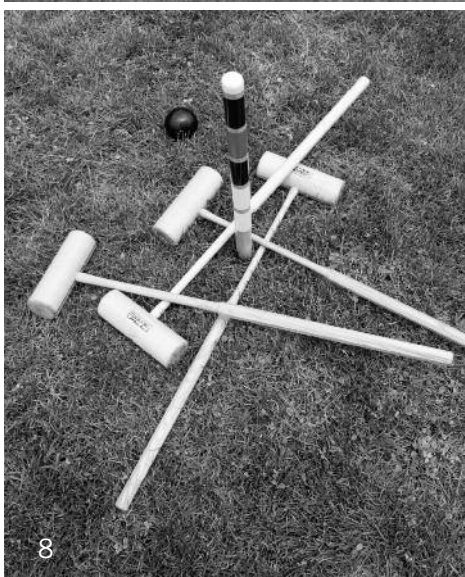
Roy's sister, Lillian Walker Burke was instrumental in starting the Phyllis Wheatley Literary Society Scholarship Fund at The Pittsburgh Foundation. The Society is named for Phyllis Wheatley (1753–1784), who was the first published African American poet. The scholarship is awarded to the highest ranking, needy black graduating student from Duquesne.

FOCUS ON WESTMORELAND:

Westmoreland
Croquet
Tournament

THE ANNUAL WESTMORELAND CROQUET TOURNAMENT which took place in June, has grown to be one of the largest nationally sanctioned matches in the country with approximately 1,800 people and 230 players attending this year at the University of Pittsburgh at Greensburg.

“We are proud that croquet is recognized as a family event that encourages our young generation to participate,” said Ernie Vallozzi, owner of Vallozzi’s Restaurant, one of the organizers of the event. The proceeds from the event will be used to support The Old Joe Club Fund at The Community Foundation of Westmoreland County which supports the efforts of area nonprofits.

CFWC Expands Grantmaking
in Westmoreland County

WITH THE COMPLETION OF THE MERGER of the Community Foundation of Westmoreland County (CFWC) and The Pittsburgh Foundation, one of the first realized benefits was an increased investment in unrestricted grantmaking resources for Westmoreland County.

The Pittsburgh Foundation provided a grant of \$150,000 to the Westmoreland Now & Forever Fund, CFWC’s unrestricted grantmaking for community impact. In addition, the fund also received grants from The Richard King Mellon Foundation and The Benedum Foundation.

The Westmoreland Now & Forever Fund makes grants to strengthen communities, provide for sustainability of families, promote change and address community issues by supporting a broad spectrum of nonprofit organizations.

CFWC unrestricted grantmaking can be categorized as follows:

