

THE PITTSBURGH FOUNDATION

community

# FORUM

FALL 2013

**DOG DAY**  
DAY OF GIVING SET FOR OCTOBER 3

SEE PAGE 3

# WELCOME

## RETURN OF THE FOUNTAIN: A LANDMARK ACHIEVEMENT FOR PITTSBURGH

Earlier this summer the Point State Park fountain returned to the Pittsburgh skyline after a four year absence during which the region's most famous National Historic Landmark underwent a top-to-bottom renovation (story page 12).

The remodel—overseen by Riverlife, the Department of Conservation and Natural Resources, and Allegheny Conference on Community Development—was badly needed after years of wear-and-tear had left the park worn and in disrepair. Despite the occasional grumble, people were patient while the fountain was down, understanding that the revamping of such a prominent symbol of our city would be worth the wait.

What they—and I—didn't expect was the reverential response when the fountain returned. Almost from the moment the switch was flipped to turn on the 150-foot geyser, the fountain plaza has been filled with the sense of awe that is only awarded to monuments of timeless significance.

And it's been filled with people. Record numbers of people. People of all ages and ethnicities, locals and visitors from abroad hold up their cell phones to snap a photo. Check out the fountain, they say when they post the photo online or text their friends. Bring the people you love. This is a special place. Come here.

Twenty years ago when I first arrived in Pittsburgh, the message about visiting Pittsburgh was different. We were hemorrhaging people, and civic leaders pondered the need to find a "first day attraction" that would define our community. With the return of Point State Park and the fountain, we've discovered we had that attraction all along. It's that extraordinary vista at the confluence of our three rivers: the epicenter of our urban riverfront terrain.

Collaboration throughout the community is the only way these legacy projects are completed, and that collaboration is unique to Pittsburgh. There is a spirit here that doesn't exist anywhere else in the country.

Public agencies, historians, civic change-makers, non-profit advocates, foundations, corporate leaders and professional designers all joined together their heads, hearts and purses to complete the most ambitious park project ever undertaken by the Commonwealth of Pennsylvania. When you visit the fountain you see the result of it.



**Grant Oliphant**  
President and CEO  
The Pittsburgh Foundation  
(Mr. Oliphant serves as  
Chair of the Board of Riverlife)

## IN THIS ISSUE:



**3**  
DAY OF GIVING  
AIMS TO INCREASE  
INDIVIDUAL  
DONATIONS



**6**  
FIRST MAJOR  
SCIENTIFIC RESEARCH  
GRANT AWARDS

**8**  
CLOSING THE  
REVOLVING DOOR



**11**  
ADVISOR PROFILE:  
SCOTT OEHRLE

**12**  
POINT STATE  
PARK

**14**  
DONOR PROFILE:  
REV. ED BOWEN

### FOCUS ON WESTMORELAND:



**16**  
ADVISOR PROFILE:  
DAVID DEROSE

**18**

POWDERMILL RESERVE  
BULLDOZES FOR BEES



# DAY OF GIVING 2013

AIMS TO INCREASE INDIVIDUAL DONATIONS

Animal Friends (cover) and Carnegie Library of Pittsburgh (above). Both organizations have seen a steady increase in donations and new donors since 2009.

THE PITTSBURGH FOUNDATION will host its fifth annual Day of Giving on Thursday October 3, 2013 with hopes of further increasing the number of individual charitable contributions from donors in Allegheny and Westmoreland counties.

Announcements for this year's event have been sent to the region's 650-plus nonprofit organizations registered to participate on the Foundation's PittsburghGives and WestmorelandGives on-line sites that in 2012 attracted almost 18,000 individual donations in a 24-hour giving period.

More than \$8.5 million was raised last year for the region's nonprofits, and since the launch of the program in 2009, the Day of Giving events have raised over \$21 million for local charitable organizations.

"When we first launched this event, none of us envisioned the success it would become, not only here in Pittsburgh but also in serving as a model for similar initiatives that have been introduced by a number of our community foundation colleagues across the United States," said Grant Oliphant, The Pittsburgh Foundation's President and CEO.

continued, next page

**“OUR PRIMARY GOALS IN LAUNCHING THIS INITIATIVE WERE TO HELP NONPROFITS INCREASE THE NUMBER OF DONORS TO THEIR ORGANIZATIONS, TO HELP THEM GROW INDIVIDUAL GIVING AND SUPPORT USING SOCIAL MEDIA TOOLS AND TO BUILD A DATABASE OF NONPROFITS TO SERVE AS A RESEARCH RESOURCE FOR OUR COMMUNITY.”**

Grant Oliphant  
President and CEO  
The Pittsburgh Foundation

“Many thousands of nonprofits have benefited from the generosity of increasing numbers of donors who have embraced the convenience of giving on-line and nonprofits themselves have excelled in utilizing technology to showcase the invaluable work they do on behalf of our community.”

Due to its unexpectedly high rate of growth, The Pittsburgh Foundation is introducing minor modifications to the program for 2013 and 2014 which are likely to result in further changes to the program from 2015 onwards.

