



THE PITTSBURGH FOUNDATION
ANNUAL REPORT 2008/09

This report is datelined 2008/09 to include the outcomes of The Pittsburgh Foundation’s strategic planning process, completed in 2009. The financial data contained in this report is for 2008 only. We will revert to our traditional Annual Report with our next publication covering the Foundation’s work in 2009.

The Pittsburgh Foundation works to improve the quality of life in the Pittsburgh region by evaluating and addressing community issues, promoting responsible philanthropy and connecting donors to the critical needs of the community.

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Cover: Beginning with Books

IN A RECENT INTERVIEW, philanthropist and business magnate, Warren Buffet likened the onset of our global recession to “an economic Pearl Harbor.” His description aptly captured the destructive havoc wreaked on our financial infrastructure, but it also mirrored the human cost of the economy’s steep downturn, which arrived unforeseen for most of us and with startling and savage effect.

No one was immune to its impact. For funding organizations like The Pittsburgh Foundation, there was no avoiding the harsh reality that diminished assets meant a reduction in our grant-making capacity, although for the Foundation this was minimized by our stringent cost-containment measures over recent years.

The hardship that fell upon families and individuals across our nation was measured in lost jobs and damaged livelihoods, mortgage foreclosures and evictions, the disconnection of unpaid utilities, hunger and a stark rise in incidents of domestic violence. In Pittsburgh, the upsurge in demand for human services support came from many who were seeking charitable help for the first time—men, women and children who formed our community’s “new poor” according to Joyce Rothermel, Executive Director of the Greater Pittsburgh Community Food Bank.

As the Food Bank and other key nonprofit providers of front-line human services struggled to meet increasing demand, The Pittsburgh Foundation stepped in to form an emergency fund, Neighbor-Aid, in partnership with the United Way of Allegheny County, civic leader, Elsie Hillman and the Allegheny Department of Human Services.

The Foundation was one of the first community foundations in the United States to respond to the crisis and we are proud to have taken a leadership role with this initiative. Neighbor-Aid — together with the work we have undertaken to ensure the success of the extraordinary Pittsburgh Promise scholarship program—are examples of the mission to which we are dedicated: to serve our community as an agent for positive and sustainable change to the benefit of us all.

Included in this report are articles about the Foundation’s strategic development and the many initiatives in which we are involved, including Neighbor-Aid and The Pittsburgh Promise. We also feature inspiring stories about the generous and passionate commitment of our donors.

We welcome our new donors—a total of 60 new funds were created in 2008, and current donors added 233 gifts to their funds. New funds, gifts to existing funds and other charitable donations totaled \$23 million last year, and the combined assets of the Foundation and its supporting organizations stood at \$577 million. The number of individual funds grew to 1,248 at the end of 2008.

The Foundation awarded grants of approximately \$45.6 million (excluding supporting organizations) addressing many critical issues in our community, some of which are highlighted in this report.

To our donors, our grantees, our many constituents and partners, to the community at large; to all who live and work in this great city, we thank you for your support.

This is a time of tremendous challenge and opportunity for Pittsburgh and the Foundation will continue to strengthen its role across our broad region, to address large and critical issues and work with our partners to enrich the wellbeing of our community.



Greg Curtis
Gregory Curtis
Chairman of the Board
The Pittsburgh Foundation



Grant Oliphant
Grant Oliphant
President and CEO
The Pittsburgh Foundation



STRENGTHENING OUR FOCUS AND IMPACT ON OUR COMMUNITY

by Grant Oliphant

Shortly after The Pittsburgh Foundation launched a process to rethink its strategic direction in early 2009, a foundation colleague attending one of our community meetings declared, “I don’t believe in strategic plans—they just slow executives down. I believe in leaders.”

She meant it—or at least I chose to interpret it—as a compliment, remembering the wise words uttered by a successful businessman: “Leadership is action, not position.” But I also couldn’t help but be reminded of Yogi Berra’s warning that, “If you don’t know where you’re going, chances are you’ll end up somewhere else.” So we pressed on.

Besides, our Foundation periodically urges the organizations we fund to ask themselves the most fundamental of questions: Why do they exist? What makes them relevant? What gives them unique value? It seemed only fair that we should put ourselves through the same rigor and invite the community we serve to help us arrive at the answers.

Many months later, we are grateful we did. What has emerged from more than a year of community conversations and deep organizational introspection is a bold blueprint for the Foundation’s strategic development. It has been unanimously endorsed by our directors and staff and has the support of our donors and partners, who, along with other constituents we engaged, have responded with enthusiastic affirmation. We also know that it’s practical, because we have been living it for the past year—building the plane, as the saying goes, while we were flying it.

We did not launch this process in search of a vision. From the outset, the Foundation’s Board of Directors, staff and I all shared a hope that our organization would be a true force for transformation, a resource to help our community push past any lingering resistance to change and move forward into a new era of possibility. We envisioned a foundation whose legacy would be measured not just in dollars raised or given, but also in the tough conversations it convened, the important issues it tackled, and the measurable changes it helped produce.

There was nothing obvious in that aspiration. Community foundations operate in a fiercely competitive environment. Our public charity status requires us to raise money each year by bringing new donors and new dollars into philanthropy. In today’s financial world, however, donors have a wealth of choices about where to locate charitable funds.

This competitive pressure has been a spur for many community foundations to build their missions entirely around growing assets and promoting customer service to enhance their attractiveness to donors—worthy, meaningful goals, which we happily embrace. In isolation, however, they can distort a foundation’s focus and cause it to operate as little more than a “charitable bank.”

At The Pittsburgh Foundation, we are proud of the quality service we provide our donors, and our planning process gave us some important ideas for how to strengthen it even further. But we believe the unique value of community foundations—our differentiating advantage in the marketplace, if you will—lies in that innocuous-sounding first word: community.

The mission pursued by only a handful of community foundations across the U.S., and one to which The Pittsburgh Foundation is passionately committed, is to place community at the center of everything we do, be that through leadership, grantmaking, convening and collaborative engagement as well as through services to help and support our donors, and the way that we cultivate new donors.

To truly embrace this ideal, we needed to assimilate the hopes and expectations of the Foundation’s major partners—including donors and nonprofit organizations—in answering some key questions: What would this look like? What does our region want to see in its community foundation? How should the Foundation develop its strategy as a champion for positive change? How do we contribute to Pittsburgh’s continued revival?

We can all sense the evidence of a tremendous new spirit in Pittsburgh. Powerful engines of transformation are at work, and the examples are all around us.

Most recently, we can look at the extraordinary success of the reform efforts of the Pittsburgh Public Schools, the redevelopment of our riverfronts, the vibrancy of the Cultural District (and I firmly believe that Downtown Pittsburgh flourishes today because of the investment in this area over many years), our green building initiatives, the dynamic presence of our research universities and our diverse mix of industries. I could go on.

At the same time our region still faces significant challenges including racial inequity, poverty, derelict run-down neighborhoods, environmental degradation and budget woes at the city and county. Helping our community meet those challenges is part of a community foundation’s job. We recognize that to play a part in furthering sustainable change requires boldness, commitment and courage, and in striving for transformation we inevitably encounter controversy and risk, as demonstrated by The Pittsburgh Promise, potentially one of the biggest transformative programs in our community.

We can only aspire to the wonderful dreams we hold on to for Pittsburgh’s continued revival by meeting head-on those challenges that stand in our way, by working together to address them and by embracing the ideal that there are no more throwaway people.

At The Pittsburgh Foundation we have framed our strategic plan around these principles with the aim of playing a tangible role in contributing to sustainable change in our community where people are not disposable, where everyone is valued and where opportunities are developed and shared by all.

In pursuit of these goals, our overarching objectives are: to function as a community leader in building and supporting sustainable communities, to serve as the community’s portal for philanthropic activity and to always be an effective and respected steward of the Foundation’s assets.

The Foundation is refining its leadership role, exemplified by its convening activities around Pittsburgh’s city–county consolidation debate, its work with The Pittsburgh Promise scholarship program and its bold response to the economic crisis with the creation of an emergency fund, Neighbor-Aid.

Additionally, we are offering ‘go-to’ resources for philanthropy in our region and initiatives are already underway to develop more interactive, collaborative and transparent relationships with our donors, our partners and the community at large.

Among them is PittsburghGives, a new on-line database offering comprehensive profiles of the region’s nonprofit organizations. PittsburghGives launched in the fall of 2009 with a celebrated “day of giving,” providing an invaluable research tool as well as on-line giving capabilities. This tool enables donors to give directly from their funds to their chosen charities. We also introduced a charitable gift card in time for the holiday season.

The Foundation has removed constraints around the policy governing the Foundation’s unrestricted grantmaking, which the community told us had become too inflexible and narrow-focused. Our new guidelines seek to integrate the key issues of environment, economics, and social equity into three new funding categories: Self Sufficient Individuals and Families, Healthy Communities and A Vibrant Democracy.