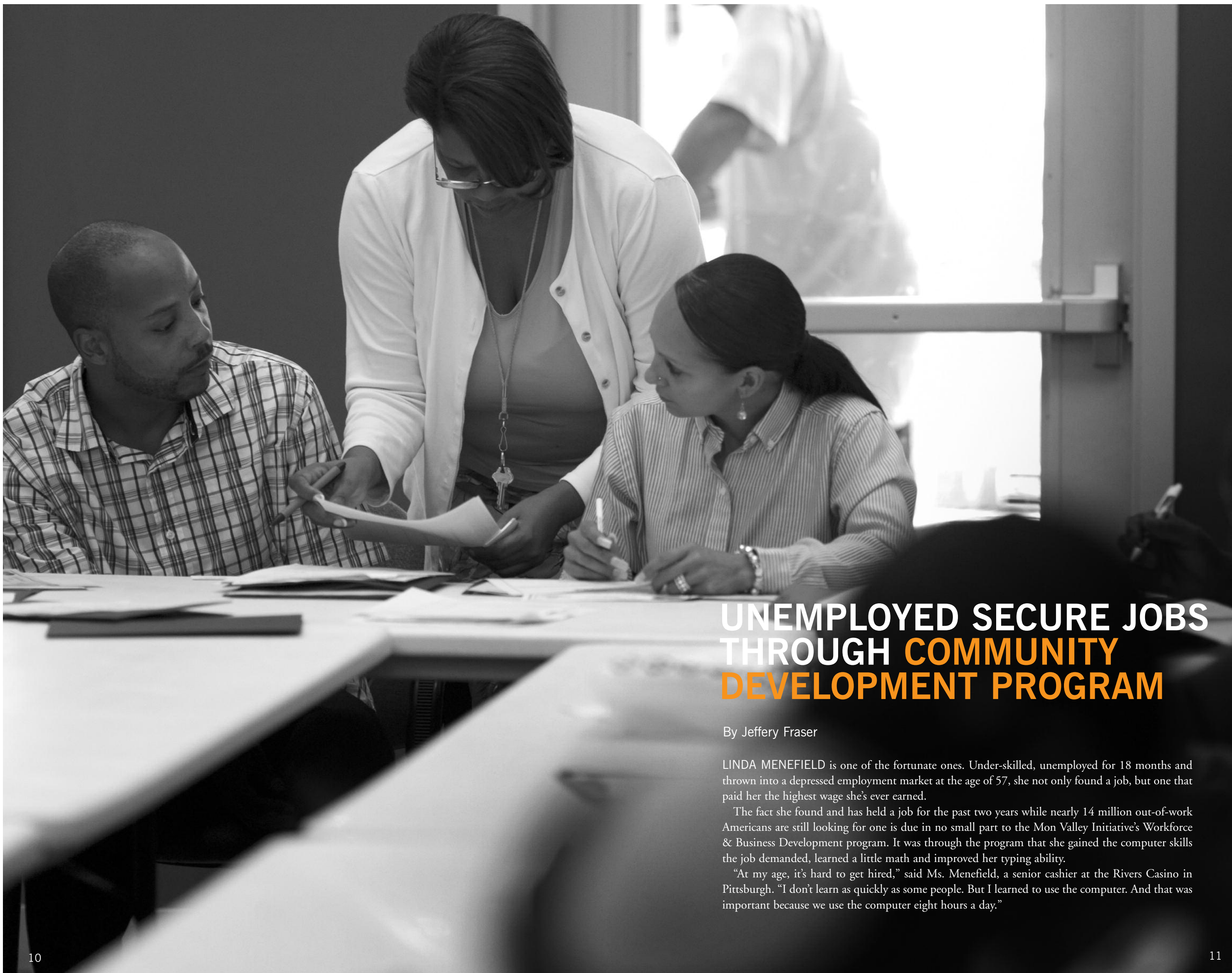
- 1. NEW VENTURES:** To support collaborative efforts between nonprofit organizations to eradicate duplication of service, improve efficiencies and, support merger and consolidation efforts.
- 2. COMMUNITY PARTNERS:** To support the mission of sector leading nonprofit organizations through unrestricted grant-making support.
- 3. CAPACITY BUILDING:** By supporting nonprofit organizations who require funding to advance their mission through investment in people and/or infrastructure.
- 4. PROJECT SUPPORT:** To assist nonprofits who seek funding for one-time projects that will positively impact Westmoreland County.
- 5. COMMUNITY RESPONSE GRANTS**
To provide support to nonprofits who have emergent and immediate needs.

In 2011 CFWC has provided grants to support community development, organizational capacity building efforts, community emergencies and project support initiatives, including The Westmoreland Parks & Recreation CAB Twin Lakes expansion project, downtown rejuvenation in West Newton’s Simeral Square, and a unique collaboration between The Westmoreland County Arts Initiative and The Pittsburgh Ballet Theatre.

Through the Westmoreland Now & Forever Fund, CFWC will continue to support community initiatives that will provide for the basic needs of our residents, make our neighborhoods safer and more appealing, and bring about impactful change in Westmoreland County.

“We are honored to represent our dedicated families and individuals whose philanthropy continues to support the local community now and well into the future,” said Kirk Utzinger, Executive Director of CFWC.