“Our deliberations remain focused on how best to preserve and further develop the Day of Giving as a valued community asset,” said Grant Oliphant. “Our concern over the long term is that the program’s current format may become unsustainable based upon its current rate of growth. Our major considerations are that matching dollars will continue to decline each year due to the growth in contributions and our technological infrastructure will be insufficient to support the rising volume of donations.”

The Foundation will announce its planned change in format to take effect in 2015 as soon as it has completed an evaluation process that will include continued consultation with donors and nonprofit organizations, and discussions among the Foundation’s Board and staff.

In the meantime, the Foundation has committed to hosting the 2013 Day of Giving together with an event in 2014 which may form part of a planned national Day of Giving, at a date to be confirmed.

For this year’s Day of Giving, the match pool for Allegheny County is expected to be approximately \$750,000, and for Westmoreland approximately \$100,000, both similar to 2012. This year, to ensure a robust match percentage for participating nonprofits, the Foundation has determined that only the first \$1,000 per individual per organization will be eligible to receive matching dollars from the match pools. In previous years, the cap was \$10,000.

For last year’s Day of Giving, the match pool awarded 10.5 cents on every dollar received by nonprofits in Allegheny County. In Westmoreland, which had a separate match pool, the match was 14 cents on the dollar.

“Our primary goals in launching this initiative were to help nonprofits increase the number of donors to their organizations, to help them grow individual giving and support using social media tools and to build a database of nonprofits to serve as a research resource for our community,” said Mr. Oliphant. “I am delighted that the success of the program has extended well beyond our initial objectives.”

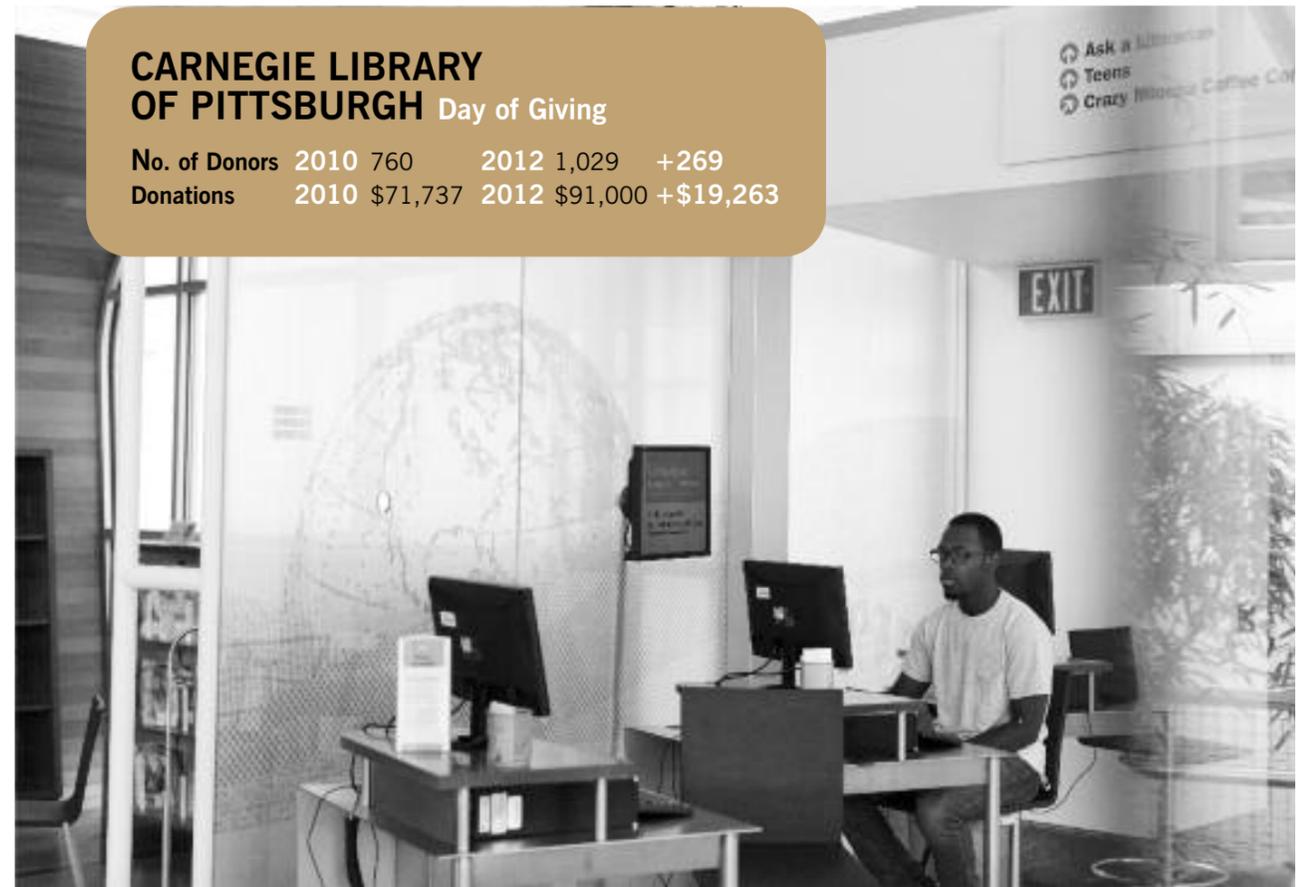
**ANIMAL FRIENDS Day of Giving**

No. of Donors	2010 258	2012 638	+380
Donations	2010 \$14,732	2012 \$41,779	+\$27,047