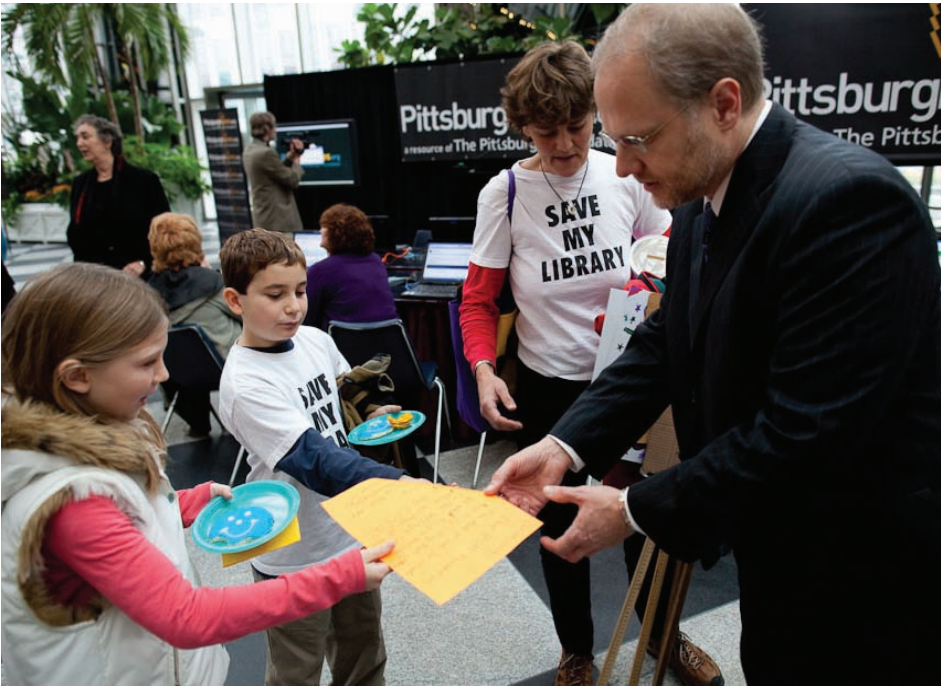
Additional information about the Foundation’s grantmaking guidelines is available on page 32 of this report and on its web site at www.pittsburghfoundation.org

This is a foundation formed through generations by donors whose generosity was married to a love of Pittsburgh and a desire to see our community thrive. In embracing its new plan, The Pittsburgh Foundation has affirmed and renewed our commitment to that spirit.

To lead your community foundation is noble work which I and my Foundation colleagues, including all our Board members and staff, are privileged and proud to do. We are inspired by the words of former diplomat and United Nations Secretary-General Dag Hammarskjold: “Never look down to test the ground before taking your next step; only he who keeps his eye fixed on the far horizon will find the right road.”

Grant Oliphant is President and CEO, The Pittsburgh Foundation.

Below: PittsburghGives Match Day 2009



The stark reality for us is that tonight some of our neighbors will go to bed hungry and cold, others are being evicted from their homes, and families risk having their children taken into social services care if their utilities are cut off. Nonprofit organizations on the front lines are being overwhelmed by escalating demand for essential human services, and as a community we must respond as quickly and as effectively as we can.

Grant Oliphant, *President and CEO*



NEIGHBOR- AID

Responding to a Community in Crisis:

Never in its 29 years had the Greater Pittsburgh Community Food Bank directly distributed food to the hungry from its Duquesne warehouse, from which it typically ships some 19 million pounds of food a year to a network of 380 nonprofit agencies and regional food banks. It did so for the first time on a chilly March evening this year and was greeted by a crush of people young and old, black and white, single and with family.

What struck Joyce Rothermel that evening were the families who began feeding their hungry children before they were out the door. “It just breaks your heart,” says the food bank’s Chief Executive Officer.

The dawning of 2009 delivered clear and dramatic evidence that the casualties of the global economic crisis were mounting in western Pennsylvania at an alarming pace.

But the crisis runs deeper than what lines at food pantries and the reports of unemployment and foreclosures broadcast with grim regularity on the evening news suggest. As early as the fall of 2008, western Pennsylvania nonprofits on the front line of the fight against hunger, poverty, homelessness and other hardships were beginning to buckle under the weight of rising demand.

If that wasn’t enough, they now face the challenge of raising funds to support that workload from foundations and other benefactors whose own finances have suffered the ravages of recession, diminishing their capacity to give. It is a problem that threatens the health of not only those who provide vital human services, but all nonprofits, including arts organizations, cultural institutions, educational programs and the like who rely on the generosity of others to enrich the quality of life in the region.

And with no definitive end to the crisis in sight, nonprofits large and small are confronted with the prospect that more desperate times lie ahead.



Yet, the strength of the region's partnerships and spirit of collaboration offer hope—as does the fact that western Pennsylvania less than three decades ago rallied to recover from the collapse of the steel industry that had been the backbone of its economy. “Crisis tends to bring people together in ways that normal times don’t,” says Grant Oliphant, President and Chief Executive Officer of The Pittsburgh Foundation. “Pittsburgh having experienced one of the worst economic crises in modern American history learned a lot from that experience.”

Neighbor-Aid is evidence that the region's ability to collaboratively respond to widespread hardship remains alive. Neighbor-Aid was created by The Pittsburgh Foundation in collaboration with philanthropist and civic leader Elsie Hillman and the United Way of Allegheny County as a special fund to lend support to nonprofits struggling to meet the surge in demand triggered by the current economic crisis.

BASIC AREAS
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The fund was launched with more than \$700,000 in contributions, including \$350,000 from The Pittsburgh Foundation and \$250,000 awarded anonymously by another local foundation. A special committee made up of foundation and constituent supporters of Neighbor-Aid approved the first round of grants in 2009, awarding more than \$1 million to nonprofits to help them meet the need for housing, food, transportation and utility assistance in the region.

The Greater Pittsburgh Community Food Bank was one of those nonprofits, receiving a \$200,000 grant to help sustain its inventory and enable it to remain a critical resource for its distribution network of mostly small nonprofit organizations and regional food banks.

The food bank is feeling the strain of the economic downturn on several fronts. First, the demand for food was up even before the recession took hold, having increased 300 percent between 2006 and 2008. Recent indicators suggest the trend will continue and push food allocations well beyond the average 19 million pounds the food bank distributed in recent years. In March, for example, the food bank broke its single-month record by distributing more than 2 million pounds of food. Meanwhile, the food bank has been forced to buy more food to meet rising demand and to offset the decline in food donated by the food industry and other sources. During its 2008–2009 fiscal year, food purchases reached \$1 million—the most the food bank had ever spent in a single year and three times what it had budgeted for food purchases.

Another concern is the well-being of the nonprofits in its distribution network who get the food into the hands of those in need. For the first time in its history, the food bank created an emergency fund to support those agencies that are struggling. Notes on applications for those grants offer a glimpse of the circumstances that beset the nonprofits. “Experiencing decline in donations of food and money,” one note states. “Agency has no money for food,” says another. An application for less than \$1,000 in operational support states: “Both freezers have become inoperable.” “This agency is requesting assistance paying the rent. They are seeing a decline in funding,” states another. And, among the most common: “Seen an increase in the number of families seeking assistance. Would like to increase the amount of food they distribute.”

Neighbor-Aid emerged from evidence that the demand for human services is much deeper than the region is accustomed to seeing. That fact was confirmed last November when nonprofit officials were invited to share with foundation officials and community leaders their perspectives of the impact of the crisis at a meeting sponsored by Dewey & Kaye. Organizers expected some 200 nonprofit leaders would attend. The session drew more than 600.

“I never conceived we would need to be supporting nonprofit organizations—that they would be one of the greatest areas of need,” says Elsie Hillman. “But that became clear.”

The Neighbor-Aid fund was announced within a month after hearing from the nonprofit officials of the immediate hardships they faced and their concerns about the implications of lingering recession. In addition, Neighbor-Aid.org, a satellite web site of The Pittsburgh Foundation, was created to provide information about the fund, the need it addresses, instructions for donating and guidance for those seeking help.

“Such a response is not likely to be found in many other regions of the country,” says Marc Cherna, who has been the Director of the Allegheny County Department of Human Services since 1997. “It’s a testament to our community. It shows why we are special and how people step forward, take the initiative to meet the need and are proactive about it. When I came to town and asked for help, people were very generous in coming forward. The private sector, foundations, universities, community-based organizations, faith-based organizations—everybody wanted to be part of the solution. It was overwhelming.”

Keeping nonprofits healthy is critical to the Department of Human Services, which relies on contracts with 400 nonprofits to provide services ranging from family preservation to mental health to 200,000 county residents each year. “If these folks don’t have the ability to respond or are struggling, then it affects everything,” Cherna says.

Foundation officials are also lobbying state and federal government to take steps to prevent the safety net from fraying. Oliphant, for example, was among the leaders of Pennsylvania and Ohio community foundations who traveled to Washington and met with members of Congress and White House staff when it was clear this recession would rank among the nation’s worst. They urged support sufficient to address the heightened demand for services and speed in moving stimulus money into the economy. They also urged officials to recognize that nonprofits are substantial employers who, if healthy, can play a key role in stimulating regional economies.

“The temptation is to see highways as economic growth and nonprofits as a thing apart,” says Oliphant. “In Allegheny County, there are about 1 million jobs associated with nonprofits. We asked them to focus on nonprofits as sources of economic development, not just charities.”



Nonprofits are often efficient operations as well. Many are able to keep administrative costs low, meaning more of the dollars they receive are spent directly on services for those in need. At the Pittsburgh-based Dollar Energy Fund, for example, administrative costs account for less than 8 percent of the revenues raised to help those facing financial hardship in four states pay their utility bills. “We’re very cheap,” says Cindy Datig, Chief Executive Officer.

Dollar Energy Fund’s Hardship Program offers low-income households grants of up to \$500 per year to help pay gas, water and electric bills and works with them to prevent termination of their service. Resuming a terminated service can require cash-strapped households to come up with thousands of dollars to pay their back balance, a security deposit and a reconnect fee.

The program raises the money for these grants through corporate, foundation and individual donations, which are matched dollar-for-dollar by its 14 utility partners. Earlier in 2009, the program was short \$800,000 in donations necessary to leverage all of the \$4 million utility matching funds available. A \$100,000 grant from Neighbor-Aid and its first-ever winter Warmathon fundraiser made it possible for Dollar Energy Fund to leverage all available matching funds.

But as we enter a new winter, storm clouds are gathering that have Dollar Energy Fund officials concerned. It received some relief from rising demand this past fiscal year when the federal Low Income Home Energy Assistance Program expanded its eligibility requirements, allowing more households to receive federal dollars to help pay their energy bills. Now, with LIHEAP returning to its pre-recession eligibility rules, that cushion is gone. Just as worrisome are the recent e-mails and other anecdotal information Dollar Energy Fund staff have received that suggest more families are facing unemployment and other hardships that make it tougher to keep up with monthly utility bills. In a typical year, fewer than 4 percent of those who receive Dollar Energy Fund grants are unemployed. “I think we are going to get killed,” says Cindy Datig.