“For us all, these are truly exciting times for charitable giving in our region and we are deeply thankful to members of our growing donor family for their continued support, generosity and deep commitment.”



UNEMPLOYED SECURE JOBS THROUGH **COMMUNITY DEVELOPMENT PROGRAM**

By Jeffery Fraser

LINDA MENEFIELD is one of the fortunate ones. Under-skilled, unemployed for 18 months and thrown into a depressed employment market at the age of 57, she not only found a job, but one that paid her the highest wage she's ever earned.

The fact she found and has held a job for the past two years while nearly 14 million out-of-work Americans are still looking for one is due in no small part to the Mon Valley Initiative's Workforce & Business Development program. It was through the program that she gained the computer skills the job demanded, learned a little math and improved her typing ability.

"At my age, it's hard to get hired," said Ms. Menefield, a senior cashier at the Rivers Casino in Pittsburgh. "I don't learn as quickly as some people. But I learned to use the computer. And that was important because we use the computer eight hours a day."

If the stubborn jobless rate and sluggish job growth that has beset the nation in recent years isn't troubling enough, pockets of much higher, double-digit unemployment have settled in communities that have endured decades of economic hardship, such as those in the Monongahela River valley. And workers with marginal skills and other obstacles to hiring find themselves on the outside of a shrinking job market flooded with more highly qualified candidates.

"Even though they might make very good employees, an employer might not look at them in a labor market like this," said Jane Downing, The Pittsburgh Foundation's Senior Program Officer for Economic and Community Development.

The Workforce & Business Development program, whose six-person staff helps to prepare the unemployed and under-employed for local jobs, is one of several programs operated by the Mon Valley Initiative, an economic development coalition whose membership includes volunteer-driven community development corporations in Allegheny, Washington and Westmoreland counties.

The Pittsburgh Foundation and Heinz Endowments played an important role in the launch of the nonprofit in 1988 as part of a strategy led by the late U.S. Sen. H. John Heinz III to help find community-based solutions to the economic hardship Mon Valley municipalities faced after the steel industry collapsed. The Pittsburgh Foundation has continued to provide the organization with operating and program support.

Although workforce development wasn't an early focus, it soon became clear that it needed to be. When in 2000 the overall unemployment rate in Allegheny County was 6.1 percent, the jobless rate in Braddock, for example, was 15.5 percent.

"We are, at our roots, a community development organization. And when people don't have jobs or money you're not going to be able to develop the community very well," said Laura Zinski, Mon Valley Initiative Chief Executive Officer. "Personal development of the family and self-sufficiency are critical."

More than 2,600 Mon Valley residents have enrolled in the program since 2000. Ms. Menefield, who lives in East Pittsburgh, is among the 1,278 who have found jobs — a placement rate of 49 percent. And while her lack of computer skills had hurt her chances of getting a job, most enter the program with more challenging barriers to overcome.

"IT'S ABOUT DEVELOPING A RELATIONSHIP AND TRUST. THAT INCLUDES BEING CAREFUL ABOUT WHO WE REFER. SO, WHEN WE REFER PEOPLE, EMPLOYERS KNOW THEY ARE JOB-READY."

Jefferson Brooks,
Workforce Development Director
Mon Valley Initiative



During the last fiscal year, 81 percent of those enrolled were "hard-to-serve" job seekers with serious employment barriers, such as not having high school diploma or GED, or having recently been in prison. In fact, the program enrolled 223 ex-offenders last year — about 63 percent of its total enrollment.

The Workforce Development team works with both job seekers and prospective employers. Job seekers are assigned case managers, who guide them through the process of completing a self assessment, putting together a career plan, improving workplace skills and searching for a job. They learn, for example, how to write resumes, sit through mock job interviews, and are taught computer and other basic skills, including workplace etiquette and what is required to become a reliable employee.

Ex-offenders are offered help learning what is on their criminal record, how to deal with it during a job interview and in finding employers willing to giving them a second chance. Many ex-offenders, for example, are not aware that charges they were found innocent of or that were dropped remain on their record unless they get them expunged.