**CARNEGIE LIBRARY OF PITTSBURGH Day of Giving**

No. of Donors	2010 760	2012 1,029	+269
Donations	2010 \$71,737	2012 \$91,000	+\$19,263



**PITTSBURGH BALLET Day of Giving**

No. of Donors	2010 22	2012 137	+115
Donations	2010 \$14,310	2012 \$47,355	+\$33,045



PittsburghGives may be accessed at: [www.pittsburghgives.org](http://www.pittsburghgives.org)  
and WestmorelandGives at: [www.westmorelandgives.org](http://www.westmorelandgives.org)



# FIRST MAJOR SCIENTIFIC RESEARCH GRANT AWARDS

THE CHARLES E. KAUFMAN FOUNDATION, part of The Pittsburgh Foundation, announced its first series of grants—amounting to almost \$1.6 million—to support cutting-edge scientific research at institutions across the State of Pennsylvania.

A total of eight grants were awarded to leading researchers at five Pennsylvania universities: Pittsburgh's Carnegie Mellon University and the University of Pittsburgh, Penn State University and Philadelphia's Drexel and Temple universities.

The new grantmaking program, which becomes one of the major resources for scientific research in the State of Pennsylvania, will award funding annually and has been made possible through the biggest bequest to The Pittsburgh Foundation in its 68-year history.

Charles Kaufman passed away in September 2010, shortly after his 97th birthday, leaving his estate of almost \$50 million to the Foundation, of which approximately \$40 million was assigned to the Charles E. Kaufman Foundation to support new research initiatives at Pennsylvania institutions of higher learning in chemistry, biology and physics “for achievement in and contribution to the field and humanity.”

A former chemical engineer, Mr. Kaufman amassed most of his wealth following his retirement, all of which he dedicated to his heartfelt ambition for his philanthropy to one day help fund breakthrough scientific research and, he hoped, Nobel Prize-winners whose scientific accomplishments would contribute significantly to the betterment and understanding of human life.

“The Pittsburgh Foundation worked with Mr. Kaufman on this incredible idea to use science and the power of research to drive innovations for humankind,” said Grant Oliphant, The Pittsburgh Foundation's President and CEO. “Mr. Kaufman was truly remarkable, his gift was extraordinary and we are privileged to carry forward his vision to advance the scientific frontiers in a variety of fields.”

In the New Investigator category, grants of \$150,000 over two years (\$75,000 per year) were awarded to each of the following:

- Joel McManus, Ph.D.**, Assistant Professor, Department of Biological Sciences, Carnegie Mellon University for research on “High-Throughput Probing of Human IncRNA Structure.”
- Aditya S. Khair, Ph.D.**, Assistant Professor, Department of Chemical Engineering, Carnegie Mellon University for research on “Charges, Forces and Particles in Ionic Liquids.”
- Michelle Dolinski, Ph.D.**, Assistant Professor, Department of Physics, Drexel University for research on “Solid Xenon Bolometers for Radiation Detection.”
- Sheereen Majd, Ph.D.**, Assistant Professor, Department of Bioengineering, Penn State University for research on “Functional Studies of Multidrug Resistance Transporters at Single-Protein Level.”
- William M. Wuest, Ph.D.**, Assistant Professor, Department of Chemistry, Temple University for research on “The Development of Chemical Probes to Study Nucleoside Signaling in Bacterial Biofilms.”

New Initiative grants were awarded to:

**Sergey M. Frolov, Ph.D.**, Assistant Professor and **W. Vincent Liu, Ph.D.**, Associate Professor, Department of Physics and Astronomy, University of Pittsburgh receive \$242,310 over two years (\$121,155 per year) for research on “Topological Quantum Wire Emulators.”

**Veronica Hinman, Ph.D.**, Associate Professor, and **Jonathan Minden, Ph.D.**, Professor, Department of Biological Sciences; **Bruce Alan Armitage, Ph.D.**, Professor, & **Danith H. Ly, Ph.D.**, Associate Professor, Department of Chemistry, Carnegie Mellon University receive \$300,000 over two years (\$150,000 per year) for research on “Developing a Sea Star Model for Regenerative Biology.”

**Christine D. Keating, Ph.D.**, Professor of Chemistry and **Theresa Mayer**, Distinguished Professor of Electrical Engineering and Materials Science and Engineering, Penn State University receive \$300,000 over two years (\$150,000 per year) for research on “Probing the Role of Interparticle Forces in the Collective Behavior of Particle Assemblies.”

## \$1.6 MILLION TO RESEARCHERS AT FIVE PENNSYLVANIA UNIVERSITIES FROM THE PITTSBURGH FOUNDATION'S CHARLES E. KAUFMAN FUND

Under the leadership of a seven-member Board of Directors, supported by a specially-appointed seven-member Scientific Advisory Board, systems and processes have been established to administer the Kaufman Foundation's grantmaking program. More than 170 applications were received from institutions throughout Pennsylvania when the first requests for funding were invited earlier this year.