The county Department of Human Services is also bracing for a difficult year. Its nonprofit network is reporting greater demand for basic needs, such as food and shelter, as well as in areas such as mental health services, particularly for anxiety and other stress-related disorders. “We have huge challenges ahead,” Marc Cherna says. “But we have to stay with it, persevere. If we do, there will be light at the end of the tunnel.” ■

If you take kids who grow up in a high-risk context, provide them with the necessary support and remove the burden of trying to figure out how they are going to pay for their college education, do they make it? So far, early indicators suggest the answer is yes.

Saleem Ghubril, *Executive Director, The Pittsburgh Promise*

MORE THAN 15 MILLION DOLLARS OF PRIVATE CONTRIBUTIONS WERE MADE TO MEET THE INITIAL 10 MILLION UPMC MATCHING GRANT.

Building a Strong Community through Higher Education:

PITTSBURGH PROMISE

Janay Hall’s first year in college was one of accomplishment. Hard work in the classroom earned grades of As and Bs. She narrowed her focus of study to two areas: mathematics and accounting. Her network of friends expanded far beyond her North Side neighborhood. And as an on-campus resident, she learned to navigate the routines of daily life on her own for the first time in her 18 years.

Perhaps more important is the fact she was able to do all of this at Chatham University, her top choice of schools. For that, she thanks The Pittsburgh Promise. Without her \$5,000-per-year scholarship from The Promise, Hall says, the debt burden of attending Chatham would be prohibitive and she would’ve had to settle for a less expensive college farther down her list. Even with The Promise, other scholarships and earnings from her work–study job, she is borrowing about \$3,000 a semester.

“I’m very proud of my freshman year,” says Hall, a Perry Traditional Academy graduate who was raised by her grandmother. “It changed my whole mindset in life. I’m more focused on what I want to do. A lot of people I know go to school because they think they have to. I’m here because I want to and I want to make something of myself.”

Janay Hall (left), a 2008 UPMC Scholar of The Pittsburgh Promise volunteering with Tiana Morgan at The Pittsburgh Project.

She is one of the 757 Pittsburgh Public School graduates of the Class of 2008 who received the first wave of scholarships awarded by The Pittsburgh Promise, a bold initiative that combines public school reform, a comprehensive plan for preparing city public school students for college and an unparalleled scholarship offer of \$5,000 per year for up to four years to those who attend a qualifying institute of higher learning, regardless of their family’s income.

The Promise was established at The Pittsburgh Foundation in December 2007 with a \$100 million commitment from the University of Pittsburgh Medical Center. UPMC’s gift included \$10 million to support scholarships for eligible 2008 city public school graduates and \$90 million as a challenge grant to spur contributions from other corporations, foundations and individuals in order to raise an additional \$135 million over the next nine years.

Early indicators suggest that, like Hall, those who received the scholarships are doing well in college. Of the Class of 2008 Promise scholarship holders, 92 percent successfully completed their first semester in college and stayed in school for the rest of their freshman year—a rate that is at least 12 percent higher than typical national retention average.

And it is not only the high-achieving graduates who are succeeding. More than half of the scholarship recipients who returned for a second college semester had graduated from city public high schools with grade point averages ranging from 2.0 to 2.99. And of those, more than 40 percent had a high school GPA between 2.0 and 2.49. The first round of scholarships were offered to high school graduates who met a residency requirement and had at least a 2.0 GPA. For the Class of 2009, the GPA requirement was raised to 2.5.

“If you take kids who grow up in a high-risk context, provide them with the necessary support and remove the burden of trying to figure out how they are going to pay for their college education, do they make it?” asks Saleem Ghubril, Executive Director of The Pittsburgh Promise. “So far, early indicators suggest the answer is yes.”

The Pittsburgh Promise has ambitions greater than offering city public school graduates help to finance a college education. It was created to help address trends threatening the growth, prosperity and competitiveness of Pittsburgh and western Pennsylvania, including falling public school enrollment, poor student performance and a steady decline in city population.

Studies show there isn’t a single healthy region in the nation that has a decaying city at its center. And a prerequisite for a healthy city is a



OF PROMISE SCHOLAR
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healthy public school system that retains its residents—particularly middle-income families—and attracts others. Economists also note a strong correlation between the economic growth of major cities and their suburbs. By this measure, the Pittsburgh region has lagged behind most other major metropolitan areas over the past 30 years.

It is too early to measure the Promise’s impact on the city, its public schools and the region. The picture will sharpen in coming years as new census, school enrollment and other data are gathered. But there are a few early, encouraging signs.

Reforms are well under way to improve Pittsburgh’s public schools and make them more attractive to parents and students. Changes include more rigorous and aligned curricula, periodic assessments, data-driven instruction and more quality magnet schools, such as the highly regarded Creative And Performing Arts high school. The two newest theme-based high schools—the Science and Technology Academy and the International Baccalaureate School—quickly filled with student transfers from inside and outside the city.

And as an early indication that reforms are taking hold, school officials point to recent Pennsylvania System of School Assessment (PSSA) scores showing that city public school students made progress in 13 of 14 exams, including gains in reading and mathematics. The Promise contributes to school reform by planning for and preparing students to attend a school of higher education and by providing eligible graduates with a college scholarship.

Another encouraging sign is the fact that more local foundations endorsed the Promise with financial support during the 2008–2009 school year, despite concerns raised by the deep global recession. The Grable Foundation, for example, committed \$5 million over the next five years, the largest grant in its 32-year history. The Richard King Mellon Foundation awarded a three-year grant totaling \$9 million. Other foundations making contributions for the 2008–2009 school year included the Massey Charitable Trust, The Buhl Foundation, The Heinz Endowments, The Claude Worthington Benedum Foundation, The Birmingham Foundation, Eden Hall Foundation, Hillman Foundation, Roy A. Hunt Foundation and The Fine Foundation. The Pittsburgh Foundation, one of several foundations to make a multi-year commitment, contributed \$3.5 million.

I think The Pittsburgh Promise is the best thing ever. It allowed me to attend the college of my choice right out of high school.

Sarah Walsh (right), 2008 UPMC Scholar of The Pittsburgh Promise, Robert Morris University



2008 UPMC Scholars of The Pittsburgh Promise at Robert Morris University (left to right) Ashley Morrow, Chelsea Thornton, Sarah Walsh

The Pittsburgh Foundation agreed to make the Promise a supporting organization of the foundation and assume administrative responsibilities, including financial oversight, administering grants and fundraising. It is a role not usually undertaken by a community foundation, says Grant Oliphant, President and CEO of The Pittsburgh Foundation. “We marked out a position for The Pittsburgh Foundation that is about providing leadership within the community. So, we willingly stepped into this role, taking on an issue that is bold and risky, because we believe that is the appropriate role of a community foundation. We exist to make a difference in this community.”

Recently, the Promise Board more than doubled the number of colleges and trade schools where students can use their scholarships to include all private and public schools across the state, a move that makes the program more attractive to more families. Last year, recipients could use their scholarships at about 100 post-secondary institutions, including all private schools in Allegheny County and all public schools in Pennsylvania.

“It was absolutely the right thing to do,” says Saleem Ghubril. “The motto we use with our kids is dream big, work hard. We were telling them that, but it felt as if we were putting a cap on the kind of dream they could have. So we opened it up to the entire state.”

Last year, Sarah Walsh began her studies in business at Robert Morris University, where she did well in the classroom, rowed on the crew team and helped organize a student group to mentor incoming freshman who, like them, have scholarships from the Promise. With her scholarship, she was able to afford to live on campus. “And if I didn’t live on campus, honestly, I probably would have transferred out. I love the school, but being on campus, the whole environment, makes it a lot better.”

This year, her sister, Melissa, begins her senior year at Brashear High School and is scouting colleges. Their father, Michael, is a maintenance employee with the Allegheny County Port Authority and their mother, Theresa, is a part-time teacher’s aide at the Pioneer Educational Center. Two children in college will be difficult. But the Promise will make it possible, says Theresa Walsh. “We’re not millionaires, just an average-income family of five. The Promise may not seem like a lot of money to people who have a lot, but it’s a lot of money to us. ■

ESTABLISHING A FUND DONORS

WHAT IT ENTAILS

Since 1945, The Pittsburgh Foundation has been connecting its generous donors with the critical needs of our community. Donors who have established funds through the Foundation can support virtually any area of charitable interest in Pittsburgh, or anywhere in the United States. Because the Foundation is a public charity, donors benefit from significant tax advantages.

Endowment funds held by the Foundation range from \$10,000 to \$40 million, created by individuals and organizations, which exist in perpetuity, growing each year, to provide an ever-increasing resource to benefit the community.

In 2008, the Foundation and its controlled supporting organizations awarded more than \$57 million in grants to a vast array of nonprofit organizations, students, scholarships and medical researchers, based on donor interest and specific purposes of individual funds.

OUR PURPOSE

Throughout its history, The Pittsburgh Foundation has sought to meet the changing needs of our region. Our purpose is to focus on the people of our community through engaged grant-making and strategic partnerships with other organizations.

WE HAVE THE EXPERTISE

The development and donor services staff of The Pittsburgh Foundation has the experience and the expertise to assist donors in establishing funds and to structure each fund to realize the important tax savings that result from charitable giving. Our experienced grantmaking staff has broad knowledge and understanding of the needs of the community and can assist donors in ensuring that their charitable goals are met.

All distributions from donor advised funds are subject to the ultimate control and variance powers of the Board of Directors of The Pittsburgh Foundation.

WHO ARE OUR DONORS?

As a community foundation, our resources comprise endowment funds established by individuals, families and organizations with a passion for Pittsburgh and a deep commitment to our community. The Foundation has more than 1,200 individual funds and our donors give in a variety of ways during their lifetime and after they have passed away.

WHAT ARE THE TYPES OF FUNDS AVAILABLE?

DONOR ADVISED FUNDS allow the donor to recommend grants to specific nonprofit organizations. These organizations must be bona fide nonprofits and are subject to approval by The Pittsburgh Foundation's Board of Directors. The original donor may also determine what the purpose of the fund will be after the donor's death, or may appoint future advisors (successor advisors) who will advise on its distribution annually.

