



Five PPG Place, Suite 250
Pittsburgh, PA 15222
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pittsburghfoundation.org

**CENTER FOR
PHILANTHROPY**

NEW PHILANTHROPIC LEADERS

A Fund of The Pittsburgh Foundation

Your opportunity to make Pittsburgh a livable city for all.

Over the last several years, Pittsburgh has experienced a renewal of prosperity across the region. Economic growth, however, hasn't reached everyone. Research indicates that for 30 percent of residents—those living near, at, or below the federal poverty line and in underresourced geographic areas—the new opportunities in Pittsburgh are inaccessible.

Those of us lifted by Pittsburgh's economic resurgence can't afford to leave our neighbors behind—especially people of color and others who have been excluded in the past. Our continued growth and social cohesion depends on building a Pittsburgh where 100 percent of our community can share in expanded opportunity and improved quality of life.

New Philanthropic Leaders is a new initiative of the Foundation's Center for Philanthropy with the goal of developing the next generation of Pittsburgh's philanthropic leaders. This program is in its second year and based on a successful model developed by the Visionaries donor group of the Community Foundation of Westmoreland County.

Early and mid-career professionals between 22 and 40 years of age dedicate their time and resources over the course of a year to improve the region through philanthropy. Members make an annual donation of \$1,000 to the New Philanthropic Leaders Fund.

Pool your resources for greater impact.

New Philanthropic Leaders strives to build a Pittsburgh where 100 percent of our community can thrive. With professional guidance and financial support from The Pittsburgh Foundation, participants' donations are pooled together, and they collectively decide which nonprofits receive a grant. Members set the strategic direction of the fund, design a grant application, select the nonprofit finalists, and plan an annual Pitch Party to celebrate the organizations that receive funding.

Learn and innovate with other leaders.

New Philanthropic Leaders is an opportunity for participants to give in

2019 TENTATIVE SCHEDULE OF EVENTS

*Most sessions take place on Tuesday,
6-8pm.*

- **January - February Recruiting Period:** A pre-kick-off happy hour to learn more about NPL and recruit new members.
- **March:** Learn about effective and impactful community philanthropy through exercises facilitated by charitable giving experts.
- **April:** Discussion with local philanthropic, community development, and nonprofit experts.
- **May:** Collectively decide the focus of this year's giving.
- **June:** Design nonprofit grant applications.
- **August:** Review the applications and select nonprofit finalists. Begin to plan the pitch party.
- **October:** Attend the annual pitch party.
- **December:** Holiday celebration and year in review.

more ways than just writing a check. Members bring their own experiences and expertise to conversations in which they learn about critical community needs and then partner with nonprofits working on the issues that affect our region. It is a chance for members to meet, network, and collaborate with other individuals who care about Pittsburgh.

A transparent and exciting approach to giving.

The year of community learning and grant making opportunities culminates in an inspiring pitch party. Nonprofit finalists selected by the New Philanthropic Leaders attend and pitch their best ideas for using grants from the New Philanthropic Leaders Fund. Fund members invite friends, colleagues and the public to attend and donate \$20 for the right to “vote” for the nonprofit finalist of their choice. At the end of the night, votes are tallied. Each nonprofit gets to keep the amount donated through the voting process. Nonprofit finalists are also awarded grants from the New Philanthropic Leaders Fund, and the finalist with the most votes receives the largest grant.

A match to amplify the impact of your gift.

The Pittsburgh Foundation is proud to provide a \$15,000 annual match to the New Philanthropic Leaders Fund so your contribution goes even further. In addition, your gift may be fully tax-deductible.

About The Pittsburgh Foundation

Established in 1945, The Pittsburgh Foundation is one of the nation's oldest community foundations and it is the 13th largest of over 800 across the United States. The Foundation's resources comprise endowment funds established by individuals, businesses, and organizations with a passion for charitable giving and a deep commitment to the Pittsburgh community. The Foundation currently has more than 2,000 individual donor funds and, together with its supporting organizations, assets of more than \$1.14 billion. Grantmaking benefits a broad spectrum of communities and populations within Pittsburgh and beyond. The Pittsburgh Foundation's Center for Philanthropy has a track record of strategic and focused philanthropic support, providing research and expertise that transforms donors into trusted allies who work in partnership with community and nonprofit leaders and other like-minded individuals.

Join Today

Members may receive sponsorship from their employers. If you are interested in being sponsored, or sponsoring a group of your employees, contact us.

The deadline for application is February 28, 2019.

For more information about New Philanthropic Leaders or to join the 2019 cohort, contact Emmie Calland at callande@pghfdn.org.

NEW PHILANTHROPIC LEADERS FUND BENEFITS

\$1,000/year

May be paid in installments.

- Set the direction of the New Philanthropic Leaders Fund. Serve on the grant committee and help plan the annual pitch party.
- Access to The Pittsburgh Foundation's philanthropic education events.
- Bimonthly email digests on charitable giving and philanthropy.
- Recognition on all New Philanthropic Leaders events and promotional materials, including name and company, based on members' preferences.



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