Another key part of the team's strategy is building relationships with local employers. They visit employers, assess what jobs are available and what they require and often try to introduce employers to the program by recruiting them to conduct mock interviews or resume workshops. They match job seekers with appropriate positions that open up, monitor their progress and, if necessary, intervene to resolve any problems that arise in the workplace.

"It's about developing a relationship and trust," said Jefferson Brooks, Workforce Development Director. "That includes being careful about who we refer. So, when we refer people, employers know they are job-ready."

Lately, demand for such services has grown. Last years class of 355 job seekers was the largest the program has worked with. About half of them found work and 60 percent were still on the job 6 months later.

The process can be arduous. But for those who succeed, the reward is often an enriched and more stable life. "I know some people always say they like their job. But I really like my job," said Ms. Menefield. "I'm living a happy life."

PUBLICSOURCE

PublicSource.org Hires Editor for Investigative Reporting Initiative

PublicSource.org, the on-line investigative reporting initiative launched by The Pittsburgh Foundation, has hired Sharon Walsh of *The Lexington Herald-Leader* as its Editor.

Ms. Walsh will manage the editorial operations of **PublicSource.org** and work with investigative journalists on original reporting. In addition, she will work with other **PublicSource.org** media partners to research and produce investigative and explanatory reports on issues impacting the Western Pennsylvania region. These will be delivered through the PublicSource website and through other media partner outlets.

"After an extensive national search, I am pleased that Sharon Walsh is joining our **PublicSource.org** team. She is an impressive journalist who stands out among her peers. She brings insight and experience that will enhance the quality of public interest journalism in our region," said Charlie Humphrey, Executive Director of Pittsburgh Filmmakers and Pittsburgh Center for the Arts which manages the initiative.

Ms. Walsh has worked as an investigative reporter and editor at publications including *The Washington Post*, *The Philadelphia Inquirer*, *The Chronicle of Higher Education*, and, most recently, as enterprise editor for *The Lexington Herald-Leader* in Lexington, Kentucky.

She has won numerous journalism awards including the Morton Mintz Award for Investigative Reporting and the Washington Dateline Award for Investigative Reporting. As a reporter, she was nominated four times for a Pulitzer Prize by *The Washington Post*. As an editor, her teams have won an APME Public Service Award and two McClatchy President's Awards.

"I have spent my career gathering information and publishing stories that help readers hold the powerful accountable and feel engaged in the democratic process," Ms. Walsh said. "I look forward to working with Charlie Humphrey and PublicSource's talented partners to make this new information source a 'must read.'"

PublicSource.org, which is scheduled to go live shortly, is funded through grants from The Pittsburgh Foundation and the John S. and James L. Knight Foundation.

Three Rivers Waterkeepers, funded in part through a grant by The Pittsburgh Foundation, was recently established to actively monitor our river systems, including inputs from the area's aging sewage system. Below is a recent joint announcement with Clean Water Action on the first suit brought by the organization under the Clean Water act.

GROUPS FILE IN FEDERAL COURT TO STOP MCKEESPORT PLANT FROM DUMPING GAS DRILLING WASTEWATER IN PENNSYLVANIA RIVERS

Lack of Mandatory State Action on Issue Prompts Suit

CLEAN WATER ACTION AND THREE RIVERS WATERKEEPER has filed a suit in federal court against the Municipal Authority of the City of McKeesport for their failure to get permits under the Clean Water Act to discharge wastewater from gas drilling operations in the Marcellus Shale. This is the first time a federal court case has been filed to stop the current discharge of Marcellus drilling wastewater in Pennsylvania.

The suit claims that the Pennsylvania Department of Environmental Protection (DEP) bypassed permitting rules by allowing McKeesport to discharge up to 100,000 gallons per day of Marcellus drilling wastewater into the Monongahela River, which supplies drinking water for nearly a half million people, including a portion of the City of Pittsburgh.