SCHOLARSHIP FUNDS benefit students throughout the United States. Most frequently, donors established funds that assist high school seniors seeking post-secondary education. There are, however, funds that focus on college, graduate or technical school students who are pursuing specific areas of interest. Donors may choose the type of assistance they would like to provide, whether to help pay tuition or purchase school-related items such as books and computers. For example, some funds have been created to assist elementary school children in obtaining music lessons.

DESIGNATED FUNDS allow the donor to specify eligible nonprofit organization(s) to receive annual grants. This is a commitment to one or more specific organizations. Should the organization(s) cease to exist after the donor's death, the Foundation will honor the donor's original intent by making grants to a current existing organization with the same mission or purpose.

FIELD OF INTEREST FUNDS provide grants within the overall direction of the donor's areas of interest. This type of fund allows donors to support a broad area of concerns. For example, a donor may be interested in having the fund address grantmaking that benefits children, the arts or the elderly. Specific charities would not be named, but all grants from the fund would be directed toward programs that address the field of the donor's interest within the greater Pittsburgh region.

COMMUNITY/UNRESTRICTED FUNDS: Under its new strategic plan, the Foundation's unrestricted grantmaking integrates the key issues of environment, economics and social equity into its three new funding guideline categories: Self Sufficient Individuals and Families, Healthy Communities and A Vibrant Democracy.

PLANNED GIVING offers donors a unique way to plan and commit to their future philanthropic giving. Among the most popular deferred gifts are bequests from wills or retirement plans, and additional options include charitable gift annuities, charitable remainder trusts, charitable lead trusts and life insurance.

Additional fund types include **AGENCY ENDOWMENT FUNDS** established by local nonprofit organizations to provide ongoing support and **MEDICAL RESEARCH FUNDS** created by donors to fund investigation into the cause and cure of various diseases.

MORE INFORMATION on funds at The Pittsburgh Foundation and sample agreements is available by calling the Development and Donor Services Department at (412) 394-2653 or visit our web site at www.pittsburghfoundation.org

Families, individuals and organizations in the nonprofit and corporate sectors are encouraged to participate in the fundraising campaign by pledging their support to Neighbor-Aid and The Pittsburgh Promise.

To contribute to **THE PITTSBURGH PROMISE**, checks may be made payable and sent to:
The Pittsburgh Promise
Five PPG Place, Suite 250
Pittsburgh, PA 15222

To contribute to **NEIGHBOR-AID**, checks may be made payable and sent to:
The Pittsburgh Foundation
Neighbor-Aid Fund
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Funded by the collective dollars of hundreds of individuals and organizations, The Pittsburgh Foundation serves as a resource for any member of the community who wishes to invest in philanthropy. For more than half a century, donors' wide ranging interests and concerns have allowed the Foundation to respond to our community's needs—as those needs evolve over time. The Pittsburgh Foundation's grantmaking provides opportunities for all Pittsburghers to participate fully in and enrich our community's vitality.

FOCUS ON RENEWAL

In 1994 when the Sanders Consent Decree addressed remedies for discrimination in public housing, McKees Rocks was one of the seven communities targeted. Father Regis Ryan, Executive Director of Focus on Renewal, led a series of community meetings to decide how McKees Rocks wanted to spend the \$800,000 it would receive as part of the decree.

Of the many ideas voiced, one was an arts center where people could come together and share local culture. That led to the purchase of a former furniture store, a capital campaign and numerous fundraisers to create the \$4.2 million Father Ryan Arts Center, honoring the man who has helped McKees Rocks for the past 36 years. The Center opened in October.

A one-year, \$27,000 grant from The Pittsburgh Foundation has spurred the creation

of the Children's Theater in the Center. Focusing on musical theater, the program partners with the Actors Civic Theater and involves two instructors working with youngsters aged 8–13. So far, 10 children have been involved.

"We want to expose the children and the community members to diverse means of expression," said Pilar Brown, Marketing and Public Relations Coordinator for the Father Ryan Arts Center. The Center put on a production of "A Christmas Carol" in December and cast seven children in that show; "Seussical the Musical" was staged in May.

“WE REALLY WANT TO GROW THE CHILDREN’S THEATER PROGRAM,” SAYS PILAR BROWN.

“WE ABSOLUTELY DON’T WANT TO TURN ANYONE AWAY WHO WANTS TO BE A PART OF IT. THEY MAY FIND A TALENT FOR IT.”

Grantee: Focus on Renewal Dance and Musical Theater Class, Father Ryan Arts Center.



**BOB O'CONNOR
MEMORIAL FUND**

When Bob O'Connor died after nine months as Mayor of Pittsburgh, the city mourned the gregarious civic leader and long-time councilman.

In order to keep his memory alive and contribute to the city he loved, The O'Connor family decided to turn what had been a trademark political fundraiser into a generator for philanthropy. In August, the Bob O'Connor Cookie Cruise set sail again on the Gateway Clipper to raise money for the new Bob O'Connor Memorial Fund.

"We wanted to keep my Dad's name out there—we didn't want anyone to forget him," said O'Connor's daughter Heidy O'Connor Garth. "We want to keep everything going, including the boat ride. We weren't sure what turnout we'd get, but it was a nice one, so we're going to keep it up." More than 1,000 supported the cruise and enjoyed the picnic food, band and dancing.

The Donor Advised Fund is just getting under way, but the family—also including the late Mayor's wife Judy and sons Corey and Father Terry O'Connor—has a number of ideas. "We

want to do different things," Heidy said. "My Dad was a big, big believer in kids and education. He probably would be happy with supporting a college fund—some type of scholarship to help kids with school. That's where I see us making the biggest difference."

Heidy O'Connor Garth states, "It's a family thing. We want to keep up the work that he did to help people."

**DOWNTOWN
PITTSBURGH
MINISTERIUM**

About 30 years ago, churches in Downtown Pittsburgh and nearby created the Downtown Pittsburgh Ministerium. Not long after, the five churches within the Golden Triangle started a walk-in ministry serving people who came in off the streets. Each of the five is on duty in a five-week rotation helping people who are homeless, mentally ill, stranded in the city or in temporarily dire straits.

"It works two ways," said the Rev. Dr. David Gleason, Senior Pastor, First Lutheran Church, "One is referring them to other agencies and places for assistance. And the other is to help get them through a couple of days with emergency food or counseling or transportation to job interviews or doctor appointments. The kinds of needs with which people come to the church are myriad. Every time you think you've heard them all, there's something new.

The vast majority come in with mental illness and addiction problems, often both."

Demand has increased as government-sponsored social services have declined. And what has been a shoestring operation funded by the five churches has received a boost with a \$20,000 grant from The Pittsburgh Foundation. The money will allow the program to continue and expand over a two-and-a-half-year period, said Rev. Gleason, who added that the downtown Building Owners and Managers Association is helping with the proceeds from their Christmas charity fundraiser.

Rev. Douglas Patterson, Senior Pastor, Smithfield United Church of Christ, states "This grant ensures that we're going to be able to keep on providing services for the folk who come through our doors. It's hugely appreciated, especially in these times."

CHURCHES
COMPRISE THE
DOWNTOWN
PITTSBURGH
MINISTERIUM

Donors: (left to right) Heidy O'Connor Garth, Judith O'Connor, Rev. Terrence O'Connor (Father Terry), and Corey O'Connor

Grantee: First Lutheran Church (left) on Grant Street—one of five churches that comprise the Downtown Pittsburgh Ministerium.

DONORS/ GRANTEES

BESSIE F. ANATHAN CHARITABLE TRUST

From the founding more than 150 years ago of Rodef Shalom, the oldest Jewish congregation in western Pennsylvania, to giving to a diverse group of charities today, the family of Bessie F. Anathan has been making Pittsburgh a stronger city for five generations.

The daughter of successful metallurgical engineer Isaac Frank, Bessie Anathan was a woman of ideas and values. She was deeply involved in Pittsburgh and the community serving on several boards and starting several charities. She was the driving force behind the establishment of Anathan House in caring for the elderly. Her granddaughter, Jo Brandt “remembers her passion and her commitment in doing ‘good works.’ She was an inspiration to us all and used her energy and resources to fund what she considered important to the community.”

“She was an amazing woman,” said her granddaughter Ellen Lehman, one of the Bessie F. Anathan Trust’s two advisors. “I try to balance what I think would have been my grandmother’s interests with my own, and I try to keep a lot of what I do with the Trust in Pittsburgh.”

The Trust’s support has been broad, including educational incentives, arts and music programs and also the recent rejuvenation of Anathan House, which sponsors activities for the elderly and has recently expanded its mission. And now, though neither of the Trust’s two advisors lives in Pittsburgh, they’ve been able to continue the family’s legacy of local philanthropy by working with The



Pittsburgh Foundation staff who help them identify and support current local needs, including Neighbor-Aid and The Pittsburgh Promise. The Foundation’s Wish Book, published twice-yearly by the Foundation identifying needs of local nonprofits, has been particularly helpful for the Trust’s advisors.

BEGINNING WITH BOOKS

Twenty five years ago, two children’s literature professors at the University of Pittsburgh found that reading to very young children was among the best ways to prepare them for school success. Joan Brest Friedberg and Betty Segel founded Beginning with Books, which now reaches across the region to develop a culture of reading in lower income communities.

“We want to get books into the hands of children, and we connect with families and children primarily through 60 partner organizations that have the trust of the community,” said executive director Keith Kondrich.

“Many children come to school and don’t even know a book opens left to right. If you wait until third, fourth or fifth grade before reading to them, they’re at a real deficit. We take a comprehensive approach, reaching parents, children, schools and child care professionals so that no

matter where that child turns, the information and resources are there for them to be successful.”

Among its core services are parental education, a mentoring program, storymobiles, a gift-book program and the best books for babies program. And a \$150,000 two-year grant from The Pittsburgh Foundation is helping Beginning with Books focus on Homewood, East Liberty, the Hill District and the North Side, so that all of its core programs are there.

Kondrich states, “We really see ourselves as a community change agent. Everyone is looking for solutions to a myriad of social problems. Reading is one that we know works.”

