

Elisabeth “Lisa” Millspaugh Schroeder
210 West Lanvale Street
Baltimore, MD 21217
412.901.6307 eschroeder68@gmail.com

PROFILE

Chief executive, strategist and visionary with a record of delivering transformative urban initiatives to improve the quality of life. Armed with creative ideas, she identifies catalytic opportunities that make a difference. An empathic advocate and natural collaborator, she builds public, private and non-profit partnerships and brokers consensus as an honest agent for all parties. Comfortable in all media, she is an articulate and tenacious persuader. A broad background in economic revitalization, environmental mitigation, preservation, public speaking and educational programming underpins her ability to deliver.

EXPERIENCE

Parks & People Foundation, Baltimore, MD

2015-present

Parks & People is a non-profit dedicated to connecting Baltimore citizens to nature and each other through parks.

President and CEO

Selected as first new CEO in 20 years to reposition public-private organization created to increase support for parks.

Charged with engaging residents, community partners, private sector landowners, non-profits and elected officials.

Representative projects:

- Successfully concluded a series of 147 Baltimore City greening projects to reduce contaminated storm runoff in accordance with a National Pollutant Discharge Elimination System.
- Completed a \$14M capital campaign to construct a 9-acre headquarters campus on formerly derelict City-owned property, generating a \$16M new investment opportunity on adjacent property and winning 10 awards for LEED Platinum architectural distinction.
- Launched “Every Kid Deserves a Park” program in neighborhoods with a history of disinvestment. Four park projects completed, providing access to revitalized park space for more than 60,000 citizens, with five projects in the pipeline.
- Served 1,100 first through twelfth graders by providing year-round programs to engage youth in outdoor activity through academic enrichment, athletic opportunities, and experiential “green” career leadership internships.
- Raised annual operating budget funds of \$5M and managed the design, permitting, contracting and construction for more than \$10M in Baltimore City projects.
- Retained by Mayor to manage national urban design competition to revitalize 11 miles of Patapsco River waterfront as interconnected new park system.

Riverlife, Pittsburgh, PA

2000-2015

Riverlife’s mission is to reclaim, restore and promote Pittsburgh’s riverfronts.

President and CEO (2002-2015)

- Captained Riverlife’s growth from a start up to a civic force redeveloping 13 miles of public and private property as interconnected urban space for public enjoyment.
- Negotiated public-private partnerships to plan, develop, fund, and construct eight multi-million dollar riverfront open space projects.
- Served as key liaison with agency chiefs, corporate and foundation executives, commercial real estate owners, developers and community organizations
- Managed planning through to execution of service delivery for riverfront capital projects including consultant selection, design, bidding, construction inspection and development agreements.

- Communicated Riverlife’s mission through media outreach, press conferences, public processes, special events, marketing collateral, keynotes, and social media.
- Promoted high quality design standards for sustainable landscapes, architecture, transportation and green infrastructure through publications, competitions, design consultation, and public forums.

Deputy Director (2000-2002)

- Supported the Director in creating and managing all aspects of organizational mission and operations.
- Managed a team of world class experts planning, designing, and publishing the award-winning master plan. (2002 AIA National Honor Award in Urban Planning and Design. 2002 International Downtown Association Merit Award in Planning.)

Greater Portland Landmarks, Inc. Portland, ME **1995-1998**

Greater Portland Landmarks works to preserve and revitalize greater Portland’s historic buildings, neighborhoods, landscapes, and parks.

Director of Education

- Created and implemented new multi-disciplinary Portland Public School program to encourage school children’s discovery of the built environment.

The Real Estate Services Group, (now Place Economics), Washington, DC **1990-1994**

Place Economics is a private sector firm that provides thorough and robust analysis of the economic impacts of historic preservation.

Manager

- For community development organizations and state and local governments, provided technical assistance for the urban revitalization movement in historic and commercial districts and inner city neighborhoods.

Port Authority of New York and New Jersey, New York, NY **1986-1988**

Historic Preservation Specialist, Erie Lackawanna Ferry Terminal Restoration

New York City Landmarks Preservation Commission, New York, NY **1983-1986**

Project Director, Harlem Research & Survey Project

EDUCATION

M.S., School of Architecture, Planning & Historic Preservation, Columbia University, New York, 1985

B.A., Cum Laude and Phi Beta Kappa, William Smith College, Geneva, New York, 1978

AWARDS

GMCC Community Service Award 2016; AIA Gold Medal, AIA Pittsburgh 2012 ; Outstanding Woman in Business Award, Pittsburgh Business Times 2011; Pittsburgh Top Environmental Hero Award, GASP 2009; Women & Girls Foundation Leadership Award 2005

BOARDS

Director, Baltimore Outward Bound; Director, Mondawmin Community Coordinating Council; Director, Bolton Hill Community Association; Vice Chair, Forever Maryland Foundation