"Some sewage plants have formally decided to stop taking any oil and gas wastewater. However, McKeesport has taken no such action. With the state failing to take any mandatory action to address this threat to our rivers, we can no longer wait," stated Myron Arnowitt, PA State Director for Clean Water Action.





Franklin Township Municipal Authority, in Greene County, which was also named in a 'notice of intent to sue' filing by the two groups in March has since voted to stop accepting any oil and gas drilling wastewater from any source.

Ned Mulcahy, Executive Director for Three Rivers Waterkeeper, stated, "The McKeesport facility is incapable of removing hazardous chemicals present in Marcellus Shale wastewater, yet it pours into the Monongahela just miles upstream from Penn-American and West View drinking water intakes. Sadly, the Pennsylvania DEP, and the United States Environmental Protection Agency have all refused to take action to stop this dangerous practice. When the agencies charged with protecting public health fail to do so, citizens have the right to take legal action to preserve their health and well-being. This suit filed today jointly with Clean Water Action seeks to bring an end to these illegal discharges and protect the citizens of this region."

The suit, filed in U.S. District Court in the Western District of Pennsylvania, is seeking an injunction to immediately halt the acceptance of any oil and gas wastewater at the McKeesport sewage plant, and that the McKeesport Authority apply to DEP for an amendment to their discharge permit in order to receive proper approval prior to taking in oil and gas wastewater.

DEP Secretary Michael Krancer recently issued a statement to companies drilling for gas in the Marcellus Shale in Pennsylvania, asking them to stop taking wastewater to both sewage plants and other industrial treatment plants in the state. DEP has asserted that they have achieved a fair level of voluntary compliance from gas drilling companies.

"While we are glad to see that DEP has been pressing companies to end this practice, we cannot rely on voluntary compliance to protect Pennsylvania's rivers. Too much is at stake with our water to trust that companies with such poor environmental records are going to do the right thing. We need DEP and EPA to issue orders that would stop any treatment plant that doesn't meet Pennsylvania's new wastewater standards from taking oil and gas wastewater," stated Arnowitz.

Pennsylvania enacted new rules in 2010 that set strict treatment standards for the discharging of oil and gas wastewater. However, the regulations grandfathered in all existing plants in Pennsylvania that discharged to rivers and streams. To date, only one treatment plant operating in the state can meet the new standard.

The legal filing from Clean Water Action and Three Rivers Waterkeeper can be downloaded at www.cleanwateraction.org.

ADVISOR PROFILE: KURT KIMMICH

KURT KIMMICH
HELPS CLIENTS ACHIEVE
THEIR CHARITABLE GOALS
THROUGH THE PITTSBURGH
FOUNDATION AND THE
COMMUNITY FOUNDATION
OF WESTMORELAND
COUNTY



KURT KIMMICH has worked for the same investment management firm for nearly twenty years. Now under the name of Kimmich and Wilding Wealth Management Group, Kurt and his partner, Jim Wilding, purchased the firm from Wells Fargo Advisors just over two years ago.

The firm offers comprehensive long term financial planning and investments for individuals and families as well as small businesses. Kurt first learned about The Pittsburgh Foundation ten years ago when he was invited to a presentation by the American Funds, and not long after that a client asked him about charitable options.

Since that time, Kurt has been approved as a Third Party Manager at The Pittsburgh Foundation and through that initiative, has helped several of his clients achieve their philanthropic goals by establishing funds at the Foundation. "Many of our clients were born and raised in Pittsburgh," said Kurt. "Through the Foundation, I am confident my clients will receive a high level of service and have access to staff that understand the needs of this community."

Kurt and his wife Amy are actively working to raise money to help build a Miracle Field in Murrysville through the Community Foundation of Westmoreland County (CFWC). A Miracle Field is not only a baseball field, but it includes an entire environment suited for special needs youth. Last year, Kurt and Amy, spearheaded a 'Miracle Walk' which raised nearly \$50,000 and tremendous awareness for the project. The team is over half way to their fundraising goal and hopes to begin construction soon.