“WORKING WITH THE PITTSBURGH FOUNDATION HAS GIVEN US THE CHANCE TO CONTINUE GIVING BACK TO THE CITY. WE APPRECIATE THE WORK THAT THEY DO AND KNOW OUR GRANDMOTHER WOULD AS WELL.”



Donor: Bessie F. Anathan

Grantee: Beginning with Books, MLK Elementary School, Everybody Wins! Program Allan Gassert mentors first grader Nasheed Lee-Goadwine

DONORS/ GRANTEES



SHANNON WILSON CHARITABLE FUND

When their eight-year-old daughter Shannon was in the intensive care unit after a tragic accident that would take her life, a friend approached Sherri and Gary Wilson and suggested they establish a memorial fund. Their friend, Keefe Ellis, had anticipated the public reaction to the little girl's pending death and set about doing homework for the Wilsons. By the time Shannon died, July 3, 2004, the fund was established.

Sherri Wilson described Shannon as "effervescent, kind, playful and exceedingly loving." She had just finished second grade. "I don't like the tradeoff, but there's nothing I can do to change the circumstances. So it's awesome to have something I can do to help others in Shannon's name."

The Donor Advised fund has three primary goals. Because Shannon had nearly died at birth, the Wilsons decided to support neonatal needs. Shannon loved nature and animals, so that became the second goal. Finally, Shannon had needed help learning to read, so the Wilsons chose children's literacy as the third area.

Donors: (left to right)
Brianna Wilson, Sherri Wilson,
Gary Wilson, and
Coleman Wilson (front)

Grants so far have included the Columbus Children's Hospital Foundation, the Children's Institute and The Children's Home of Pittsburgh. Particularly helpful to the Wilsons has been The Pittsburgh Foundation's Wishbook, which lists needs for various nonprofits. They've encourage their children Coleman and Brianna to read it and help find worthwhile projects, Sherri said. "It's been great for our kids to see and realize 'Oh, this really makes a difference.'"

EAST END COOPERATIVE MINISTRY

At a time when the economy is turning a vice on all levels of society, The Pittsburgh Foundation is funding an intensive violence prevention program among elementary and middle school students in the East End.

The two-year, \$100,000 grant to East End Cooperative Ministry supports a mentoring program in which 125 at-risk children from first through eighth grades are assigned to 10 intensively trained staff.

"We're helping them appropriately negotiate issues of the drug culture and gun violence and unlearn some of the terrible things kids learn," said Darnell Leonard, Associate Director of the Ministry. "When you experience negative things for so long and at intense levels, it seems normal to take someone into a school bathroom and assault him. We're helping them learn that this kind of behavior isn't normal."

Grantee: East End Cooperative Ministry

“

REATING A FUND
WAS THE LAST
THING ON OUR
AGENDA,” SAYS
SHERRI WILSON.
“BUT AS WE GO
THROUGH OUR
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THAT SOMETHING
SO TRAGIC CAN
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GOOD.”

DONORS/ GRANTEES

JANE HOLMES FUND FOR ELDERCARE

Jane Holmes was among western Pennsylvania’s most significant philanthropists, helping create the Western Pennsylvania School for the Blind and Pressley Ridge. She also recognized the need for creating a place where elderly couples could continue to live together when they needed assistance, as opposed to being separated as used to be the norm. To address that situation, she created the Jane Holmes Residence and Gardens in Wilkinsburg.

Two years ago, the 50-bed facility was no longer able to compete and ceased operations. After selling the building, the leaders of the all-women board researched how they should use the nonprofit’s endowment to continue its mission.

“We interviewed several entities that ran similar programs in grantmaking,” said Lynne Downs, who presided over the strategy committee. “The Pittsburgh Foundation impressed us from day one and continues to do so. In spite of the fact that they’re very diverse in terms of the kinds of work they do, they really get to know your grant area. And they put people in charge of it who care about it as much as we do.”

Though it hasn’t yet made grants, The Jane Holmes Fund for Eldercare will support eldercare in a variety of ways, including but not limited to programming, research, worker education and training and helping seniors who have run out of money to stay where they are.



Donors: (seated, left to right) Janet Woods, Elaine Moore, Lynne Downs (standing, left to right) Sally Ketchum, Joy Goethert, Susan Cramer, Jill Diskin, Caroline O’Nan, Giulia Dozzi (not pictured) Suzy Gilbert, Virginia Schatz

SQUIRREL HILL HEALTH CENTER

In 2006, the Squirrel Hill Health Center was created as part of a federal program to provide health services for underserved people. The secular nonprofit helps people without health insurance, immigrants, refugees, older adults and those whose religious beliefs may make finding healthcare more difficult, including Orthodox Jews and Muslims.

“It’s a very interesting and diverse group,” said Susan Kalson, Executive Director of the Center. “We set out to create a community health center that serves everyone who needs our care.”

With a \$205,000 grant over two years, The Pittsburgh Foundation is funding a program at the Center called Aging in Place. “It’s enabled us to create a geriatric team so that older adults can get the care they need and stay where they want to be,” Kalson said. “Pittsburgh has the highest population of people over 65 living alone in their homes of anywhere in the country.”

Geriatrician Andrea Fox leads a mix of part-time and full-time staff who are making house calls, assessing their patients’ medications and providing mental health support when needed. “The standard for care in primary care practices is that a doctor is supposed to see a patient in 15 or 20 minutes,” Kalson said. “Well, it takes a long time with older patients, particularly if they don’t speak English.” The Center’s staff is multi lingual.

“THE ABILITY TO COME AND CARE FOR SOMEBODY AT HOME IS JUST ENORMOUS. THEY DESPERATELY WANT TO STAY AT HOME WHEN THEY CAN’T REALLY LEAVE THEIR HOME ANY-MORE,” KALSON EMPHASIZES.

Grantee: Squirrel Hill Health Center, Ruth Schaffner, Nurse Practitioner visits Harriet Weissburg in her apartment in Riverview Towers.

DONORS/
GRANTEESFRANK & MARY GORELL
MEMORIAL FUND

The Frank & Mary Gorell Memorial Fund was established for one very simple reason. “They were very charitable people,” said their son Franklyn Gorell. “They were nice people, and they both grew up poor, as children of the Depression. They wanted to help others.” From one of New England’s oldest families, Mary had to become a seamstress after her parents were wiped out in the Depression. The son of Russian immigrants, Frank played French Horn with the Pittsburgh and Baltimore symphony orchestras and in the Navy and Army bands during and after World War II. He invested his savings in a storm window company, selling for the company part-time. When the firm faced bankruptcy, he bought out his partners and returned to Pittsburgh to take over the company, which would become Season-All Industries, publicly traded on the American Stock Exchange.

The Gorells grew up in Pittsburgh and lived in Indiana, Pennsylvania for the last 40 years. They were involved in charitable work at Indiana University of Pennsylvania and also wanted to extend their giving to the Greater Pittsburgh Community. With their donor advised fund and



their further commitment to a planned gift, Frank and Mary expect future grants to include scholarships to help young people who need money to complete their studies.



IF YOU LIVE IN PITTSBURGH AND DO CHARITABLE WORK, YOU KNOW ABOUT THE PITTSBURGH FOUNDATION,”

SAYS FRANKLYN GORELL. “THEY’VE BEEN VERY STRAIGHTFORWARD AND EASY TO WORK WITH.”

MON VALLEY
INITIATIVE

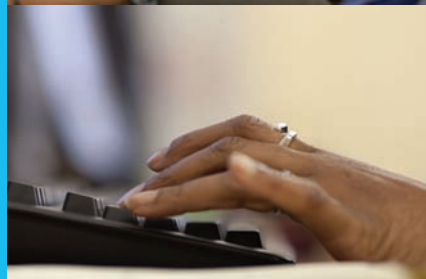
With national unemployment exceeding eight percent, the Mon Valley Initiative is striving to increase its job placement and retention rates. The umbrella organization of 11 community development corporations throughout the Mon Valley has staff in four basic areas: real estate and development, housing counseling, marketing for the various local groups and workforce development.

In this last area, The Pittsburgh Foundation has invested \$200,000 for a one-year grant to bolster local jobs. The Homestead-based non-profit is using the grant to help both of its workforce client groups—job seekers and employers—through workplace skills classes, job readiness training, resume building and job matching.

“We’ve seen an uptick in the number of people contacting us in the past several months,”

said Jeff Brooks, Director of Workforce Development at the Initiative. “We meet individuals where they are. Some are already prepared to move into jobs. Often, though, we have people who are new to employment, and we use a three-step process. Know yourself, know the market and make the match.”

The Initiative assesses potential employees’ interests and then educates them about which occupations are in demand and decline, what the pay is and what skills are needed. The staff works with employers to see which jobs are open and how people can apply. Then it’s a matter of putting workers and companies together, through workshops, job fairs and on-site recruitment.



Donors: Mary and Frank Gorell

Grantee: Mon Valley Initiative, Cynthia Vearnon is looking for work in her field (MHMR) Mental Health, Mental Retardation specialist.

APPLYING FOR A GRANT GRANTEES

The Pittsburgh Foundation comprises several types of funds that award grants in different ways. Our donors have created funds to support designated agencies; to provide scholarships to students who attend specific schools; to support medical research and to address specific fields of interest. Donors also choose to establish funds whereby they can advise on grantmaking from their funds subject to the approval of the Foundation’s Board of Directors. The Foundation does not accept grant applications for designated/donor advised funds.

Other donors have established endowed funds where the charge to the Foundation’s Board of Directors is to “meet community needs as they arise.” These funds are known collectively as The Pittsburgh Foundation Community Endowment.

The Mission of the Program Department is to foster sustainable communities, defined as those which seek to seamlessly integrate economic, social equity and environmental goals in order to enhance the quality of life for residents of Allegheny County. Sustainable communities can be identified by the presence of:

- Self Sufficient Individuals and Families;
- Healthy Communities; and
- A Vibrant Democracy

The first includes education, affordable housing, public transportation, healthy children and adults and job development. Healthy Communities covers ecological issues, the creation of safe communities, cultural and racial diversity, creative arts and encouraging excellence in civic design. A Vibrant Democracy includes civic engagement and the research and dissemination of information around critical community issues, designed to inform and shape public policy.