In this, its first series of annual grants, the organization awarded funding to five initiatives in a New Investigator Research category and three grants in a New Initiative Research category.

“These grants come at a critical time due to the constrained funding environment throughout the United States for scientific research programs,” said Dr. Graham Hatfull, Chair of the Charles E. Kaufman Foundation's Scientific Advisory Board, Eberly Family Professor of Biotechnology and Professor of Biological Sciences at the University of Pittsburgh.

“Many institutions are having to close research programs because of a shortage of funding. It is our deepest hope that this is a first step in realizing the dream of the late Mr. Kaufman to inspire new research in basic science that will lead to broad impact, maybe very significant impact, for the benefit of humankind.”

Summaries of all grants and funded research projects are available at: <http://kaufman.pittsburghfoundation.org/News/2013-Awards>.

Further information on the Charles E. Kaufman Foundation is available at its website at: <http://kaufman.pittsburghfoundation.org/>.

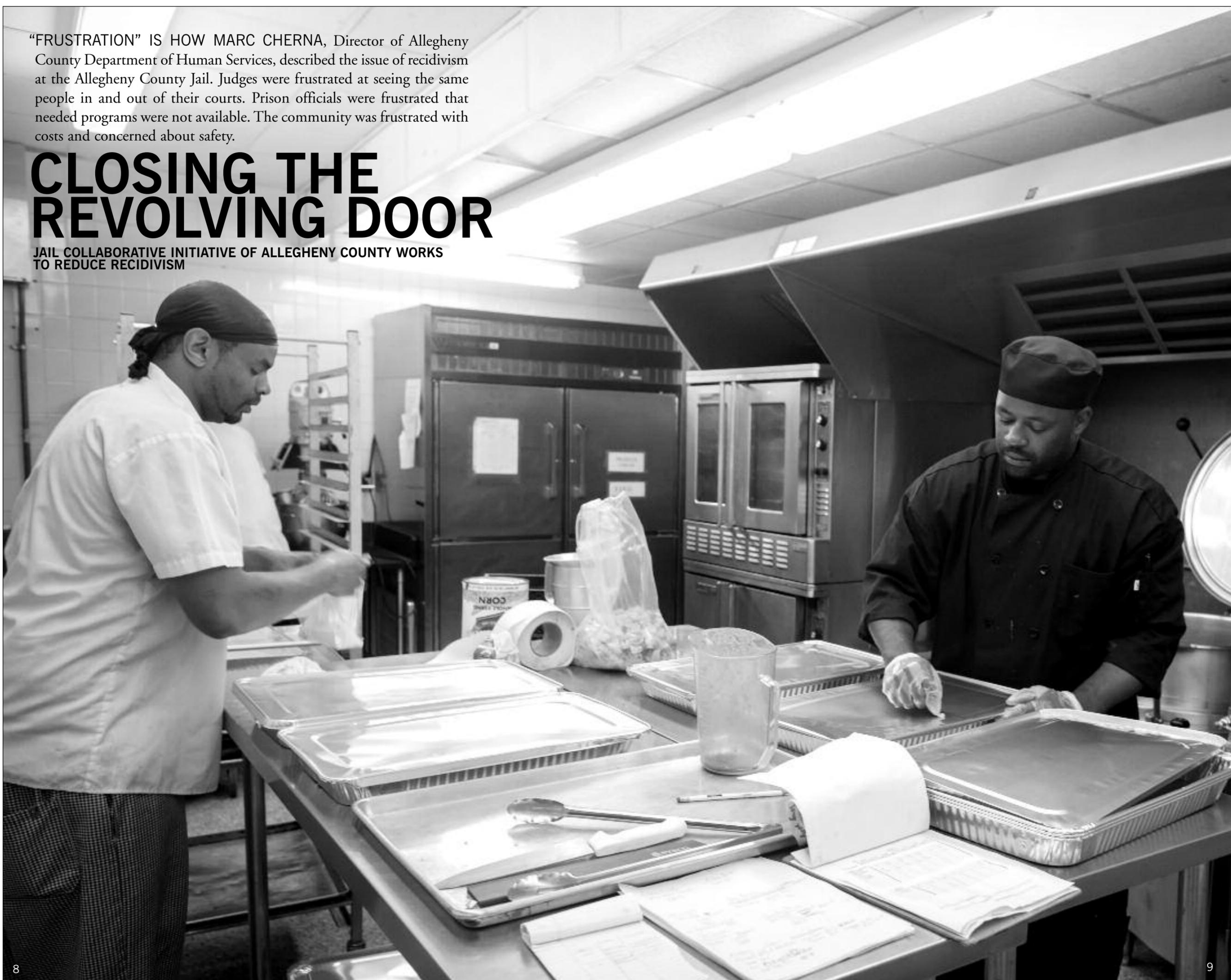
Pictured, top left: Grant Oliphant, President and CEO, The Pittsburgh Foundation. Bottom right: Dr. Graham Hatfull, Chair Charles E. Kaufman Foundation Scientific Advisory Board



“FRUSTRATION” IS HOW MARC CHERNA, Director of Allegheny County Department of Human Services, described the issue of recidivism at the Allegheny County Jail. Judges were frustrated at seeing the same people in and out of their courts. Prison officials were frustrated that needed programs were not available. The community was frustrated with costs and concerned about safety.