For Kurt, this is a labor of love. His son, Benjamin, was born with Down's syndrome. Benjamin is the youngest of Kurt and Amy's six children, and the Miracle Field has become a family cause. "It is amazing to watch my own son and the effect he has on our community," said Kurt. "Most people don't understand special needs at first. In fact, people often say to me I'm sorry about your son," said Kurt. "I reply that I am sorry for them because of what they miss by not raising a special needs child. Ben is my daily motivation."

It is that motivation which enables Kurt to help his clients realize their charitable goals. "When my clients establish a fund at The Pittsburgh Foundation, I am able to retain the management of their investments, while the Foundation provides them with a custom solution to achieve their charitable goals. This enables them to leave a legacy for their family and for the community."

For more information on the Miracle Field, or to make a donation, please visit www.miracleleaguewpa.org.

The Pittsburgh Foundation understands the valued relationship between financial advisors and their clients. In recognition of that relationship, we have revised our investment platform and expanded our Third Party Manager initiative. Through this program, financial advisors may continue to manage assets for their clients who donate assets to establish charitable funds at The Pittsburgh Foundation. For more information on the Third Party Manager initiative, or to become an approved manager, please contact Jonathan Brelsford, Director of Investments at (412) 394-2628 or via email at brelsfordj@pghfdn.org.

Spotlight on Pittsburgh's 2010

JEFFERSON AWARDS HONOREES

Community Forum continues its profiles of Pittsburgh's 2010 Jefferson Award honorees, recognized at a presentation ceremony in April at Carnegie Music Hall.

Featured in the summer edition of the newsletter were Ben Cook of the Gay and Lesbian Community Center of Pittsburgh and Barb Sappie of Project Linus, who was chosen to carry Pittsburgh's flag of volunteerism to the national Jefferson Awards in Washington, D.C.

Seven Jefferson Awards finalists were chosen from 50 Jefferson Awards honorees selected from more than 150 community volunteers who were nominated. Each Jefferson Award finalist received a medallion and \$1,000 for the nonprofit organization of his or her choice.

The remaining three 2010 Jefferson Award finalists—Roberta Hall, of the Wallace Avenue Soup Kitchen, Kerry O'Donnell, of the PA Office of Victim Advocate, and Kelli Priddy of FamilyLinks—will be featured in the winter edition of *Community Forum*.

The national Jefferson Awards program was launched in 1972 by the American Institute for Public Service to recognize those who perform remarkable deeds in community service without expectation of reward or recognition. Six years later, in 1978, the program was started in Pittsburgh, where it is co-sponsored by The Pittsburgh Foundation, the *Pittsburgh Post-Gazette*, The Heinz Endowments and Highmark.



ELIZABETH "NIECY" DENNIS
Workforce Development Global Alliance

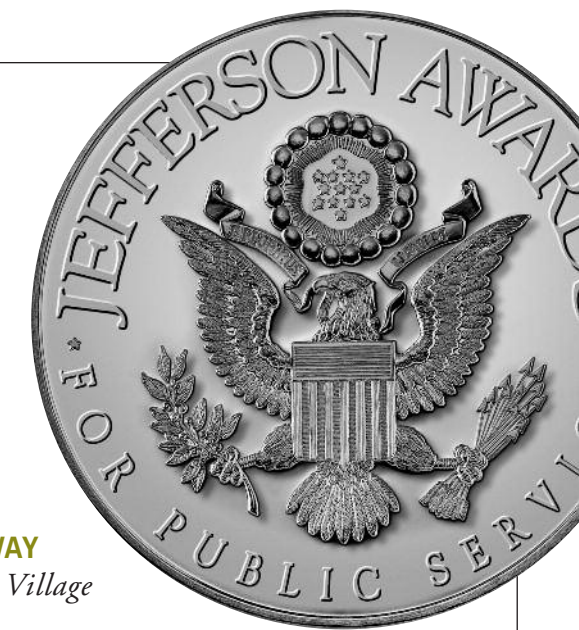
RENEWING HOPE ONE CHILD AT A TIME

As a means to prepare underprivileged youths for fulltime employment, Elizabeth "Niecy" Dennis founded Workforce Development Global Alliance (WDGA) in 2006. Two years later, Niecy and the other volunteers at WDGA developed a yearlong conflict resolution course that connects young people in Pittsburgh with young people in Kenya. This program, called 2Steps2Work, teaches youths aged 13-25 how to avert violence—a skill that the organization believes is an important first step in obtaining gainful employment.