GRANT APPLICATION PROCESS

Prior to submitting a full proposal, applicants are encouraged to send a Letter of Inquiry that includes a brief statement about the organization, the proposed project, its intended results and a general idea of project costs. The applicant will receive an electronic notification that the Letter of Inquiry has been received and a Grant identification number has been assigned.

Program staff will review each Letter of Inquiry; a process that could take six to eight weeks to complete. At that point, applicants will either receive an invitation to submit a full proposal or feedback regarding why the proposal could not be funded.

Additional information detailing the specific project goals and budget is required to be considered for a grant. The Common Grant Application (available on the Grantmaker’s of Western Pennsylvania website, www.gwpa.org or on the Foundation’s web site at www.pittsburghfoundation.org) provides guidelines for submitting a full proposal.

Generally, Program Staff will request a meeting with the applicant and/or a site visit once the full proposal is submitted. The Board of Directors, which meets five times each year, makes final decisions on all grants.

WHO CAN APPLY?

Grants are awarded to nonprofit organizations that are defined as tax exempt under Section 501(c)(3) of the Internal Revenue Code. In order to be eligible for a grant from the Community Endowment, nonprofit organizations must be located within Allegheny County or demonstrate that the population served resides in Allegheny County. The Pittsburgh Foundation does not award grants from Community Endowment funds to individuals, nor does the Foundation generally award grants for annual operating costs, sectarian purposes, private or parochial schools, individual public schools, individual hospitals, organizations addressing the needs relating to single diseases, endowment campaigns, capital costs, special events, conferences, scholarships, internships or awards.

LETTERS OF INQUIRY SHOULD BE SUBMITTED TO:

The Pittsburgh Foundation
Attn: Program Department
Five PPG Place, Suite 250
Pittsburgh, PA 15222-5414



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2008 NEW FUNDS

Anonymous Fund No. 6
Boughner Deems Fund
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City of Pittsburgh Trail Maintenance Fund
Deems-Boughner Fund No. 1
Deems-Boughner Fund No. 2
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Helen Faison
Edward Friedman
Ed Gerstenhaber
Tod Goldberg
David Green
Nancy Green
Frank Heineman

Rita Heineman
Peter Herchenroether
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John C. Harmon, Esq.
Marva Harris
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Robert P. Bozzone
George A. Davidson, Jr.
Gregory R. Spencer
Sandra L. Usher
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WISH BOOK COMMITTEE
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Jo Donatelli
Lynn Houy
Carole Kamin
Norine Minion
Elaine Morris
Jocelyn Sanders
Sue Schneider
Sherri Wilson

The Pittsburgh Foundation is grateful to the following individuals who referred donors to our organization in 2008:

2008 REFERRALS

Jamie D. Aul, Esq.
Mr. John W. Beiler, Jr.
Ms. Donna Bolmgren
Mr. Jonathan H. Brelsford
Mr. Charles R. Burke, Jr.
Ms. Donna J. DeFilippi, CPA
Ms. Kimberly T. Fleming
Mr. Edward Gallagher, III
Mr. Edward Gerstenhaber
Mr. Daniel P. Grealish
Johanna C. Guehl, Esq.
Mr. Thomas S. Hay
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Mr. Lazar M. Palnick
Mr. Walter E. Reineman
Mr. Edward Snyder
Mrs. Jean C. Stout
Mr. William J. Wilson

FINANCIAL INFORMATION

COMBINED STATEMENTS OF FINANCIAL POSITION

The Pittsburgh Foundation (and controlled supporting organizations)
December 31, 2008 and 2007

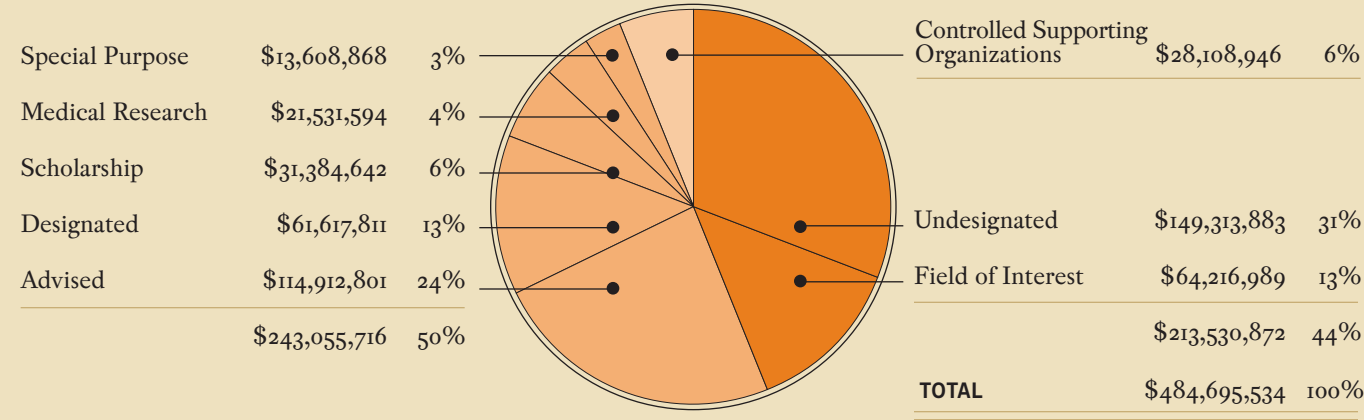
Assets	2008	2007
Cash and cash equivalents	\$56,201,387	\$60,004,301
Investments, at market value	444,096,285	654,889,242
Accounts and interest receivable	1,611,834	1,869,827
Program-related loans receivable and investments	745,458	1,046,858
Contributions receivable	70,966,160	65,390,599
Furniture, equipment & leaseholds, net	1,593,682	1,666,455
Total Assets	\$575,214,806	\$784,867,282
Liabilities and Net Assets		
Accounts payable and other liabilities	\$9,282,828	\$6,290,415
Grants payable, net	7,933,451	10,291,696
Accrued pension liability	2,546,739	988,297
Total Liabilities	\$19,763,018	\$17,570,408
Net assets		
Unrestricted	74,707,610	90,186,671
Temporarily restricted	473,397,198	669,170,794
Permanently restricted	7,346,980	7,939,409
Total net assets	\$555,451,788	\$767,296,874
Total liabilities and net assets	\$575,214,806	\$784,867,282

DONOR FUND ASSETS BY TYPE

including controlled supporting organizations

For the year ended

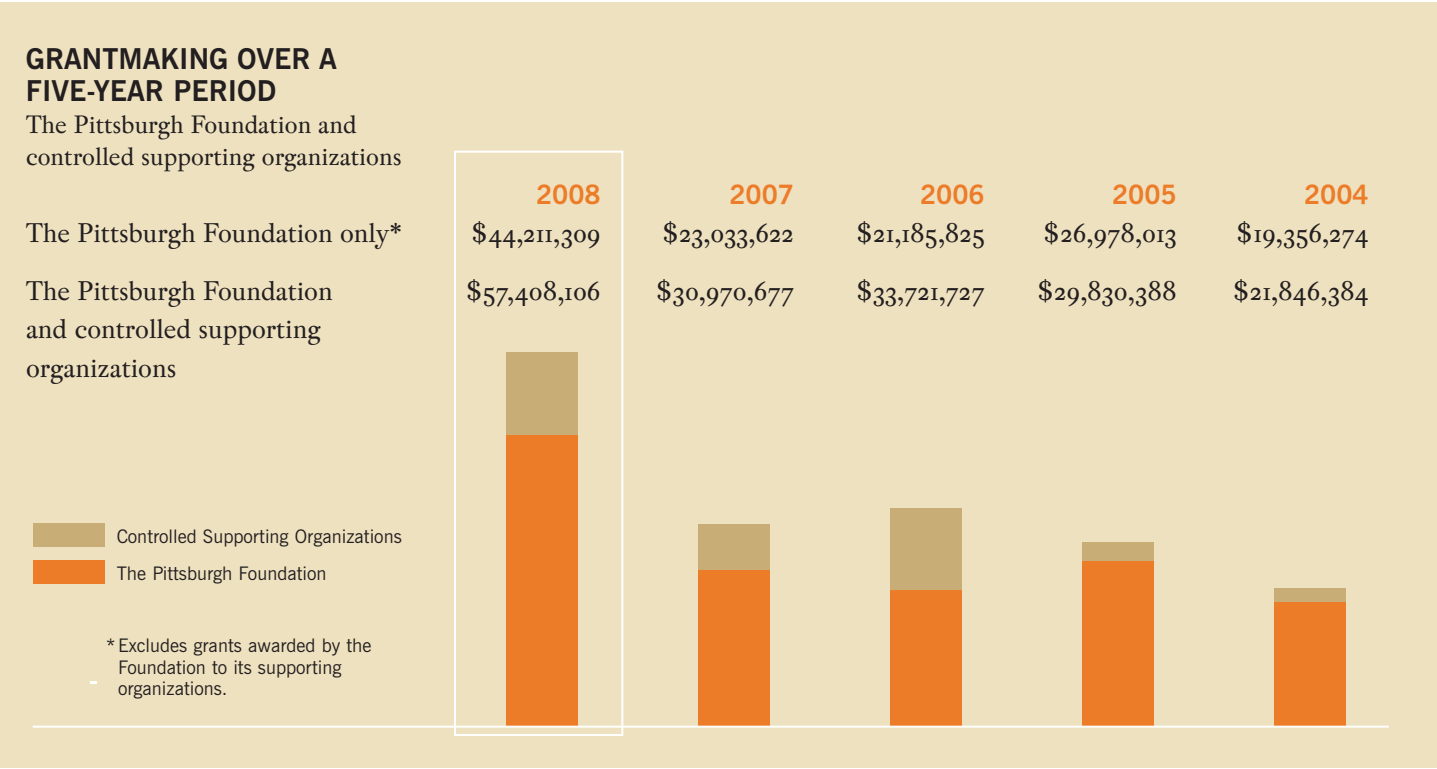
December 31, 2008



COMBINED STATEMENTS OF ACTIVITIES

The Pittsburgh Foundation (and controlled supporting organizations)
December 31, 2008 and 2007