# CLOSING THE REVOLVING DOOR

JAIL COLLABORATIVE INITIATIVE OF ALLEGHENY COUNTY WORKS TO REDUCE RECIDIVISM





The Allegheny Jail Collaborative, formed in 1997, has been working for over 15 years to improve the system of reintegration of incarcerated individuals, uniting a broad group of the community to help shape and implement the program. The mission is to reduce recidivism and, by doing so, improve public safety, restrain the growth in jail costs, and prevent the disintegration of communities and families who are impacted by incarceration.

“Government and community organizations saw the impact of incarceration on the individuals and families, but there was little, if any coordination of available programming,” said Kevin Jenkins, Director of Community Initiatives and Senior Program Officer at The Pittsburgh Foundation. “The Jail Collaborative became the forum for communication among these groups and a vehicle to overcome the barriers to reintegration for men and women leaving the jail.”

The Jail Collaborative members are individuals representing organizations that are working to build a program that supports successful re-entry, systems improvement, and developing alternatives to incarceration. The Collaborative is led by a Cabinet composed of the leaders of the Court of Common Pleas, a representative of the Allegheny County Chief Executive, the Allegheny County Jail, the Allegheny County Department of Health, and the Allegheny County Department of Human Services.

The Collaborative also works with the leadership of the Allegheny County Criminal Justice Advisory Board to recommend changes in policies and procedures that will improve the quality and cost-effectiveness of the reintegration system.

The Pittsburgh Foundation administers the Jail Collaborative Fund that is also supported by other foundations and funders in the local community. The Foundation awarded a \$75,000 grant earlier this year to the program which also received a Second Chance Act grant from the Federal government.

“Everybody is working together to impact in a positive way those individuals that have gotten into trouble,” said Mr. Cherna. “That is the success of the Collaborative, and

through this coordination we can offer the treatment programs, mental health services, and training and education during incarceration and continue these services upon release to close that revolving door.”

The success of the program encouraged the Allegheny County Jail Collaborative two years ago to take a closer look at what more it could be doing to reduce recidivism. The county had a strong set of programs at work—but only about five percent of people booked into the jail were able to get classes and treatment, and fewer still received the support they needed after release. There needed to be a stronger investment in quality programs so that more men and women had the chance to successfully reintegrate into society.

“For many this has been the first time inside or outside of the jail that they have had access to programs for addiction or employment training, said Kathy McCauley, Facilitator of the Jail Collaborative. “This program makes a huge difference in their life and gets them ready to take that second chance and make the most of it.”

The issue was not as simple as expanding classes, however. Other factors driving recidivism were wrapped within systems—like the unpredictable times of release from the jail or the fact that people calling the jail to help expedite bail or simply learn if their loved one was in the jail could not get their questions answered if they called at weekends or weekdays after 3 p.m.

The key elements of the newly designed and implemented Re-Entry Program, are: service coordination for transition and post-release coordination via intensive case management and family support for 6–9 months; residence within the Reentry Pod, a housing unit within the jail that is focused on inmate release, to allow for better inmate service coordination; and individualized treatment planning offering behavioral health, employment training, and education obtainment (pre-GED, GED, and pre-apprenticeship classes).

Earlier this year, service providers and other staff began using a new, web-based computer application to streamline and coordinate their work. The system, called the Jail Collaborative Application, allows providers to make referrals to other services and report on client outcomes. The system has also helped to increase the quality and number of contacts between inmates and their families.

In addition to the Reentry Program, the Jail Collaborative implemented a plan for individuals to transfer from the county jail into secure housing where they can continue in programming while looking for work and permanent housing, while enabling them to reconnect with their families. The Jail Collaborative will address the continuity of treatment by working with community providers and the in-jail treatment providers to increase the share of men and women who go to aftercare, once they are released from jail to the community or alternative housing.

In the first two years of the new program, The Jail Collaborative has been able to double the number to 400 men and women who receive services and developed a new Discharge Center that serves more than 6,000 people and the Information and Referral service that answered calls from 40,000 people.

“This is a no-brainer, it is simply a public safety issue,” said Mr. Cherna. “If these individuals are not committing crimes, are working a job, and paying taxes, that in-turn reduces costs to our community and makes us all safer.”

## ADVISOR PROFILE: SCOTT OEHRLE: THE BUSINESS OF HELPING PEOPLE



SCOTT OEHRLE became acquainted with The Pittsburgh Foundation about halfway through his 25-year wealth management career. Then at Arthur Andersen, he helped clients set up donor-advised funds and liked the Foundation’s flexibility, its focus on Pittsburgh and the staff’s breadth of knowledge.

In 2000, Mr. Oehrle founded Marbury Wealth Management, and since then he’s become increasingly involved with the Foundation. “They’ve done a lot more outreach to advisors,” Mr. Oehrle said. “And I’ve gained a greater understanding how they work, how they can benefit a family, and the ease with which they administer things.”

It’s been a good fit with his clients and with his own family. Mr. Oehrle and his wife Maureen are very charitably inclined, and they’re big believers in the Pittsburgh Community. So are his parents, and Mr. Oehrle recommended they consider setting up a family fund at the Foundation. In 2012, Dr. John and Lee Oehrle did just that.