During Pittsburgh's G-20 in September 2009, WDGA hosted a G-20 Youth Economic Summit via YouTube, Twitter and Facebook. Guests included Franco Harris, Chuck Sanders and many other local leaders who encouraged attendees to remain committed to their career goals even during the struggling economy.

Despite funding shortfalls, Niecy faithfully devotes 40 hours a week to planning and promoting WDGA and continues to serve as an advocate for peace and hope in the Pittsburgh community and abroad. By helping at-risk youth achieve their career goals, Niecy plays an important role in breaking down the generational and cultural barriers of poverty and crime.

For more information about WDGA, visit wdganetworks.org or call (412) 243-9342.



PAT GALLAWAY
Mt. Lebanon Village

PROVIDING SUPPORT FOR HER ELDERLY NEIGHBORS

Pat Gallaway (below) knows how important it is to the senior citizens in her community to be able to continue living in their homes as they age. That's why she founded Mt. Lebanon Village—an intergenerational network of volunteers who support their aging neighbors by providing them with transportation to religious services and doctor appointments, assistance with grocery shopping, check-in telephone calls and companionship.

Now in its fourth year, Mt. Lebanon Village has grown into a thriving organization and is the only one of its kind in Southwestern Pennsylvania. Executive director Ann Bateman attributes much of its success to the more than 30 hours that Pat commits to the non-profit every week.

In addition to her work with MLV, Pat also served on the board of Pittsburgh Action Against Rape for 12 years and has been an active member of the National Organization for Women.

For more information about Mt. Lebanon Village, visit mtlebanonvillage.org or call (412) 343-4054.



HOW TO NOMINATE AN UNSUNG HERO

It might be a neighbor, a friend or a family member who dedicates his or her time and never seeks recognition. To nominate a volunteer or to learn more about the Jefferson Awards program call (412) 263-3534.



Five PPG Place
Suite 250
Pittsburgh, PA 15222

PLEASE SHARE YOUR THOUGHTS AND IDEAS

about issues in which the Foundation is involved and those affecting our community. To submit a letter for publication in *Community Forum*, send it to the Foundation to the attention of Stephanie Higgins, Communications Associate, The Pittsburgh Foundation, Five PPG Place, Pittsburgh PA 15222 or email: higgins@pghfdn.org

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NEW FUNDS

June 1, 2011 – August 31, 2011


Anonymous Fund
Michael J. Crawshaw Memorial Fund
Richard Brian Cullilan, Jr. Memorial Fund
Emily Drake Fund
Ford Family Fund
George I. Green and Helen G. Green Fund
Frank E. Lucente Foundation Fund
J.R. McCartan Sr. Endowed Scholarship in Accounting Fund
Ronald and Julie McCormick Fund
Mary Frances McLain Memorial Fund
William and Muriel Reynolds Moreland Scholarship
Jennifer A. Morgan Memorial Scholarship Fund
Pittsburgh Charity Classic Fund
Kevin R. and Tracy Ann Walsh Fund
Kristen Zawacki Legacy Fund

IS YOUR PROFESSIONAL OR SOCIAL ORGANIZATION LOOKING FOR PRESENTERS?


Members of the Development and Donor Services staff of The Pittsburgh Foundation are available to present on a variety of topics related to charitable giving and the work of the Foundation in our community. Presentations can be tailored to your organization's specific needs. Please call Lindsay Aroesty at (412) 394-2606 for more information.

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