Revenues and Gains	2008	2007
Contributions	\$45,332,510	\$22,229,468
Investment income, net	15,996,393	17,931,089
Net realized and unrealized gains (losses) on investments	(203,089,395)	29,634,005
Actuarial adjustments on split interest agreements	(2,584,052)	10,518,624
Other	148,856	136,932
Total Revenues and Gains	\$(144,195,688)	\$80,450,118
Expenses and Losses		
Grants approved, net	\$57,408,106	\$30,970,677
Grantmaking and related services expenses	4,640,971	3,832,426
Development and donor services expenses	2,379,508	2,140,920
Management and general administrative expenses	2,890,944	2,063,918
Other	329,869	407,816
Cumulative effect of change in accounting principal	—	406,242
Total Expenses and Losses	\$67,649,398	\$39,821,999
Increase (decrease) in net assets	(211,845,086)	40,628,119
Transfers to the Foundation	—	615,148
Net Assets at Beginning of Year	\$767,296,874	\$726,053,607
Net Assets at End of Year	\$555,451,788	\$767,296,874



SUMMARY OF GRANTS BY CATEGORY (PARENT ONLY)

December 31, 2008

Families, Children and Youth	\$2,182,310	
Community Development and the Environment	\$3,917,534	
Education	\$27,219,904	
Art Culture Humanities	\$5,484,719	
Health and Special Needs Populations	\$4,993,970	
Special Projects and Philanthropic Relations	\$1,885,280	
TOTAL	\$45,683,717	

SUPPORTING ORGANIZATIONS

The Pittsburgh Foundation is affiliated with eight supporting organizations in which it has control with total assets of \$38,787,176. The supporting organizations are separate entities that are exempt under section 501(c)(3) of the Internal Revenue Code of 1986. Each qualifies for the highest federal income tax deduction as a public charity because its charitable activities complement and further the charitable activities of The Pittsburgh Foundation. While they are separate entities, The Pittsburgh Foundation handles all administrative issues for the supporting organizations, relieving the donors of any administrative burden.

1

A supporting organization at The Pittsburgh Foundation is designed for families and individuals who want to maintain independence in charitable giving, while benefiting from the Foundation's grantmaking and financial services expertise.

2

Custom-tailored for endowments of approximately \$2 million or more, a supporting organization is a tax-exempt entity that offers you, as a philanthropist, the benefits of a private foundation, greater tax advantages available to a public charity, and the opportunity to engage in grantmaking decisions.

3

Whether you choose to give locally or outside the region, the services provided by The Pittsburgh Foundation release you from the burdens of state and federal reporting, and the numerous and expensive administrative tasks associated with running a private foundation. And you and your family are able to remain involved in perpetuity.

Further information is available at the Foundation's web site at www.pittsburghfoundation.org

A supporting organization also allows you to:

Select A Money Manager.

Your Board can decide who shall invest and administer the assets.

Pay Reasonable Administrative Fees.

Our team of professionals assumes the responsibility for all filing and compliance requirements.

Establish Your Own Grants Budget.

You make charitable distributions as you see fit and are not limited to the foundation's grantmaking budget or spending policy.

Identify Future Trustees.

You leave a charitable legacy and keep decision-making within your family or with close associates, in perpetuity.

Avoid Excise Taxes And Annual Distribution Requirements.

You are not required to distribute a specified amount each year (as private foundations are), so you make only the gifts that you are inspired to make.

Receive Assistance from the Foundation's Program Staff.

Our professionals can share their in-depth knowledge of community needs and, if you choose, help you decide where your charitable dollars go.

Obtain Due Diligence Reports from Grantees.

Your gifts to 501 (c)(3) organizations will be monitored to ensure that your contributions are used according to your directives.

BOARD OF DIRECTORS

The Board of Directors of The Pittsburgh Foundation comprises outstanding leaders from all sectors of the community. The commitment, generosity and experience of our board greatly enhance the mission and success of The Pittsburgh Foundation.

CURRENT BOARD MEMBERS



Gregory Curtis, Chairman of the Board of Directors, is Chairman of Greycourt & Co. Inc. Mr. Curtis is a past Chair and current member of the Board of Visitors and Governors of St. John's College in Annapolis, Maryland and Santa Fe, New Mexico. He is also a past Chair and founding Director of The Investment Fund for Foundations.



Linda A. Dickerson, is the founder of 501(c)(3)², a nonprofit management consulting practice. Previously the Chief Executive Officer of the National Aviary in Pittsburgh, she is the former owner and publisher of *Executive Report* magazine, and also served as a business columnist for the *Pittsburgh Post-Gazette*. Currently President of the Greater Pittsburgh Phi Beta Kappa Association, Ms. Dickerson has served as an active community leader, having chaired more than a dozen community boards.



John C. Harmon, Vice Chairman of the Board of Directors, is a partner at the law firm of Lovett Bookman Harmon Marks LLP, where he concentrates on estate and trust law. He is a member of the Boards of Trustees of The Linsly School and the Pittsburgh History & Landmarks Foundation, and serves on the Boards of Directors of the West Virginia University Foundation and the St. Margaret Foundation. Mr. Harmon serves regional Pittsburgh communities through various leadership capacities he undertakes with his church, First Lutheran Church, Downtown. He is Chairman of the Board of Directors of The Forbes Funds and he is a member of the boards of numerous private family foundations.



David McL. Hillman, Treasurer of The Pittsburgh Foundation's Board of Directors, is President and Partner of PNC Equity Partners, a private equity fund. Mr. Hillman joined the management training program of PNC's affiliate, PNC Bank, in 1976. He held several positions in the Corporate Banking Division and in 1982 joined PNC's newly-formed Equity Management Corp as its co-founder. A Director of Tangent Rail Corporation, Porcelain Industries, The Hilsinger Company, Bacharach, Inc. and The Orthotics Group, Mr. Hillman is also a Board member of The August Wilson Center for African American Culture and the Carnegie Hero Fund Commission.



William E. Hunt, is President and Chief Executive Officer of the real estate development firm, Elmhurst Corporation. Mr. Hunt is a Trustee of the Roy A. Hunt Foundation, Chairman of the Board of the Carnegie Museum of Art, past Chair of the Pittsburgh Downtown Partnership, a past President of Pittsburgh Public Theater and a member of the Board of the Pittsburgh Cultural Trust. The Elmhurst Corporation owns and manages over two million square feet of office, flex and distribution space in the Pittsburgh region.



Jui Joshi is Director of Development for the University of Pittsburgh School of Law. Ms. Joshi is responsible for major gift fundraising at the University of Pittsburgh School of Law as well as supervising the activities of development and alumni affairs. She is a member of the boards of directors of the Phipps Conservatory & Botanical Gardens, The Ellis School and she serves on the Professional Services Review Committee under County Chief Executive, Dan Onorato. Ms. Joshi was President and a founding member of the Pittsburgh chapter of the Network of Indian Professionals, and a founding member of the Society for the Promotion of Indian Classical Music and Culture Amongst Youth.



Peter F. Mathieson, is President and Managing Director of Guyasuta Investment Advisors, a Pittsburgh asset management firm that he helped to found in 1994. Mr. Mathieson is also a Director of The Buhl Foundation, The Pittsburgh Cultural Trust and The Bucknell University Alumni Board.



Nancy L. Rackoff is a partner with the Pittsburgh law firm, Tener, Van Kirk, Wolf & Moore, P.C., affiliated with Buchanan, Ingersoll and Rooney, P.C., where she specializes in estate and trust planning and administration. She is a member of the Board of Directors of Gateway Bank and a member of the boards of Manchester Bidwell Corporation, where she also serves on the Executive Committee, and the Carnegie Hero Commission. She is former President of the Board of Directors of Forward Housing Corporation, a nonprofit organization serving the housing needs of senior citizens and serves as a member of the Professional Ethics Committee of the Allegheny County Bar Association.



James C. Roddey was the first Chief Executive of Allegheny County from 2000 to 2004. Previously, he served as Chairman of the Port Authority Transit and Chairman of the Pittsburgh Water and Sewer Authority. In private industry, he was President or Chairman of seven companies including Turner Communications Corporation and Rollins Communications Corporation. Mr. Roddey has held key leadership positions with many nonprofit organizations, including President or Chairman of Three Rivers Arts Festival, Pittsburgh Public Theater, United Way of Allegheny County, Pittsburgh Three Rivers Regatta and WQED Multimedia.



Edith L. Shapira, M.D., is a psychiatrist in private practice since 1991. Dr. Shapira is active in a variety of endeavors in community service and health care. She is the former Co-Chair of Riverlife and continues to serve on its Executive Committee. She serves on the Boards of Directors of The Pittsburgh Promise, the Sports and Exhibition Authority, the Urban League of Pittsburgh and the Board of Visitors of the University of Pittsburgh School of Social Work.



Nancy D. Washington, Ph.D., Secretary of the Board of Directors of The Pittsburgh Foundation is an Associate Professor Emerita and a former Assistant to the Chancellor at the University of Pittsburgh. She is Chair of the Board at Point Park University and a member of the boards of the August Wilson Center for African American Culture and the Pittsburgh Cultural Trust. Dr. Washington also serves on the Women's Committee of the Carnegie Museum of Art and the Pennsylvania Council on the Arts, and she is President-elect of the Distinguished Daughters of Pennsylvania.



Robert B. Webb is Chief Operating Officer with Tucker Arensberg, P.C., a Pittsburgh-based law firm. He also serves as Adjunct Professor at H. John Heinz III College of Public Policy and Management at Carnegie Mellon University where he teaches public leadership. Previously, he worked with the Allegheny County government for 24 years, most recently as County Manager following the County government's reorganization in 2000. Mr. Webb is also an official scorer for Major League Baseball.