“My parents had been giving in a seat-of-the-pants manner. I recommended they sit down with The Pittsburgh Foundation to understand the possibilities and maybe be a little more strategic in their charitable investments. I thought the Foundation could help them become more effective by being more focused. They’re in the infancy of it; they’ve set up the administration, and by the end of the year, they’ll focus on how they can make a bigger impact in their giving.”

As his involvement grew, Mr. Oehrle joined the Foundation’s Professional Advisory Committee, a group

of attorneys, CPAs and financial advisors which meets biannually. The Foundation informs them what it’s doing internally and externally, and committee members give feedback on what their clients might like to see.

He’s also in an initial class of a dozen people who are earning a new professional designation—Chartered Advisor for Philanthropy. The process involves taking three exams, and, as Mr. Oehrle said, “The upshot is that it helps you work with your clients more on a “why” instead of a “how” basis. It’s more qualitative than quantitative. What legacy do you want to leave? Are there certain charitable areas that interest you? Do you want to start during your lifetime? Do you want family to work together?”

“For my clients who have gotten involved with the Foundation, it’s been all positive—from the ease of establishing a fund and the administration to the more generous choices of investment strategy, which have really blossomed over the past five years. And the Foundation has great expertise to help people with their charitable giving. Through the Day of Giving, the Foundation has built a substantial data base about nonprofits that’s really a great resource.”

For Mr. Oehrle, it all amounts to a philosophy of giving back. “It’s been rewarding to be involved. I’m in the service business, and you’re always trying to help people—help them make money, save money and do the right thing with their money. And sometimes that involves helping those who may be less fortunate. I’m involved with The Pittsburgh Foundation because I believe in it and because it helps people.”

### IMPORTANT NEWS ABOUT YOUR FUND: IRA ROLLOVER

If you are 70½ or older, you can take advantage of an important incentive to contribute to your existing fund or a new fund at The Pittsburgh Foundation. Congress has reauthorized for 2013 the provision that allows individuals to make gifts of up to \$100,000 per year from their IRA accounts to one or more charities, without incurring income tax on the withdrawal. Please keep this in mind when taking your required minimum distribution.

This means that you can direct that amount to The Pittsburgh Foundation with no federal income tax liability. However, the provision does not allow a contribution to a new or existing donor advised fund. Designated, scholarship, field of interest or unrestricted funds can take advantage of this and provide you with an excellent opportunity to make a gift during your lifetime from an asset that would be subject to multiple levels of taxation if it remained in your taxable estate.

Please contact Lindsay Aroesty, Assistant Director of Donor Services and Planned Giving at (412) 394-2606 for further information.

# A PITTSBURGH ICON RETURNS TO THE CITY'S SKYLINE

ON JUNE 7th, Pittsburgh's world famous skyline was complete again, as the Fountain at Point State Park jetted towards the sky for the first time since April of 2009.

The reopening celebration, called "Riverlights at The Point," commemorated the conclusion of the \$35 million renovation of Point State Park overseen by Riverlife.

"Since planning for the complete renovation of this historic landmark park began in 2001, a powerhouse team of partners has literally moved the earth to create a renewed Point State Park that we can be proud of for generations to come," said Riverlife President and CEO Lisa Schroeder. "Corporate leaders, elected officials, philanthropic partners and of course the citizens of Southwestern Pennsylvania joined the Commonwealth to get this project done."

The completion of the fountain marks the final phase of a complete overhaul of the entire 36-acre Point State Park, which included reconstruction of both the City Side Lawn and Great Lawn, riverfront promenades, woodland areas and the addition of Café at the Point. Work on the fountain began in late 2011. Due to mild weather throughout 2012, fountain construction proceeded slightly ahead of schedule.

The Fountain and surrounding landscape enhancements include the addition of seating, a raised fountain base, a cascading circular "infinity edge" waterfall, all new stone paving surfaces, and new plumbing and electrical systems—rejuvenating the Fountain for another generation.

Planning for Point State Park began in the 1930s and the park opened to the public in 1974 with the completion of the original fountain. After near-constant wear and tear over the course of three and a half decades, the park had fallen into disrepair. The fountain's pumps were broken and flood-damaged and the surrounding plaza was cracked. The renovation of the park began in 2007 as part of the Allegheny Conference's Pittsburgh 250th anniversary.

The Friends of the Fountain campaign, a fund at The Pittsburgh Foundation, encouraged public contributions to assist in the renovation. The campaign began during the summer of 2009 and provided for the final piece of the overall renovation of Point State Park.

"The fountain at Point State Park is Pittsburgh's heroic moment. It is the dramatic first image that visitors have of the city—our front door," said Grant Oliphant, President and CEO of The Pittsburgh Foundation and Chair of Riverlife's Board. "And it is the focal point of a vibrant network of riverfront parks that is unmatched in other cities."

The Riverlife-led restoration and improvement of the Fountain re-created it as a dramatic focal point of the city skyline, making it an accessible setting for day-to-day enjoyment and large-scale special events for generations to come.



## DONOR PROFILE:

# REV. ED BOWEN'S SUPPORT FOR CHILDREN OF CRAFTON

DR. JACIE MASLYK was just settling into her new job as Principal of Crafton Elementary School nine years ago when the Rev. C. Edward Bowen approached her to discuss ways his church might work with the school to enrich the lives of the children in their small, tight-knit community. It would be the beginning of an enduring relationship with the pastor whose extraordinary commitment to the town's young people culminated with a gift that left school officials, teachers and PTA members with tears in their eyes.



**"HE ALWAYS MADE SURE THEIR SERVICE WAS RECOGNIZED SO KIDS UNDERSTOOD THEY COULD HAVE A BIGGER IMPACT. THE WAY HE'S BEEN ABLE TO GET KIDS TO THINK BEYOND THEMSELVES HAS BEEN HUGE."**

**Dr. Jacie Maslyk, Principal, Crafton Elementary School**



Rev. C. Edward Bowen

About 80 percent of the students who graduated from the elementary school during the more than 12 years Rev. Bowen was pastor of Crafton United Presbyterian Church are estimated to have participated in the activities he organized, which ranged from an after-school tutoring program to dances. He also started a tradition of awarding savings bonds to graduating sixth-graders to honor their community service.

"He always made sure their service was recognized so kids understood they could have a bigger impact," said Dr. Maslyk. "The way he's been able to get kids to think beyond themselves has been huge."

Last year, Rev. Bowen left the Crafton church for an assignment as pastor of the Bates Memorial Presbyterian Church in Huntington, W.Va. Shortly after he arrived at his new church he received grave news from his doctors. He had cancer and the prognosis was that he might only have a year or two to live.

His thoughts returned to Crafton. In March, with help from The Pittsburgh Foundation, he established the Rev. Ed Bowen Fund for the Children of Crafton with a donation of \$200,000.

"The people of Crafton have always been important to me," Rev. Bowen said from his home in Huntington. "Knowing I might not have many years to be in a relationship with them I thought setting up an endowment would be a way I could continue to be supportive of them into the future."

The road that led him to the ministry and, eventually, to Crafton began when he was a student at Bethel Park High School, although it was not immediately apparent to him. He had set his sights on someday becoming a stockbroker. "It was around my junior year that I felt like a voice was speaking to me saying, 'I want you to be a minister.' It was a thought I'd never had before. It was a thought that stunned me.

"What was interesting was that in the following months, several different people came up to me out of the blue and said, 'Have you ever thought of being a minister?' It was sort of scary, but to me it confirmed the voice that I heard."

He studied accounting and economics at Grove City College while volunteering at the local Presbyterian church, where he helped organize a youth group. After college he worked as a senior tax accountant with the firm Arthur Anderson for two years. "It was good work. It was hard work. But I just sensed there was something different that God was leading me toward."

His next stop was the Pittsburgh Theological Seminary, where he earned a Doctor of Ministry degree. His first church was in Vandergrift, Westmoreland County. And when the pastor of a Presbyterian church in Slickville 25 miles away died, he served that congregation as well.

Rev. Bowen took the pulpit at Crafton United Presbyterian Church in 2000 and began to build relationships that would make the church an integral part of the community fabric. "It took a long time to get there," he said. "But I think people came to look at what we were doing as very much out of concern for the community and the kids. What was gratifying was when people would refer to an activity as going on at 'the church' they wouldn't say Crafton United Presbyterian Church. It was taken for granted that people knew what church it was."

That relationship began with Rev. Bowen, said Dr. Maslyk. He became a regular at PTA meetings. He organized a youth club and regular dances. He volunteered at school science days, fundraisers, book fairs and end-of-the year carnivals. He started an after-school program and would show up at the end of the school day to escort the children to the church where it was held. "He was always at school activities as a presence for our kids and to help us."

Dr. Maslyk is on the committee responsible with administering the fund Rev. Bowen established, which also includes teachers and PTA members. They all were overwhelmed when he sent the school an initial donation of \$20,000. They were stunned when he created the fund and increased his gift tenfold. "People just don't give that kind of money away, especially to schools," she said. "When we learned how much it was, everybody had tears in their eyes."

They will decide how to spend annual grants according to guidelines that broadly stipulate the money be put toward promoting the education, recreation or general welfare of the children of Crafton. The committee quickly decided the grants should benefit all local children, whether they attend the elementary school or not. The initial grant, for example, will pay for improvements to the school playground, which is open to the community at large. "We want to do really good things with it because that's what he did for us," Dr. Maslyk said. "He was always looking to do good things for our kids."

## FOCUS ON WESTMORELAND ADVISOR PROFILE: DAVID DEROSE

AS AN ESTATE AND FAMILY LAW ATTORNEY for QuatriniRafferty in Greensburg and Latrobe, David DeRose is well acquainted with the benefits of charitable giving when it comes to estate planning.

Mr. DeRose grew up in Arnold and moved to Latrobe after he married his wife, Johnette. He started his own law practice in New Kensington 37 years ago and joined QuatriniRafferty in 1994.

The Community Foundation of Westmoreland County (CFWC) was in its infancy at the time and growing into a promising resource as a legacy for families and a tool for estate planning. But it wasn't until his mother-in-law approached him a few years later about her own portfolio that he became closely involved with CFWC.