The Foundation is also grateful for the services of **Gregory R. Spencer**, who retired from the Board in March 2008, and **David Motley** who retired from the Board in May 2009.

NEW BOARD MEMBERS
ELECTED IN
LATE 2008 AND
EARLY 2009



George A. Davidson, Jr., retired Foundation Chairman and member of the Board, is also the retired Chairman of the Board of Dominion Resources. He is a Trustee and past Chairman of the Pittsburgh Cultural Trust, Chairman Emeritus of the Civic Light Opera and a member of the Boards of the Carnegie Museum of Natural History and the Sewickley Valley Hospital Foundation. Mr. Davidson is a Trustee of the University of Pittsburgh, Chairs the Board of Visitors of the Katz Graduate School of Business and is Vice Chair of the Board of Visitors of the School of Engineering. Mr. Davidson completed his term in March 2008, and was re-elected to the Board in March 2009.



Maxwell King is the Executive Director of the Fred Rogers Center for Early Learning and Children's Media at Saint Vincent College. The Center was established in 2003 to serve as a national and international resource for addressing emerging issues affecting children and families. Mr. King retired as President of The Heinz Endowments in 2007, where he led initiatives to improve the quality of life of this community and presided over the awarding of more than \$500 million in grants. Mr. King served as Chairman of the Board of the national Council on Foundations from 2006 to 2008, and he served as editor of *The Philadelphia Inquirer* from 1990 to 1998.



Claudette Lewis is Special Assistant to the Director, Allegheny County Department of Human Services, and has been responsible for the implementation of Change Management processes during the consolidation of the agency. She has spent the past twenty years spearheading important social causes for several nonprofit organizations: the Episcopal Urban Caucus in Washington, D.C.; the Connecticut Interfaith Housing Coalition in Hartford, Connecticut; and the Housing Authority's HOPE VI Project in New Haven, Connecticut. Mrs. Lewis is married to The Reverend Dr. Harold Lewis, the rector of Calvary Episcopal Church in Shadyside.



Lisa Schroeder is Executive Director of Riverlife. Under her leadership, the organization—established in 1999 to create a vision and master plan for Pittsburgh's riverfronts—is creating a metropolitan scale waterfront park along 12 miles in the heart of Pittsburgh, comprised of new parks, water landings, bridge connections and lighting. Ms. Schroeder raises capital funds from public and private sources and manages liaison with elected officials, foundations, non-profit organizations and commercial real estate owners and developers.



Howard B. Slaughter, Ph.D., is President and Chief Executive Officer of Landmarks Community Capital Corporation, a non-profit and Chief Executive Officer of Landmarks Development Corporation, a for-profit, both wholly owned subsidiaries of the Pittsburgh History & Landmarks Foundation. Landmarks Community Capital Corporation provides financing and Landmarks Development Corporation provides real estate development and consulting services in western Pennsylvania, eastern Ohio and West Virginia. Dr. Slaughter has received numerous local, regional, educational and national awards for charitable and community service.



Walter Smith, Ph.D., is Executive Director of Family Resources. He joined the organization in 1987 and became Executive Director in 1997. Family Resources serves more than 20,000 children, teens and adults residing in Allegheny County with concerns related to preventing and treating child abuse and neglect. Dr. Smith is a licensed psychologist with a private practice that specializes in treating children, couples and families. He is the founding member of the Western Pennsylvania Family Center, an education resource center for lay and professional persons interested in family therapy and family studies.

BOARD EMERITI

James S. Broadhurst, Director Emeritus, is Chairman of Eat 'n Park Hospitality Group. He serves on the Board of Directors of the Allegheny Conference on Community Development and is Chairman of the Board of Trustees of the Pennsylvania State University. Mr. Broadhurst previously served as Chairman of the Board of Directors of Children's Hospital of Pittsburgh and the United Way of Allegheny County. Mr. Broadhurst retired from The Pittsburgh Foundation's Board of Directors in March 2005 after serving with distinction for five years as Chairman, and as a Board member since 1995.

Estelle F. Comay, Director Emerita, is a partner in the law firm of Marcus & Shapira LLP, and also serves on the Board of Directors of the Pittsburgh Symphony, the Heinz History Center, the Falk Foundation, Three Rivers Arts Festival and the National Board of Governors of the American Jewish Committee, among others. She is also a member of the United Jewish Federation's Urban Affairs Foundation. Ms. Comay retired from The Pittsburgh Foundation's Board of Directors in March 2006 after serving with distinction for nine years.

William J. Copeland, Director Emeritus, is retired Vice Chairman of PNC Financial Corporation. He is a Trustee of The William J. Copeland Fund at The Pittsburgh Foundation, founding Vice Chairman of the Health Education Center, and Chairman Emeritus of Family House and of the Civic Light Opera. Mr. Copeland is a co-founder and Vice President of the National Flag Foundation and Director Emeritus of St. Clair Memorial Hospital.

Douglas D. Danforth, Director Emeritus, is the retired Chairman and Chief Executive Officer of the Westinghouse Electric Corporation. Mr. Danforth is past Chairman of the Board of the Pittsburgh Pirates. He is also past Chairman of the Board of Carnegie Mellon University and continues to serve as a Life Trustee of the University. Additionally, Mr. Danforth serves as a Trustee of Syracuse University.

Dorothy R. Williams, Director Emerita, is a life member of the Board of Directors of Planned Parenthood, and formerly served as a member of the national Board and as President of the Pittsburgh chapter. Ms. Williams is a founder and former President of Women's Health Services, a former Trustee of Pikesville College and Shadyside Presbyterian Church, former Director of the Fox Chapel Country Day School and a former member of the Board of Directors of The Children's Home of Pittsburgh.

Our sympathies and condolences go to the family of Dorothy Williams who died in November 2009.

The Pittsburgh Foundation is delighted to welcome the following who were elected
DIRECTORS EMERITI IN 2009:

Robert P. Bozzone, Director Emeritus, is former Chairman of Allegheny Technologies, former Chairman of Water Pik Technologies, Inc., a former Director of Teledyne Technologies Incorporated, and former Chairman of Duquesne Light Holdings and the Pittsburgh Branch of the Federal Reserve Bank of Cleveland. Mr. Bozzone is a member of the Board of Trustees of Rensselaer Polytechnic Institute. He previously served on the Salvation Army Advisory Board and is former Chairman of the Board of the Greater Pittsburgh Council, Boy Scouts of America.

JoAnne E. Burley, Ph.D., Director Emerita, is Executive Director of the Pittsburgh Council on Higher Education, a consortium of colleges and universities in Allegheny County. Previously, Dr. Burley served as CEO/Chancellor of the McKeesport Campus of the Pennsylvania State University. Currently she serves on the Board of Directors of The Forbes Funds and the Urban League of Pittsburgh. Dr. Burley is a Life Trustee of the Carnegie Institutes and Library of Pittsburgh and serves on the Boards of the Multi-Cultural Arts Initiative, the Pittsburgh Public Service Fund and the Beverly Jewel Wall Lovelace Advisory Board.

Joseph L. Calihan, Director Emeritus, is retired Vice Chairman and Treasurer of the Foundation's Board. He is a Managing Partner in Bradford Capital Partners. He is Chairman of Bradford Schools and Novum Pharmaceutical Research Services. Mr. Calihan serves on the Board of Directors of the Extra Mile Education Foundation. He also serves on the Investment Advisory Committee of the Strategic Investment Fund, an affiliate of the Allegheny Conference on Community Development and the Advisory Council of the Women's Center & Shelter of Greater Pittsburgh.

Mary Lou McLaughlin, Director Emerita, is a member of numerous boards of directors, including the Committee for Oversight in Organ Transplantation, International Women's Forum Western Pennsylvania Chapter, Little Sisters of the Poor, The McGowan Institute for Regenerative Medicine, the Pittsburgh Tissue Engineering Initiative and the Honor Board at WQED Multimedia. She is a former Executive Director of Family House and is a member of the Beverly Jewel Wall Lovelace Advisory Board.

Aaron A. Walton, Director Emeritus, is retired Vice Chairman of the Foundation's Board of Directors. He is Senior Vice President of Corporate Affairs at Highmark, Inc., and is active in many organizations and institutions, including the Board of Governors of the Pennsylvania State System of Higher Education, California University of Pennsylvania, Gateway Health Plan, Highmark Foundation, Rivers Club and the Harrisburg Regional Chamber of Commerce.

STAFF

EXECUTIVE



Grant Oliphant
President and CEO



Jonathan Brelsford
Director of Investments



Marianne Cola
Executive Secretary



Sherry Murray
Director of
Human Resources



Cheryl Poston
Receptionist/
Administrative Support

COMMUNICATIONS



John Ellis
Vice President for
Communications



Stephanie Higgins
Communications
Associate



Christopher Whitlatch
Manager of Marketing
and Communications

DEVELOPMENT AND DONOR SERVICES



Yvonne Maher
Vice President for
Development and
Donor Services



Kristin DeAngelis
Director of
Development,
New Funds



Willa Dukes
Administrative Support



Charles J. Stout
Senior Development
Officer



Jocelyn Thompson
Director of
Donor Services



Deborah Turner
Scholarship
Coordinator



Kelly Uranker
Philanthropic
Resources Manager



Jan Vish
Administrative Support



Arlene Vukas
Administrative Support

PROGRAM



Jeanne Pearlman
Senior Vice President
for Program and Policy



Jane Downing
Senior Program Officer,
Economic and
Community Development



Kevin Jenkins
Director of
Community Initiatives/
Senior Program Officer



Lauren Mikus
Program Associate



Judith Powell
Administrative Support
for AWM/MR



Jill Ritchie
Administrative Support



Germaine Williams
Program Officer,
Arts and Culture



Michele Young
Administrative Support

FINANCE



Mary Wilson
Vice President for
Finance and
Administration



Megan Alarcon
Accountant



Barbara Brooks
Grants Administrator



David Ekey
Controller



Mary Haley
Administrative Support



Mary Ann O'Brien
Accounting Associate



Katie Robson
Director of Information
Technology



Dot Sikora
Finance Associate



Jennifer Steinmetz
IT Support Analyst



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