"My mother-in-law was a lady who had a philanthropic bent, you might say," said Mr. DeRose. "I talked to the Foundation and we got some ideas. She had specific things that she wanted to do."

Through the process, a Donor Advised Fund was created, The Zappone Family Fund, and a portion of her estate was set aside for charitable purposes. There was a learning curve, Mr. DeRose admits. She chose to select several favorite charities, but also wanted to give her two daughters the flexibility to make their own decisions on the fund after her death.

She passed away in 2005.

"In the years she was alive, she controlled most of the gifts that were made, although the entire family was included in the planning," he said. "Her fund was pre-programmed to work one way while she was living and another after her death."

His wife and her sister are making the decisions today as to where the money goes, he said.

That marked the beginning of Mr. DeRose's longstanding relationship with CFWC as a professional advisor. Since then he has worked with several clients to create funds, each one tailored to the client's individual needs.

"By having a foundation (like CFWC), you don't have to reinvent the wheel to effectuate your philanthropic intent," said Mr. DeRose. "We're very blessed through CFWC with very capable people in whom we have confidence and trust."

"I consider them a partner in what I do as a lawyer," he added. "People should view the community foundation as a great resource to create a legacy, a mechanism that is in place to fund years ahead and give their children and grandchildren a role in the philanthropic intent."

"BY HAVING A FOUNDATION (LIKE CFWC), YOU DON'T HAVE TO REINVENT THE WHEEL TO EFFECTUATE YOUR PHILANTHROPIC INTENT. WE'RE VERY BLESSED THROUGH CFWC WITH VERY CAPABLE PEOPLE IN WHOM WE HAVE CONFIDENCE AND TRUST." David DeRose



## FOCUS ON WESTMORELAND

# POWDERMILL RESERVE BULLDOZES FOR BEES

**THE NEWS HAS BEEN STARTLING:** Honeybees are dying, and nobody knows why. Scientists call it “colony collapse disorder,” when an entire hive of bees simply vanishes, without explanation.

Whether those hives exist in the wild or in commercial apiaries, the trend has grown to pandemic proportions. We may not think of honeybees as endangered, but their falling numbers may prove to be disastrous for farmers and their harvests.



“We won’t likely lose any crops totally, but many will become more expensive,” said Dr. John Wenzel, Director of the Powdermill Nature Reserve and an expert in insect biology, insect evolution, and phylogenetic methods. “Agriculture for fruits and vegetables is at risk without commercially managed honeybees.”

The Powdermill Nature Reserve is the research wing of the Carnegie Museum of Natural History. Located in Rector, Pennsylvania, the Powdermill facilities help scientists study species behavior over a long period of time. While many people think of the Museum of Natural History as a building in Oakland where they can peruse dinosaur bones, Powdermill is just one of the ways the Museum helps expand scientific knowledge. Since 1956, the reserve has been a vital testing ground for biological research, and the honeybee study is a topical initiative that could affect nearly everyone.

The project is called “Bulldozing for Bees: Improving Our Landscapes for Native Pollinators.” When most people think of pollination, they think of honeybees, but as the study points out, the United States is home to more than 800 species of native bees, including “burrowing bees,” which are known for building underground nests. Such bees are docile and don’t often sting, and yet they pollinate a variety of crops. As honeybees face unpredictable declines in population, burrowing bees might offer a badly needed alternative.

“The main idea,” Dr. Wenzel summarizes, “is to come up with simple methods that can be used in construction projects to leave behind good places for native bees to live. Most native bees burrow in the soil, so we need only to find ways that men in bulldozers, building highways and pipelines and shopping malls, can make spaces that bees will accept. Perhaps we can

give green credits for making bee habitat, and then the builders get a benefit from doing it. A second idea is to devise a simple, backyard native bee box for suburban gardeners.”

Entomology has fascinated Dr. Wenzel since his teenage years, and he started to study insects in college because “it was clear that some of the best work in all of animal behavior was being done with ants, bees, and wasps.” Dr. Wenzel has worked all over the world as a researcher.

In order to study how the bees adapt, Dr. Wenzel and his colleagues marked burrowing bees and introduced them to various habitats on the Powdermill Reserve, including dead wood, piles of sand, and “backyard nesting boxes.” In tandem with Powdermill’s many other studies, such as grassland ecology, acid rain, aquatic life and the effect of gypsy moths in the Appalachian

forest, “Bulldozing for Bees” is the facility’s practical attempt to rebuild bee populations in a typical Western Pennsylvanian landscape. So far, bee populations seem to grow at healthy rates, and the team “can report good progress.”

The study received a grant of \$20,000 from the Community Foundation of Westmoreland County. “This is the only study of this type being done in the country,” said Susan Acito, Program Officer of CFWC. “And it’s happening right in our own back yard. The state of Pennsylvania is a major crop producer, and we could really suffer.” She said that the project has incorporated interns and students from local schools, including St. Vincent’s College and the University of Pittsburgh. “Powdermill is the premiere nature reserve in the country, and possibly the world,” she said. “It really is a tiny little jewel in the middle of Westmoreland County.”



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